

STR # 62749 / Created July 17, 2021

Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: June 2021

Currency: US Dollar / Competitive Set Data Excludes Subject Property



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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: June 2021 Date Created: July 17, 2021 Monthly Competitive Set Data Excludes Subject Property

June 2021

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	76.9	75.5	101.9	76.98	103.10	74.7	59.22	77.84	76.1
Year To Date	55.0	52.3	105.1	72.40	78.93	91.7	39.79	41.27	96.4
Running 3 Month	64.7	63.2	102.4	75.97	87.32	87.0	49.12	55.16	89.0
Running 12 Month	44.8	49.7	90.1	72.31	73.36	98.6	32.40	36.48	88.8

June 2021 vs. 2020 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	197.4	50.5	97.6	2.4	47.1	-30.4	204.4	121.4	37.5
Year To Date	15.6	9.4	5.6	-0.6	15.8	-14.2	14.8	26.7	-9.3
Running 3 Month	121.9	39.8	58.7	7.6	34.0	-19.7	138.7	87.3	27.4
Running 12 Month	-18.0	-4.2	-14.5	-8.7	0.5	-9.2	-25.2	-3.7	-22.3

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

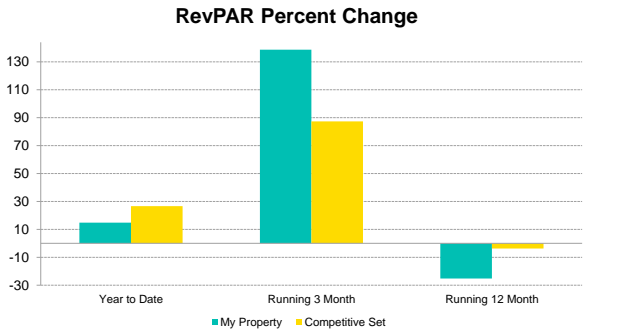
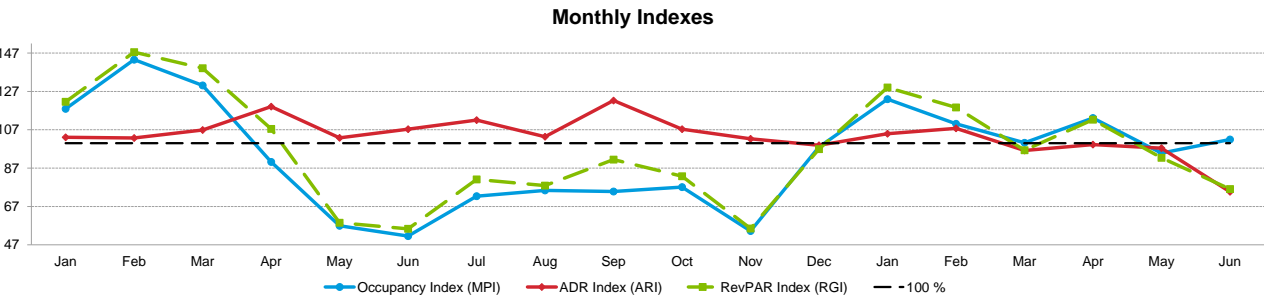
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: June 2021 Date Created: July 17, 2021 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		76.9	197.4	55.0	15.6	64.7	121.9	44.8	-18.0	0.0	-0.5	0.0	-0.3
Market: Oklahoma Area		63.6	46.7	51.9	38.1	59.5	71.9	46.2	5.0	0.9	1.1	2.5	0.4
Market Class: Midscale Class		66.5	38.6	55.8	41.9	63.5	73.6	50.0	10.2	-0.5	-0.4	0.3	-1.5
Submarket: Oklahoma West Area		62.6	63.7	48.2	36.1	55.4	74.7	43.4	0.6	1.6	1.7	2.9	1.5
Submarket Scale: Midscale Chains		71.9	53.3	57.1	33.6	64.9	73.5	52.7	3.6	-1.9	1.6	3.1	1.1
Competitive Set: Competitors		75.5	50.5	52.3	9.4	63.2	39.8	49.7	-4.2	0.0	0.0	0.0	-0.1
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		76.98	2.4	72.40	-0.6	75.97	7.6	72.31	-8.7	197.4	14.9	121.9	-18.3
Market: Oklahoma Area		81.79	15.5	75.38	8.1	79.31	18.6	73.39	-0.2	48.0	39.6	76.1	5.5
Market Class: Midscale Class		87.16	18.3	79.41	8.7	83.53	18.1	76.94	0.1	37.9	41.3	74.2	8.6
Submarket: Oklahoma West Area		82.17	22.2	75.01	10.7	77.93	21.7	72.86	1.9	66.4	38.4	79.8	2.2
Submarket Scale: Midscale Chains		98.15	23.4	87.97	8.3	92.29	19.4	84.45	-0.9	50.4	35.8	78.8	4.7
Competitive Set: Competitors		103.10	47.1	78.93	15.8	87.32	34.0	73.36	0.5	50.5	9.4	39.8	-4.2
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		59.22	204.4	39.79	14.8	49.12	138.7	32.40	-25.2	204.4	14.2	138.7	-25.4
Market: Oklahoma Area		52.05	69.5	39.13	49.2	47.18	103.8	33.93	4.8	70.9	50.9	108.9	5.3
Market Class: Midscale Class		57.93	64.0	44.34	54.1	53.06	105.0	38.44	10.3	63.2	53.5	105.7	8.7
Submarket: Oklahoma West Area		51.45	100.1	36.15	50.6	43.21	112.5	31.61	2.5	103.3	53.2	118.8	4.1
Submarket Scale: Midscale Chains		70.53	89.2	50.21	44.7	59.88	107.2	44.51	2.7	85.7	47.0	113.5	3.8
Competitive Set: Competitors		77.84	121.4	41.27	26.7	55.16	87.3	36.48	-3.7	121.4	26.7	87.3	-3.8
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		502	30662	231	16729	54.6							
Market Class: Midscale Class		56	4942	36	2439	49.4							
Submarket: Oklahoma West Area		179	10579	83	6182	58.4							
Submarket Scale: Midscale Chains		50	3745	48	3582	95.6							
Competitive Set: Competitors		4	303	3	205	67.7							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: June 2021 Date Created: July 17, 2021 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2020												2021					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
My Property	55.5	75.9	67.1	35.3	26.3	25.9	37.2	41.0	29.4	31.3	32.3	37.5	38.3	47.8	49.6	56.3	60.9	76.9
Competitive Set	47.1	52.9	51.5	39.2	46.2	50.2	51.3	54.4	39.3	40.6	59.5	38.3	31.2	43.4	49.5	49.7	64.2	75.5
Index (MPI)	117.9	143.6	130.2	90.2	56.9	51.6	72.4	75.4	74.8	77.1	54.2	98.0	122.9	110.1	100.2	113.1	94.8	101.9
Rank	2 of 4	1 of 4	1 of 4	3 of 4	4 of 4	4 of 4	4 of 4	4 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4

% Chg																		
My Property	-35.9	13.1	-18.9	-56.5	-64.1	-66.5	-52.7	-32.8	-52.9	-60.2	-47.0	31.2	-31.0	-37.1	-26.1	59.2	131.4	197.4
Competitive Set	-22.5	-0.2	-18.7	-26.5	-24.6	-9.7	-19.0	-17.7	-20.3	-30.6	12.4	-14.8	-33.8	-17.9	-4.0	27.0	38.9	50.5
Index (MPI)	-17.3	13.3	-0.2	-40.8	-52.4	-62.9	-41.6	-18.3	-41.0	-42.6	-52.9	53.9	4.3	-23.3	-23.0	25.4	66.5	97.6
Rank	3 of 4	3 of 4	2 of 4	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	1 of 4	3 of 4	3 of 4	3 of 4	2 of 4	1 of 4	1 of 4

ADR	2020												2021					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
My Property	75.45	73.58	72.82	70.12	66.92	75.20	78.36	71.10	79.90	73.66	66.54	64.84	66.55	67.77	67.29	71.48	78.74	76.98
Competitive Set	73.18	71.64	68.15	58.88	65.09	70.10	69.93	68.81	65.35	68.64	65.03	65.56	63.41	62.88	69.98	72.03	80.84	103.10
Index (ARI)	103.1	102.7	106.8	119.1	102.8	107.3	112.1	103.3	122.3	107.3	102.3	98.9	105.0	107.8	96.2	99.2	97.4	74.7
Rank	2 of 4	3 of 4	2 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 5	2 of 5	2 of 4	2 of 4	2 of 4	1 of 4	3 of 4	3 of 4	3 of 4	4 of 4

% Chg																		
My Property	-14.0	-23.0	-16.3	-20.0	-29.4	-19.8	-6.0	-18.7	-9.1	-11.3	-18.5	-17.5	-11.8	-7.9	-7.6	1.9	17.7	2.4
Competitive Set	-6.3	-8.9	-9.5	-26.8	-23.3	-9.3	-11.2	-13.2	-15.8	-7.7	-13.6	-14.5	-13.4	-12.2	2.7	22.3	24.2	47.1
Index (ARI)	-8.2	-15.5	-7.5	9.3	-7.9	-11.5	5.8	-6.4	8.0	-3.9	-5.6	-3.5	1.8	4.9	-10.0	-16.7	-5.3	-30.4
Rank	3 of 4	4 of 4	4 of 4	2 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	3 of 4	4 of 4	4 of 4	2 of 4	2 of 4	3 of 4	4 of 4	2 of 4	4 of 4

RevPAR	2020												2021					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
My Property	41.91	55.87	48.86	24.78	17.61	19.45	29.12	29.18	23.49	23.05	21.47	24.30	25.51	32.38	33.39	40.22	47.95	59.22
Competitive Set	34.48	37.88	35.13	23.05	30.09	35.16	35.90	37.44	25.69	27.86	38.70	25.08	19.77	27.29	34.65	35.83	51.92	77.84
Index (RGI)	121.6	147.5	139.1	107.5	58.5	55.3	81.1	77.9	91.4	82.7	55.5	96.9	129.0	118.7	96.4	112.3	92.4	76.1
Rank	2 of 4	1 of 4	1 of 4	2 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4	3 of 4	4 of 4

% Chg																		
My Property	-44.9	-13.0	-32.1	-65.2	-74.7	-73.1	-55.6	-45.3	-57.2	-64.7	-56.8	8.2	-39.1	-42.0	-31.7	62.3	172.2	204.4
Competitive Set	-27.4	-9.0	-26.4	-46.2	-42.2	-18.1	-28.1	-28.6	-32.8	-35.9	-2.9	-27.1	-42.7	-28.0	-1.4	55.4	72.6	121.4
Index (RGI)	-24.0	-4.3	-7.7	-35.3	-56.2	-67.1	-38.2	-23.5	-36.3	-44.9	-55.5	48.4	6.2	-19.5	-30.7	4.5	57.8	37.5
Rank	4 of 4	3 of 4	2 of 4	4 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	4 of 4	3 of 4	1 of 4	1 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
78.2	47.6	55.0	77.2	29.1	64.7	85.2	54.7	44.8
58.0	47.8	52.3	56.8	45.2	63.2	61.8	51.9	49.7
134.8	99.5	105.1	135.9	64.5	102.4	137.8	105.3	90.1
1 of 4	3 of 4	2 of 4	1 of 4	4 of 4	2 of 4	1 of 4	2 of 4	3 of 4

-13.5	-39.2	15.6	-13.0	-62.2	121.9	-4.9	-35.8	-18.0
-7.9	-17.6	9.4	-19.8	-20.4	39.8	0.3	-16.1	-4.2
-6.1	-26.2	5.6	8.4	-52.6	58.7	-5.1	-23.6	-14.5
4 of 4	4 of 4	2 of 4	2 of 4	4 of 4	1 of 4	3 of 4	4 of 4	4 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
90.73	72.86	72.40	91.95	70.62	75.97	87.49	79.22	72.31
79.10	68.17	78.93	81.06	65.15	87.32	80.82	73.02	73.36
114.7	106.9	91.7	113.4	108.4	87.0	108.3	108.5	98.6
1 of 4	2 of 4	4 of 4	1 of 4	2 of 4	4 of 4	2 of 4	2 of 4	2 of 4

9.2	-19.7	-0.6	11.1	-23.2	7.6	4.9	-9.4	-8.7
1.6	-13.8	15.8	0.4	-19.6	34.0	3.1	-9.6	0.5
7.5	-6.8	-14.2	10.6	-4.4	-19.7	1.7	0.2	-9.2
1 of 4	4 of 4	4 of 4	1 of 4	4 of 4	4 of 4	2 of 4	2 of 4	4 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
70.95	34.65	39.79	70.98	20.58	49.12	74.54	43.31	32.40
45.89	32.59	41.27	46.02	29.44	55.16	49.96	37.89	36.48
154.6	106.3	96.4	154.2	69.9	89.0	149.2	114.3	88.8
1 of 4	2 of 4	2 of 4	1 of 4	4 of 4	3 of 4	1 of 4	2 of 4	3 of 4

-5.5	-51.2	14.8	-3.4	-71.0	138.7	-0.2	-41.9	-25.2
-6.4	-29.0	26.7	-19.4	-36.0	87.3	3.4	-24.2	-3.7
0.9	-31.2	-9.3	19.9	-54.7	27.4	-3.5	-23.4	-22.3
1 of 4	4 of 4	4 of 4	1 of 4	4 of 4	1 of 4	3 of 4	4 of 4	4 of 4

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: June 2021 Date Created: July 17, 2021

This Year
Jun 20st - Father's Day

June 2021 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

June 2020 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Last Year
Jun 21st - Father's Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
3325	Grand Prairie Hotel	Enid, OK	73703	(580) 242-7110	98	198306
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
					353	

2019						2020												2021					
Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	●	●	●	●	●	●	●
												○ ○											
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	●	●	●	●	●	●	●

Data received:
○ = Monthly Only
● = Monthly & Daily

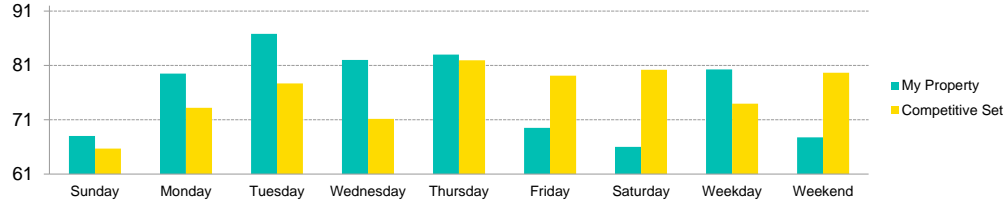
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

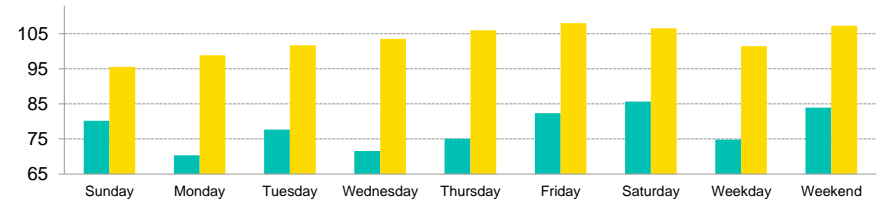
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: June 2021 Date Created: July 17, 2021 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR

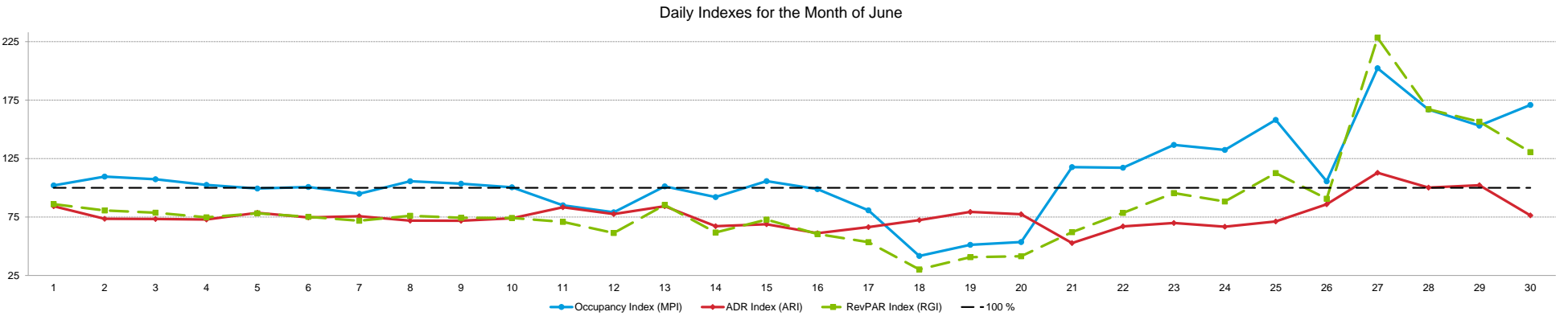


Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	68.0	312.1	65.7	90.9	103.5	115.9	80.19	13.9	95.56	44.4	83.9	-21.1	54.53	369.6	62.76	175.6	86.9	70.4
	Year To Date	43.2	3.1	38.9	11.7	110.9	-7.7	75.32	5.9	77.79	18.7	96.8	-10.7	32.50	9.3	30.26	32.6	107.4	-17.6
	Running 3 Month	54.2	117.3	50.9	51.7	106.4	43.3	80.44	16.2	84.97	37.3	94.7	-15.4	43.56	152.5	43.25	108.2	100.7	21.3
	Running 12 Month	34.5	-23.7	36.6	-2.4	94.3	-21.8	75.30	0.1	71.63	1.1	105.1	-1.0	26.01	-23.6	26.24	-1.3	99.1	-22.6
Monday	Current Month	79.5	225.8	73.2	31.4	108.6	148.0	70.36	-13.2	98.84	40.4	71.2	-38.2	55.94	182.8	72.33	84.5	77.3	53.3
	Year To Date	59.5	15.7	50.2	-1.6	118.7	17.5	67.55	-9.6	76.37	12.0	88.5	-19.3	40.22	4.5	38.30	10.2	105.0	-5.2
	Running 3 Month	65.1	129.9	60.8	25.3	107.0	83.5	69.24	-5.7	83.12	27.5	83.3	-26.1	45.06	116.8	50.54	59.7	89.2	35.7
	Running 12 Month	47.2	-19.2	49.8	-9.2	94.7	-11.0	68.11	-16.0	71.66	-1.3	95.0	-14.9	32.11	-32.2	35.68	-10.5	90.0	-24.2
Tuesday	Current Month	86.8	233.8	77.7	43.5	111.7	132.6	77.69	5.4	101.74	45.9	76.4	-27.8	67.43	252.0	79.04	109.5	85.3	68.0
	Year To Date	60.5	13.3	54.9	2.7	110.1	10.3	71.32	-4.1	77.44	13.1	92.1	-15.2	43.12	8.6	42.53	16.2	101.4	-6.5
	Running 3 Month	68.3	124.2	64.4	28.4	106.1	74.6	74.96	6.8	85.73	32.2	87.4	-19.2	51.20	139.5	55.19	69.8	92.8	41.1
	Running 12 Month	50.5	-15.4	53.3	-9.7	94.8	-6.3	71.24	-11.3	72.38	-1.2	98.4	-10.3	35.98	-25.0	38.55	-10.7	93.3	-16.0
Wednesday	Current Month	82.0	127.8	71.2	33.5	115.2	70.6	71.58	-5.6	103.55	45.4	69.1	-35.1	58.70	114.9	73.68	94.1	79.7	10.7
	Year To Date	61.2	14.7	54.7	5.4	111.8	8.8	70.45	-3.6	78.09	14.4	90.2	-15.7	43.08	10.6	42.73	20.6	100.8	-8.3
	Running 3 Month	71.2	95.4	63.5	28.3	112.2	52.3	72.75	1.7	87.40	35.6	83.2	-25.0	51.82	98.6	55.47	73.9	93.4	14.2
	Running 12 Month	50.5	-18.3	53.6	-7.6	94.1	-11.6	70.87	-11.4	72.61	-1.5	97.6	-10.1	35.76	-27.7	38.92	-9.0	91.9	-20.5
Thursday	Current Month	83.0	163.5	81.9	57.1	101.3	67.7	75.05	2.7	106.02	48.9	70.8	-31.0	62.29	170.5	86.86	133.9	71.7	15.6
	Year To Date	57.0	13.7	55.2	9.3	103.3	4.1	71.66	-1.3	79.48	14.9	90.2	-14.1	40.87	12.3	43.87	25.6	93.2	-10.6
	Running 3 Month	65.4	91.4	66.5	47.2	98.4	30.1	74.06	7.0	87.85	35.9	84.3	-21.3	48.42	104.8	58.39	100.1	82.9	2.4
	Running 12 Month	46.9	-19.1	53.2	-4.0	88.2	-15.8	71.61	-9.8	74.03	-1.1	96.7	-8.9	33.60	-27.1	39.39	-5.0	85.3	-23.3
Friday	Current Month	69.5	162.3	79.1	62.0	87.8	61.9	82.35	10.6	108.04	54.1	76.2	-28.2	57.23	190.0	85.49	149.7	66.9	16.2
	Year To Date	51.6	19.2	56.5	16.6	91.3	2.2	74.68	3.0	80.64	17.1	92.6	-12.1	38.54	22.7	45.57	36.6	84.6	-10.2
	Running 3 Month	64.0	147.6	68.0	52.9	94.1	62.0	78.43	9.6	89.92	34.4	87.2	-18.4	50.20	171.5	61.18	105.5	82.1	32.1
	Running 12 Month	42.1	-17.0	51.5	1.2	81.6	-17.9	74.13	-6.1	74.83	2.8	99.1	-8.6	31.19	-22.0	38.57	4.0	80.9	-25.0
Saturday	Current Month	66.0	222.0	80.2	59.6	82.3	101.7	85.65	13.0	106.52	51.0	80.4	-25.2	56.53	263.9	85.42	141.1	66.2	51.0
	Year To Date	51.8	31.4	55.8	25.8	92.8	4.5	77.62	9.9	81.93	20.6	94.7	-8.9	40.24	44.4	45.75	51.7	88.0	-4.8
	Running 3 Month	64.5	170.3	68.2	51.6	94.5	78.3	83.11	20.7	91.01	35.1	91.3	-10.7	53.58	226.3	62.10	104.9	86.3	59.3
	Running 12 Month	41.9	-13.9	50.0	6.0	83.7	-18.8	76.60	-2.2	75.95	5.1	100.9	-6.9	32.08	-15.8	37.99	11.3	84.4	-24.4
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	80.3	200.3	74.0	46.8	108.5	104.6	74.84	-0.6	101.48	44.9	73.8	-31.4	60.08	198.7	75.07	112.8	80.0	40.4
	Year To Date	56.3	12.5	50.7	5.0	110.9	7.1	71.01	-3.1	77.85	14.3	91.2	-15.2	39.95	9.0	39.50	20.1	101.1	-9.2
	Running 3 Month	64.8	110.1	61.2	34.9	105.9	55.7	74.06	4.7	85.89	33.5	86.2	-21.6	48.01	119.9	52.57	80.0	91.3	22.2
	Running 12 Month	45.9	-18.9	49.3	-6.9	93.1	-12.9	71.20	-10.4	72.53	-0.9	98.2	-9.5	32.70	-27.3	35.77	-7.8	91.4	-21.2
Weekend (Fri-Sat)	Current Month	67.8	188.3	79.7	60.8	85.0	79.3	83.96	11.9	107.27	52.6	78.3	-26.7	56.88	222.6	85.45	145.3	66.6	31.5
	Year To Date	51.7	25.0	56.2	21.0	92.1	3.3	76.15	6.3	81.28	18.8	93.7	-10.5	39.39	32.9	45.66	43.8	86.3	-7.6
	Running 3 Month	64.2	158.5	68.1	52.2	94.3	69.8	80.78	15.0	90.46	34.8	89.3	-14.7	51.89	197.2	61.64	105.2	84.2	44.9
	Running 12 Month	42.0	-15.5	50.8	3.5	82.7	-18.3	75.37	-4.2	75.38	3.9	100.0	-7.7	31.64	-19.0	38.28	7.5	82.6	-24.6
Total	Current Month	76.9	197.4	75.5	50.5	101.9	97.6	76.98	2.4	103.10	47.1	74.7	-30.4	59.22	204.4	77.84	121.4	76.1	37.5
	Year To Date	55.0	15.6	52.3	9.4	105.1	5.6	72.40	-0.6	78.93	15.8	91.7	-14.2	39.79	14.8	41.27	26.7	96.4	-9.3
	Running 3 Month	64.7	121.9	63.2	39.8	102.4	58.7	75.97	7.6	87.32	34.0	87.0	-19.7	49.12	138.7	55.16	87.3	89.0	27.4
	Running 12 Month	44.8	-18.0	49.7	-4.2	90.1	-14.5	72.31	-8.7	73.36	0.5	98.6	-9.2	32.40	-25.2	36.48	-3.7	88.8	-22.3

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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: June 2021 Date Created: July 17, 2021 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We
	June																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	100.0	100.0	100.0	100.0	96.0	84.0	94.0	100.0	98.0	96.0	78.0	76.0	80.0	88.0	98.0	82.0	74.0	36.0	40.0	34.0	66.0	68.0	70.0	62.0	64.0	52.0	74.0	70.0	68.0	60.0
Competitive Set	98.0	91.2	93.2	97.6	96.6	83.4	99.0	94.6	94.6	95.6	91.7	79.0	95.6	92.7	82.9	91.7	86.3	78.0	63.4	56.1	58.0	51.2	46.8	40.5	49.3	36.6	42.0	44.4	35.1	
Index (MPI)	102.0	109.6	107.3	102.5	99.4	100.7	94.9	105.7	103.6	100.4	85.1	79.1	101.2	92.0	105.7	98.9	80.7	41.7	51.3	53.6	117.7	117.1	136.7	132.4	158.1	105.5	202.3	166.9	153.2	170.8

% Chg																														
My Property	614.3	316.7	400.0	284.6	200.0	250.0	213.3	233.3	145.0	152.6	143.8	850.0	400.0	388.9	188.2	95.2	85.0	5.9	53.8	142.9	200.0	112.5	84.2	121.4	357.1	225.0	516.7	133.3	240.0	172.7
Competitive Set	68.9	58.5	83.7	83.5	86.8	98.8	57.4	83.0	79.6	96.0	106.6	82.4	113.2	69.0	45.0	38.2	46.9	51.3	35.6	132.1	15.0	11.2	6.1	-10.3	-11.7	12.2	5.6	-27.1	-14.2	-30.1
Index (MPI)	322.9	162.9	172.3	109.6	60.6	76.0	99.1	82.1	36.4	28.9	18.0	420.8	134.6	189.3	98.7	41.3	26.0	-30.0	13.5	4.6	160.9	91.1	73.7	146.8	417.7	189.6	483.8	220.2	296.0	290.2

ADR	June																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
	My Property	84.58	76.44	76.02	83.22	91.20	76.49	79.72	79.89	83.19	84.00	92.40	85.53	84.24	66.74	72.95	65.52	68.90	72.72	78.60	72.59	54.02	66.88	63.42	66.98	74.14	81.02	83.50	77.76	81.95	62.34
	Competitive Set	100.35	103.97	103.71	114.20	115.96	102.47	105.32	111.06	115.83	113.60	110.85	110.27	99.99	99.37	105.94	107.07	103.79	100.45	98.98	93.81	102.43	99.77	90.78	100.42	104.10	94.32	73.98	77.63	80.21	81.57
	Index (ARI)	84.3	73.5	73.3	72.9	78.7	74.6	75.7	71.9	71.8	73.9	83.4	77.6	84.2	67.2	68.9	61.2	66.4	72.4	79.4	77.4	52.7	67.0	69.9	66.7	71.2	85.9	112.9	100.2	102.2	76.4

% Chg																														
My Property	22.9	-0.6	9.4	18.7	21.1	20.4	-10.1	-6.7	1.6	6.7	18.2	36.2	22.9	-7.8	-0.2	-4.9	1.6	1.1	-0.9	-3.2	-29.8	3.5	-17.3	-11.5	-7.6	4.5	2.9	-2.3	9.8	-19.9
Competitive Set	45.4	54.5	53.0	63.8	67.3	66.6	56.0	71.2	62.6	64.2	62.5	66.2	57.7	45.6	56.1	52.0	44.5	47.8	45.0	37.7	46.8	43.6	31.7	47.4	54.9	30.8	10.5	14.7	17.2	19.6
Index (ARI)	-15.4	-35.6	-28.5	-27.5	-27.6	-27.7	-42.4	-45.5	-37.5	-35.0	-27.3	-18.0	-22.1	-36.7	-36.1	-37.4	-29.7	-31.6	-31.7	-29.7	-52.2	-27.9	-37.2	-39.9	-40.3	-20.1	-7.0	-14.9	-6.3	-33.1

RevPAR	June																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
	My Property	84.58	76.44	76.02	83.22	87.56	64.25	74.94	79.89	81.52	80.64	72.07	65.00	67.39	58.73	71.49	53.72	50.99	26.18	31.44	24.68	35.65	45.48	44.39	41.53	47.45	42.13	61.79	54.43	55.73	37.40
	Competitive Set	98.39	94.84	96.63	111.41	112.00	85.47	104.29	105.10	109.61	108.62	101.66	105.97	79.02	95.01	98.18	88.79	95.19	86.73	77.26	59.49	57.46	57.92	46.50	47.03	42.15	46.47	27.07	32.57	35.61	28.65
Index (RGI)	86.0	80.6	78.7	74.7	78.2	75.2	71.9	76.0	74.4	74.2	70.9	61.3	85.3	61.8	72.8	60.5	53.6	30.2	40.7	41.5	62.0	78.5	95.5	88.3	112.6	90.7	228.3	167.1	156.5	130.5	

% Chg																														
My Property	778.2	314.3	447.0	356.6	263.4	321.5	181.5	211.0	149.0	169.5	188.0	1194.3	514.4	350.6	187.5	85.7	88.0	7.1	52.5	135.1	110.5	119.9	52.4	96.1	322.4	239.7	534.3	127.9	273.2	118.4
Competitive Set	145.6	144.8	180.9	200.5	212.6	231.4	145.5	213.3	192.1	221.8	235.7	203.1	236.1	146.0	126.3	110.1	112.3	123.6	96.7	219.7	68.8	59.7	39.7	32.3	36.7	46.7	16.8	-16.4	0.6	-16.4
Index (RGI)	257.6	69.2	94.7	51.9	16.3	27.2	14.7	-0.7	-14.7	-16.3	-14.2	327.0	82.8	83.2	27.0	-11.6	-11.5	-52.1	-22.5	-26.5	24.7	37.7	9.1	48.3	208.9	131.5	443.2	172.6	271.0	161.2

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