

STR # 62749 / Created February 18, 2021



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: January 2021

Currency: US Dollar / Competitive Set Data Excludes Subject Property

Table Of Contents	1
Monthly Performance at a Glance	2
STAR Summary	3
Competitive Set Report	4
Response Report	5
Day of Week & Weekday/Weekend	6
Daily Data for the Month	7
Help	8

Corporate North American Headquarters
T: +1 (615) 824 8664
support@str.com www.str.com

International Headquarters
T: +44 (0) 207 922 1930
hotelinfo@str.com www.str.com

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: January 2021 Date Created: February 18, 2021 Monthly Competitive Set Data Excludes Subject Property

January 2021

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	38.3	33.8	113.5	66.55	63.60	104.6	25.51	21.47	118.8
Year To Date	38.3	33.8	113.5	66.55	63.60	104.6	25.51	21.47	118.8
Running 3 Month	36.1	43.7	82.6	65.95	64.82	101.7	23.78	28.30	84.0
Running 12 Month	39.7	46.5	85.3	71.74	66.81	107.4	28.48	31.07	91.6

January 2021 vs. 2020 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-31.0	-28.4	-3.7	-11.8	-13.1	1.5	-39.1	-37.7	-2.3
Year To Date	-31.0	-28.4	-3.7	-11.8	-13.1	1.5	-39.1	-37.7	-2.3
Running 3 Month	-25.2	-9.5	-17.3	-16.1	-13.6	-2.9	-37.2	-21.8	-19.7
Running 12 Month	-41.0	-16.6	-29.2	-17.5	-14.1	-3.9	-51.3	-28.4	-32.0

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: January 2021 Date Created: February 18, 2021 Monthly Competitive Set Data Excludes Subject Property

	Occupancy (%)							
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
Sleep Inn & Suites Hennessey North	38.3	-31.0	38.3	-31.0	36.1	-25.2	39.7	-41.0
Market: Oklahoma Area	36.5	-8.9	36.5	-8.9	35.4	-13.5	38.9	-23.4
Market Class: Midscale Class	40.1	-0.8	40.1	-0.8	38.8	-7.3	41.7	-19.7
Submarket: Oklahoma West Area	33.2	-13.3	33.2	-13.3	33.5	-17.1	36.8	-27.3
Submarket Scale: Midscale Chains	41.0	-12.9	41.0	-12.9	41.7	-14.0	45.1	-24.3
Competitive Set: Competitors	33.8	-28.4	33.8	-28.4	43.7	-9.5	46.5	-16.6

Supply			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
0.0	0.0	0.0	0.3
0.0	0.0	-0.2	-0.6
-2.4	-2.4	-3.1	-3.5
1.1	1.1	1.1	1.3
2.2	2.2	1.0	-1.0
0.0	0.0	0.0	-0.2

	Average Daily Rate							
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
Sleep Inn & Suites Hennessey North	66.55	-11.8	66.55	-11.8	65.95	-16.1	71.74	-17.5
Market: Oklahoma Area	67.70	-5.8	67.70	-5.8	68.16	-8.0	69.89	-8.2
Market Class: Midscale Class	71.91	-4.4	71.91	-4.4	71.81	-7.4	73.24	-7.3
Submarket: Oklahoma West Area	69.82	-2.0	69.82	-2.0	69.82	-3.0	68.95	-7.4
Submarket Scale: Midscale Chains	79.47	-6.4	79.47	-6.4	79.06	-7.4	80.33	-8.6
Competitive Set: Competitors	63.60	-13.1	63.60	-13.1	64.82	-13.6	66.81	-14.1

Demand			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
-31.0	-31.0	-25.2	-40.8
-8.9	-8.9	-13.7	-23.8
-3.2	-3.2	-10.2	-22.5
-12.4	-12.4	-16.2	-26.4
-11.0	-11.0	-13.2	-25.0
-28.4	-28.4	-9.5	-16.8

	RevPAR							
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
Sleep Inn & Suites Hennessey North	25.51	-39.1	25.51	-39.1	23.78	-37.2	28.48	-51.3
Market: Oklahoma Area	24.73	-14.2	24.73	-14.2	24.15	-20.5	27.17	-29.7
Market Class: Midscale Class	28.85	-5.2	28.85	-5.2	27.87	-14.2	30.56	-25.6
Submarket: Oklahoma West Area	23.18	-15.1	23.18	-15.1	23.38	-19.6	25.36	-32.7
Submarket Scale: Midscale Chains	32.58	-18.4	32.58	-18.4	32.96	-20.4	36.26	-30.8
Competitive Set: Competitors	21.47	-37.7	21.47	-37.7	28.30	-21.8	31.07	-28.4

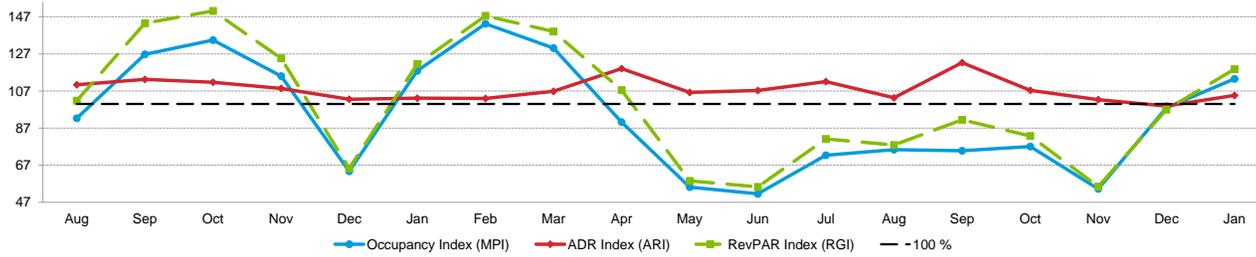
Revenue			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
-39.1	-39.1	-37.2	-51.1
-14.2	-14.2	-20.6	-30.1
-7.5	-7.5	-16.8	-28.2
-14.2	-14.2	-18.7	-31.8
-16.6	-16.6	-19.6	-31.4
-37.7	-37.7	-21.8	-28.5

	Census/Sample - Properties & Rooms				
	Census		Sample		Sample %
	Properties	Rooms	Properties	Rooms	Rooms
Market: Oklahoma Area	499	30409	236	17064	56.1
Market Class: Midscale Class	57	4991	36	2439	48.9
Submarket: Oklahoma West Area	176	10364	86	6394	61.7
Submarket Scale: Midscale Chains	50	3817	50	3817	100.0
Competitive Set: Competitors	4	303	3	205	67.7

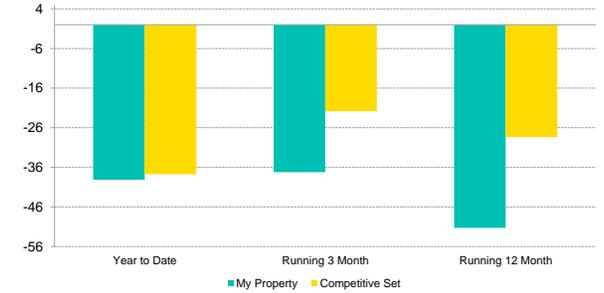
Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: January 2021 Date Created: February 18, 2021 Monthly Competitive Set Data Excludes Subject Property

Monthly Indexes



RevPAR Percent Change



Occupancy (%)	2019					2020												2021	Year To Date			Running 3 Month			Running 12 Month		
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2019	2020	2021	2019	2020	2021	2019	2020	2021
My Property	61.0	62.5	78.6	60.9	28.6	55.5	75.9	67.1	35.3	26.3	25.9	37.2	41.0	29.4	31.3	32.3	37.5	38.3	86.6	55.5	38.3	88.3	48.2	36.1	90.9	67.2	39.7
Competitive Set	66.1	49.3	58.5	52.9	44.9	47.1	53.0	51.5	39.2	47.8	50.2	51.3	54.4	39.3	40.6	59.5	38.3	33.8	60.8	47.1	33.8	57.1	48.3	43.7	65.4	55.8	46.5
Index (MPI)	92.3	126.7	134.4	115.0	63.7	117.9	143.2	130.2	90.2	55.1	51.6	72.4	75.4	74.8	77.1	54.2	98.0	113.5	142.5	117.9	113.5	154.6	99.9	82.6	138.9	120.5	85.3
Rank	3 of 4	1 of 4	2 of 4	2 of 4	3 of 4	2 of 4	1 of 4	1 of 4	3 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	1 of 4	2 of 4	2 of 4	1 of 4	2 of 4	2 of 4	1 of 4	1 of 4	3 of 4				

% Chg	2019					2020												2021	Year To Date			Running 3 Month			Running 12 Month		
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2019	2020	2021	2019	2020	2021	2019	2020	2021
My Property	-36.4	-32.6	-13.7	-35.1	-66.3	-35.9	13.1	-18.9	-56.5	-64.1	-66.5	-52.7	-32.8	-52.9	-60.2	-47.0	31.2	-31.0	-3.9	-35.9	-31.0	3.0	-45.4	-25.2	1.3	-26.1	-41.0
Competitive Set	-10.2	-25.9	-11.7	-8.6	-14.9	-22.5	0.1	-18.7	-26.5	-22.1	-9.7	-19.0	-17.7	-20.3	-30.6	12.4	-14.8	-28.4	29.2	-22.5	-28.4	13.8	-15.5	-9.5	10.2	-14.7	-16.6
Index (MPI)	-29.2	-9.1	-2.2	-29.0	-60.4	-17.3	13.0	-0.2	-40.8	-53.9	-62.9	-41.6	-18.3	-41.0	-42.6	-52.9	53.9	-3.7	-25.6	-17.3	-3.7	-9.5	-35.4	-17.3	-8.1	-13.3	-29.2
Rank	4 of 4	3 of 4	3 of 4	4 of 4	4 of 4	3 of 4	3 of 4	2 of 4	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	1 of 4	3 of 4	4 of 4	3 of 4	3 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4

ADR	2019					2020												2021	Year To Date			Running 3 Month			Running 12 Month		
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2019	2020	2021	2019	2020	2021	2019	2020	2021
My Property	87.47	87.86	83.07	81.61	78.60	75.45	73.58	72.82	70.12	66.92	75.20	78.36	71.10	79.90	73.66	66.54	64.84	66.55	87.71	75.45	66.55	84.91	78.62	65.95	84.31	86.91	71.74
Competitive Set	79.26	77.59	74.36	75.30	76.66	73.18	71.46	68.15	58.88	63.01	70.10	69.93	68.81	65.35	68.64	65.03	65.56	63.60	78.09	73.18	63.60	78.07	75.03	64.82	80.13	77.76	66.81
Index (ARI)	110.4	113.2	111.7	108.4	102.5	103.1	103.0	106.8	119.1	106.2	107.3	112.1	103.3	122.3	107.3	102.3	98.9	104.6	112.3	103.1	104.6	108.8	104.8	101.7	105.2	111.8	107.4
Rank	2 of 4	1 of 4	2 of 4	2 of 4	2 of 4	2 of 4	3 of 4	2 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 5	2 of 5	2 of 4	2 of 4	2 of 4	1 of 4	2 of 4	2 of 4	1 of 4	2 of 4	2 of 4	2 of 4	1 of 4	2 of 4

% Chg	2019					2020												2021	Year To Date			Running 3 Month			Running 12 Month		
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2019	2020	2021	2019	2020	2021	2019	2020	2021
My Property	-0.3	1.7	0.6	-2.0	-6.2	-14.0	-23.0	-16.3	-20.0	-29.4	-19.8	-6.0	-18.7	-9.1	-11.3	-18.5	-17.5	-11.8	5.4	-14.0	-11.8	0.7	-7.4	-16.1	0.6	3.1	-17.5
Competitive Set	-5.6	-6.6	-5.8	-5.2	0.1	-6.3	-9.1	-9.5	-26.8	-25.8	-9.3	-11.2	-13.2	-15.8	-7.7	-13.6	-14.5	-13.1	0.8	-6.3	-13.1	-1.2	-3.9	-13.6	2.7	-3.0	-14.1
Index (ARI)	5.7	8.9	6.8	3.3	-6.2	-8.2	-15.3	-7.5	9.3	-4.9	-11.5	5.8	-6.4	8.0	-3.9	-5.6	-3.5	1.5	4.5	-8.2	1.5	1.9	-3.7	-2.9	-2.0	6.2	-3.9
Rank	1 of 4	1 of 4	2 of 4	1 of 4	4 of 4	3 of 4	4 of 4	4 of 4	2 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	3 of 4	4 of 4	4 of 4	2 of 4	1 of 4	3 of 4	2 of 4	2 of 4	4 of 4	4 of 4	3 of 4	1 of 4	4 of 4

RevPAR	2019					2020												2021	Year To Date			Running 3 Month			Running 12 Month		
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2019	2020	2021	2019	2020	2021	2019	2020	2021
My Property	53.38	54.88	65.28	49.67	22.46	41.91	55.87	48.86	24.78	17.61	19.45	29.12	29.18	23.49	23.05	21.47	24.30	25.51	75.99	41.91	25.51	75.00	37.89	23.78	76.66	58.43	28.48
Competitive Set	52.42	38.24	43.48	39.86	34.41	34.48	37.89	35.13	23.05	30.09	35.16	35.90	37.44	25.69	27.86	38.70	25.08	21.47	47.48	34.48	21.47	44.61	36.21	28.30	52.44	43.38	31.07
Index (RGI)	101.8	143.5	150.1	124.6	65.3	121.6	147.5	139.1	107.5	58.5	55.3	81.1	77.9	91.4	82.7	55.5	96.9	118.8	160.0	121.6	118.8	168.1	104.6	84.0	146.2	134.7	91.6
Rank	2 of 4	1 of 4	1 of 4	2 of 4	3 of 4	2 of 4	1 of 4	1 of 4	2 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	1 of 4	2 of 4	2 of 4	1 of 4	3 of 4	2 of 4	1 of 4	1 of 4	3 of 4

% Chg	2019					2020												2021	Year To Date			Running 3 Month			Running 12 Month		
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2019	2020	2021	2019	2020	2021	2019	2020	2021
My Property	-36.6	-31.5	-13.2	-36.4	-68.3	-44.9	-13.0	-32.1	-65.2	-74.7	-73.1	-55.6	-45.3	-57.2	-64.7	-56.8	8.2	-39.1	1.3	-44.9	-39.1	3.7	-49.5	-37.2	1.9	-23.8	-51.3
Competitive Set	-15.2	-30.8	-16.9	-13.3	-14.8	-27.4	-9.0	-26.4	-46.2	-42.2	-18.1	-28.1	-28.6	-32.8	-35.9	-2.9	-27.1	-37.7	30.3	-27.4	-37.7	12.4	-18.8	-21.8	13.1	-17.3	-28.4
Index (RGI)	-25.2	-1.0	4.5	-26.7	-62.8	-24.0	-4.3	-7.7	-35.3	-56.2	-67.1	-38.2	-23.5	-36.3	-44.9	-55.5	48.4	-2.3	-22.3	-24.0	-2.3	-7.8	-37.8	-19.7	-9.9	-7.9	-32.0
Rank	4 of 4	2 of 4	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	2 of 4	4 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	2 of 4	3 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	3 of 4	4 of 4	3 of 4	4 of 4

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: January 2021 Date Created: February 18, 2021

This Year

Jan 1st - New Year's Day
 Jan 18th - Martin Luther King Day

January 2021 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

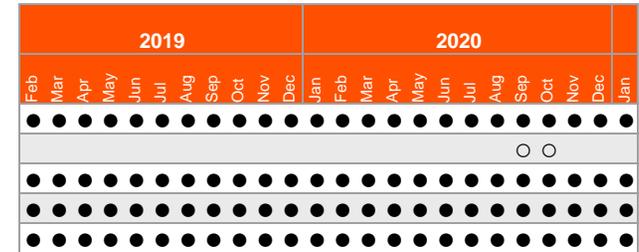
January 2020 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Last Year

Jan 1st - New Year's Day
 Jan 20th - Martin Luther King Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1021	(405) 853-2126	50	201308
3325	Grand Prairie Hotel	Enid, OK	73703-8229	(580) 242-7110	98	198306
36764	Baymont Inn & Suites Enid	Enid, OK	73703-4911	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703-6077	(580) 599-0372	77	201411
64464	La Quinta Inns & Suites Enid	Enid, OK	73703-4606	(580) 233-7100	70	201511
					353	



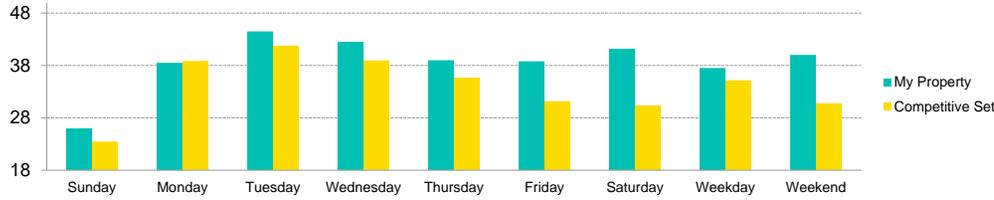
Data received:

- = Monthly Only
- = Monthly & Daily

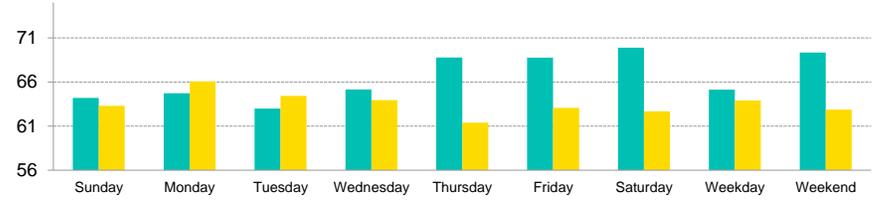
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: January 2021 Date Created: February 18, 2021 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR



Day of Week	Time Period	Occupancy (%)			Average Daily Rate			RevPAR											
		My Property	Competitive Set	Index (MPI)	My Property	Competitive Set	Index (ARI)	My Property	Competitive Set	Index (RGI)									
Sunday	Current Month	26.0	-40.9	23.5	-25.4	110.8	-20.7	64.20	-10.2	63.31	-11.9	101.4	1.9	16.69	-46.9	14.85	-34.3	112.4	-19.2
	Year To Date	26.0	-40.9	23.5	-25.4	110.8	-20.7	64.20	-10.2	63.31	-11.9	101.4	1.9	16.69	-46.9	14.85	-34.3	112.4	-19.2
	Running 3 Month	28.3	-24.6	33.3	5.2	84.9	-28.3	65.10	-11.4	63.94	-12.9	101.8	1.8	18.42	-33.2	21.29	-8.4	86.5	-27.1
	Running 12 Month	32.4	-40.0	33.9	-17.7	95.5	-27.1	72.16	-12.2	64.25	-15.8	112.3	4.3	23.36	-47.4	21.79	-30.7	107.2	-24.0
Monday	Current Month	38.5	-39.4	38.9	-23.6	99.1	-20.6	64.72	-16.5	66.08	-11.0	97.9	-6.2	24.92	-49.4	25.67	-32.0	97.1	-25.6
	Year To Date	38.5	-39.4	38.9	-23.6	99.1	-20.6	64.72	-16.5	66.08	-11.0	97.9	-6.2	24.92	-49.4	25.67	-32.0	97.1	-25.6
	Running 3 Month	38.6	-24.9	48.0	-3.4	80.4	-22.2	64.93	-18.3	65.75	-13.0	98.8	-6.1	25.07	-38.6	31.58	-16.0	79.4	-26.9
	Running 12 Month	41.2	-43.2	49.4	-13.1	83.4	-34.7	71.30	-19.2	66.75	-13.8	106.8	-6.2	29.37	-54.1	32.97	-25.1	89.1	-38.7
Tuesday	Current Month	44.5	-33.6	41.8	-33.5	106.5	-0.2	62.98	-17.6	64.43	-14.0	97.8	-4.2	28.03	-45.3	26.92	-42.8	104.1	-4.4
	Year To Date	44.5	-33.6	41.8	-33.5	106.5	-0.2	62.98	-17.6	64.43	-14.0	97.8	-4.2	28.03	-45.3	26.92	-42.8	104.1	-4.4
	Running 3 Month	39.5	-27.4	48.9	-16.4	80.9	-13.2	65.38	-18.6	64.71	-15.0	101.0	-4.2	25.85	-40.9	31.64	-28.9	81.7	-16.8
	Running 12 Month	45.2	-39.4	51.0	-19.4	88.6	-24.8	71.83	-19.4	66.68	-13.8	107.7	-6.5	32.49	-51.1	34.04	-30.5	95.5	-29.7
Wednesday	Current Month	42.5	-26.7	39.0	-22.4	109.0	-5.5	65.16	-14.3	63.94	-15.0	101.9	0.8	27.69	-37.2	24.92	-34.1	111.1	-4.7
	Year To Date	42.5	-26.7	39.0	-22.4	109.0	-5.5	65.16	-14.3	63.94	-15.0	101.9	0.8	27.69	-37.2	24.92	-34.1	111.1	-4.7
	Running 3 Month	40.6	-25.2	46.6	-15.9	87.2	-11.0	64.92	-18.9	64.62	-15.6	100.5	-3.9	26.37	-39.3	30.09	-29.0	87.6	-14.5
	Running 12 Month	45.2	-40.7	51.5	-18.3	87.7	-27.4	71.41	-19.4	66.57	-15.6	107.3	-4.6	32.27	-52.2	34.30	-31.0	94.1	-30.8
Thursday	Current Month	39.0	-31.3	35.7	-33.9	109.3	3.8	68.77	-9.7	61.38	-17.2	112.0	9.2	26.82	-38.0	21.90	-45.3	122.5	13.3
	Year To Date	39.0	-31.3	35.7	-33.9	109.3	3.8	68.77	-9.7	61.38	-17.2	112.0	9.2	26.82	-38.0	21.90	-45.3	122.5	13.3
	Running 3 Month	38.6	-23.9	49.2	-11.2	78.5	-14.4	66.82	-15.2	66.70	-12.9	100.2	-2.6	25.80	-35.5	32.81	-22.6	78.6	-16.6
	Running 12 Month	42.1	-42.0	49.6	-18.8	84.9	-28.6	71.38	-19.2	67.73	-14.4	105.4	-6.1	30.06	-53.4	33.60	-30.5	89.5	-32.9
Friday	Current Month	38.8	-30.2	31.2	-29.3	124.4	-1.3	68.76	-7.0	63.07	-11.3	109.0	4.9	26.68	-35.1	19.67	-37.3	135.7	3.5
	Year To Date	38.8	-30.2	31.2	-29.3	124.4	-1.3	68.76	-7.0	63.07	-11.3	109.0	4.9	26.68	-35.1	19.67	-37.3	135.7	3.5
	Running 3 Month	34.3	-26.1	40.9	-15.3	83.9	-12.7	66.70	-14.0	63.59	-13.5	104.9	-0.6	22.88	-36.5	26.01	-26.8	88.0	-13.2
	Running 12 Month	36.3	-41.8	46.5	-14.6	78.2	-31.9	72.27	-14.7	67.46	-12.9	107.1	-2.1	26.24	-50.4	31.34	-25.6	83.7	-33.3
Saturday	Current Month	41.2	-4.2	30.4	-12.2	135.5	9.2	69.89	-7.1	62.68	-7.0	111.5	-0.1	28.80	-10.9	19.05	-18.3	151.1	9.0
	Year To Date	41.2	-4.2	30.4	-12.2	135.5	9.2	69.89	-7.1	62.68	-7.0	111.5	-0.1	28.80	-10.9	19.05	-18.3	151.1	9.0
	Running 3 Month	33.1	-22.4	39.6	1.8	83.5	-23.8	68.05	-14.0	63.76	-11.0	106.7	-3.5	22.51	-33.3	25.26	-9.3	89.1	-26.4
	Running 12 Month	35.7	-38.8	43.9	-13.4	81.2	-29.4	72.03	-15.0	67.57	-12.5	106.6	-2.9	25.69	-48.0	29.67	-24.2	86.6	-31.4
Weekday/Weekend	Current Month	37.5	-35.1	35.2	-29.8	106.7	-7.6	65.14	-14.1	63.91	-14.0	101.9	-0.1	24.44	-44.2	22.47	-39.6	108.8	-7.7
	Year To Date	37.5	-35.1	35.2	-29.8	106.7	-7.6	65.14	-14.1	63.91	-14.0	101.9	-0.1	24.44	-44.2	22.47	-39.6	108.8	-7.7
	Running 3 Month	37.0	-25.5	45.0	-10.2	82.2	-17.1	65.44	-16.9	65.22	-14.0	100.3	-3.3	24.21	-38.1	29.36	-22.8	82.5	-19.8
	Running 12 Month	41.2	-41.2	47.0	-17.6	87.5	-28.6	71.60	-18.3	66.53	-14.6	107.6	-4.4	29.49	-52.0	31.30	-29.6	94.2	-31.7
Weekend (Fri-Sat)	Current Month	40.0	-20.0	30.8	-22.8	129.9	3.7	69.34	-6.8	62.88	-9.7	110.3	3.3	27.74	-25.4	19.36	-30.3	143.3	7.0
	Year To Date	40.0	-20.0	30.8	-22.8	129.9	3.7	69.34	-6.8	62.88	-9.7	110.3	3.3	27.74	-25.4	19.36	-30.3	143.3	7.0
	Running 3 Month	33.7	-24.4	40.3	-8.0	83.7	-17.9	67.36	-14.0	63.67	-12.4	105.8	-1.8	22.70	-35.0	25.63	-19.5	88.5	-19.3
	Running 12 Month	36.0	-40.4	45.2	-14.0	79.7	-30.7	72.15	-14.9	67.51	-12.7	106.9	-2.5	25.96	-49.3	30.49	-25.0	85.1	-32.4
Total	Current Month	38.3	-31.0	33.8	-28.4	113.5	-3.7	66.55	-11.8	63.60	-13.1	104.6	1.5	25.51	-39.1	21.47	-37.7	118.8	-2.3
	Year To Date	38.3	-31.0	33.8	-28.4	113.5	-3.7	66.55	-11.8	63.60	-13.1	104.6	1.5	25.51	-39.1	21.47	-37.7	118.8	-2.3
	Running 3 Month	36.1	-25.2	43.7	-9.5	82.6	-17.3	65.95	-16.1	64.82	-13.6	101.7	-2.9	23.78	-37.2	28.30	-21.8	84.0	-19.7
	Running 12 Month	39.7	-41.0	46.5	-16.6	85.3	-29.2	71.74	-17.5	66.81	-14.1	107.4	-3.9	28.48	-51.3	31.07	-28.4	91.6	-32.0

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

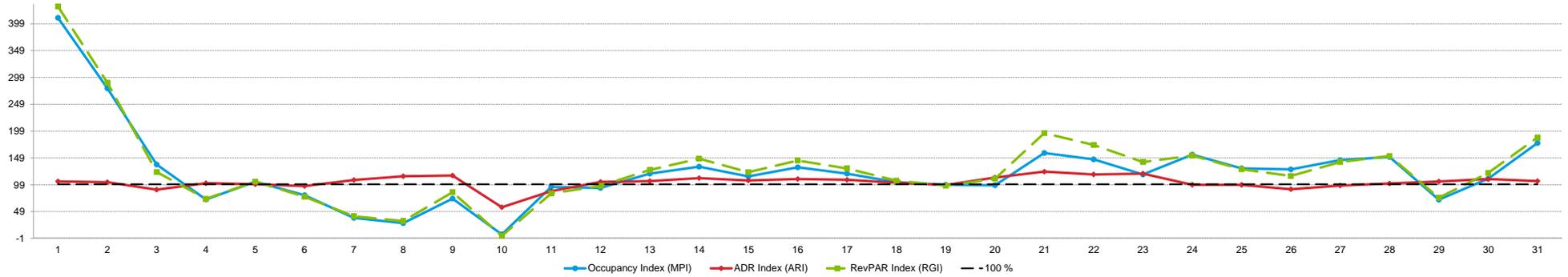
Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 600 N Main St Hennessey, OK 73742-1021 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: January 2021 Date Created: February 18, 2021 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of January



Occupancy (%)	January																														
	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
My Property	74.0	68.0	22.0	30.0	48.0	38.0	18.0	8.0	20.0	2.0	32.0	34.0	42.0	44.0	38.0	34.0	28.0	44.0	40.0	32.0	44.0	40.0	34.0	28.0	48.0	56.0	58.0	50.0	34.0	50.0	50.0
Competitive Set	18.0	24.4	16.1	42.0	45.9	47.8	48.3	29.3	27.3	31.2	33.7	36.6	35.1	33.2	33.2	25.9	23.4	42.4	40.5	32.7	27.8	27.3	28.8	18.0	37.1	43.9	40.0	33.2	47.8	45.4	28.3
Index (MPI)	410.0	278.8	136.7	71.5	104.7	79.5	37.3	27.3	73.2	6.4	95.1	92.9	119.6	132.6	114.6	131.5	119.6	103.7	98.8	97.9	158.2	146.4	118.1	155.1	129.5	127.6	145.0	150.7	71.1	110.2	176.7

% Chg	January																														
	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
My Property	184.6	240.0	120.0	-11.8	14.3	0.0	-57.1	-78.9	-47.4	-94.7	-40.7	-54.1	-53.3	-37.1	-44.1	-41.4	-56.3	-47.6	-48.7	-52.9	-38.9	-31.0	-39.3	-56.3	-41.5	-24.3	-25.6	-32.4	-61.4	-35.9	-28.6
Competitive Set	-49.3	6.4	-42.1	24.6	14.6	24.1	-16.1	-36.8	19.1	36.2	-37.3	-37.0	-41.9	-19.0	-17.1	-23.2	-39.2	-24.3	-57.0	-61.3	-67.6	-39.1	-51.2	-50.7	-38.2	-25.6	-27.4	-43.8	-10.9	-3.1	-15.9
Index (MPI)	461.5	219.6	280.0	-29.2	-0.3	-19.4	-48.9	-66.7	-55.8	-96.1	-5.5	-27.1	-19.6	-22.4	-32.6	-23.7	-28.0	-30.8	19.2	21.5	88.7	13.3	24.5	-11.3	-5.3	1.7	2.5	20.2	-56.6	-33.8	-15.0

ADR	January																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	66.69	68.95	63.69	63.50	64.35	63.63	64.47	72.00	70.05	36.00	65.31	65.30	69.42	71.06	68.49	68.78	64.81	66.54	63.75	69.82	74.06	74.42	73.98	63.07	63.43	59.86	60.50	63.66	66.13	69.10	65.83
Competitive Set	63.42	66.46	70.88	62.30	64.30	65.96	59.82	62.74	60.30	63.11	75.07	62.66	65.63	63.86	64.06	62.75	59.93	64.69	64.81	62.06	59.99	62.92	61.80	63.75	64.29	66.13	62.05	62.84	62.92	63.00	62.20
Index (ARI)	105.2	103.7	89.9	101.9	100.1	96.5	107.8	114.8	116.2	57.0	87.0	104.2	105.8	111.3	106.9	109.6	108.1	102.9	98.4	112.5	123.5	118.3	119.7	98.9	98.7	90.5	97.5	101.3	105.1	109.7	105.8

% Chg	January																														
	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
My Property	-19.4	-19.0	-14.7	-19.8	-17.7	-15.7	-16.6	0.1	-0.6	-50.1	-15.0	-16.2	-14.0	-5.7	-6.0	-6.4	-9.2	-18.2	-17.8	-4.4	-5.0	5.8	-3.5	-10.8	-13.6	-17.9	-18.0	-12.6	-12.2	-6.1	-9.1
Competitive Set	-9.7	-5.0	-1.4	-18.7	-16.3	-14.6	-21.3	-13.3	-9.1	-9.3	3.3	-15.8	-9.3	-6.8	-7.4	-4.2	-15.8	-15.5	-15.0	-19.5	-21.7	-8.3	-8.9	-13.7	-11.0	-8.1	-17.5	-15.7	-15.2	-13.4	-9.4
Index (ARI)	-10.8	-14.7	-13.5	-1.4	-1.6	-1.2	6.0	15.4	9.4	-45.0	-17.7	-0.5	-5.2	1.2	1.5	-2.4	7.9	-3.2	-3.3	18.8	21.3	15.4	5.9	3.3	-3.0	-10.7	-0.6	3.6	3.5	8.4	0.3

RevPAR	January																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	49.35	46.88	14.01	19.05	30.89	24.18	11.60	5.76	14.01	0.72	20.90	22.20	29.16	31.27	26.03	23.39	18.15	29.28	25.50	22.34	32.58	29.77	25.15	17.66	30.45	33.52	35.09	31.83	22.48	34.55	32.92
Competitive Set	11.45	16.21	11.41	26.14	29.48	31.53	28.89	18.36	16.47	19.70	25.27	22.92	23.05	21.18	21.25	16.22	14.03	27.45	26.24	20.28	16.68	17.19	17.79	11.51	23.84	29.03	24.82	20.85	30.08	28.58	17.60
Index (RGI)	431.2	289.2	122.8	72.9	104.8	76.7	40.2	31.4	85.1	3.7	82.7	96.9	126.5	147.6	122.5	144.1	129.3	106.6	97.2	110.2	195.4	173.2	141.4	153.5	127.7	115.5	141.4	152.7	74.7	120.9	187.1

% Chg	January																														
	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
My Property	129.4	175.5	87.7	-29.3	-5.9	-15.7	-64.2	-78.9	-47.7	-97.4	-49.6	-61.5	-59.9	-40.7	-47.5	-45.2	-60.3	-57.2	-57.8	-55.0	-42.0	-27.0	-41.4	-61.0	-49.5	-37.9	-39.1	-41.0	-66.1	-39.8	-35.1
Competitive Set	-54.2	1.0	-42.9	1.3	-4.1	5.9	-33.9	-45.2	8.3	23.5	-35.2	-47.0	-47.3	-24.5	-23.2	-26.4	-48.9	-36.1	-63.4	-68.8	-74.6	-44.2	-55.6	-57.4	-45.0	-31.6	-40.2	-52.6	-24.5	-16.1	-23.8
Index (RGI)	400.9	172.7	228.9	-30.2	-1.9	-20.3	-45.9	-61.5	-51.7	-97.9	-22.3	-27.4	-23.8	-21.5	-31.6	-25.5	-22.3	-33.0	15.4	44.3	128.9	30.7	31.9	-8.4	-8.1	-9.2	1.8	24.6	-55.1	-28.3	-14.8

This STR Report is a publication of STR, LLC and STR Global, Ltd. CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.



How can we assist you?

Glossary:

For all STR definitions, please click here or visit www.str.com/data-insights/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or visit www.str.com/data-insights/resources/FAQ

For additional support, please [contact](#) your regional office.

For the latest in industry news, visit HotelNewsNow.com.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.