

STR # 62749 / Created June 17, 2021



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: May 2021

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: May 2021 Date Created: June 17, 2021 Monthly Competitive Set Data Excludes Subject Property

May 2021

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	60.9	64.2	94.8	78.74	80.84	97.4	47.95	51.92	92.4
Year To Date	50.6	47.7	106.1	71.01	71.33	99.6	35.93	34.01	105.7
Running 3 Month	55.6	54.5	101.9	72.90	74.90	97.3	40.52	40.85	99.2
Running 12 Month	40.6	47.6	85.2	71.74	69.21	103.7	29.13	32.98	88.3

May 2021 vs. 2020 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	131.4	38.9	66.5	17.7	24.2	-5.3	172.2	72.6	57.8
Year To Date	-2.4	0.7	-3.1	-2.2	5.3	-7.1	-4.6	6.0	-10.0
Running 3 Month	29.3	19.3	8.3	2.9	16.1	-11.4	33.0	38.5	-4.0
Running 12 Month	-31.0	-9.0	-24.2	-11.4	-6.0	-5.7	-38.8	-14.4	-28.5

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: May 2021 Date Created: June 17, 2021 Monthly Competitive Set Data Excludes Subject Property

Occupancy (%)								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
Sleep Inn & Suites Hennessey North	60.9	131.4	50.6	-2.4	55.6	29.3	40.6	-31.0
Market: Oklahoma Area	57.1	63.3	49.6	36.0	56.6	73.9	44.5	-1.6
Market Class: Midscale Class	62.1	73.4	53.7	42.7	60.9	81.4	48.4	4.7
Submarket: Oklahoma West Area	52.9	63.5	45.2	29.8	51.7	65.4	41.3	-7.0
Submarket Scale: Midscale Chains	64.0	65.0	54.1	29.2	61.7	67.5	50.6	-3.3
Competitive Set: Competitors	64.2	38.9	47.7	0.7	54.5	19.3	47.6	-9.0

Supply			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
0.0	-0.7	0.0	-0.3
2.3	1.0	1.9	0.2
-0.5	-0.4	0.3	-1.7
3.0	1.3	1.8	1.4
1.9	1.3	1.7	0.9
0.0	0.0	0.0	-0.1

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Average Daily Rate								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
Sleep Inn & Suites Hennessey North	78.74	17.7	71.01	-2.2	72.90	2.9	71.74	-11.4
Market: Oklahoma Area	79.42	20.2	73.70	6.0	76.13	14.1	72.15	-2.7
Market Class: Midscale Class	83.15	18.7	77.51	6.3	79.90	13.5	75.50	-2.4
Submarket: Oklahoma West Area	76.97	21.5	72.92	7.4	74.25	14.4	71.21	-1.4
Submarket Scale: Midscale Chains	91.19	19.4	85.21	4.4	87.50	10.8	82.45	-4.1
Competitive Set: Competitors	80.84	24.2	71.33	5.3	74.90	16.1	69.21	-6.0

Demand			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
131.4	-3.0	29.3	-31.2
67.0	37.3	77.2	-1.3
72.6	42.1	81.9	2.9
68.5	31.5	68.4	-5.7
68.1	30.9	70.2	-2.4
38.9	0.7	19.3	-9.1

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

RevPAR								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
Sleep Inn & Suites Hennessey North	47.95	172.2	35.93	-4.6	40.52	33.0	29.13	-38.8
Market: Oklahoma Area	45.31	96.3	36.53	44.1	43.08	98.5	32.13	-4.2
Market Class: Midscale Class	51.61	105.8	41.64	51.6	48.64	105.8	36.57	2.2
Submarket: Oklahoma West Area	40.72	98.6	32.98	39.4	38.42	89.1	29.43	-8.3
Submarket Scale: Midscale Chains	58.34	97.0	46.10	34.9	53.95	85.5	41.74	-7.2
Competitive Set: Competitors	51.92	72.6	34.01	6.0	40.85	38.5	32.98	-14.4

Revenue			
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
172.2	-5.2	33.0	-39.0
100.8	45.5	102.2	-4.0
104.9	51.0	106.4	0.5
104.6	41.3	92.6	-7.0
100.7	36.6	88.6	-6.4
72.6	6.0	38.5	-14.5

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

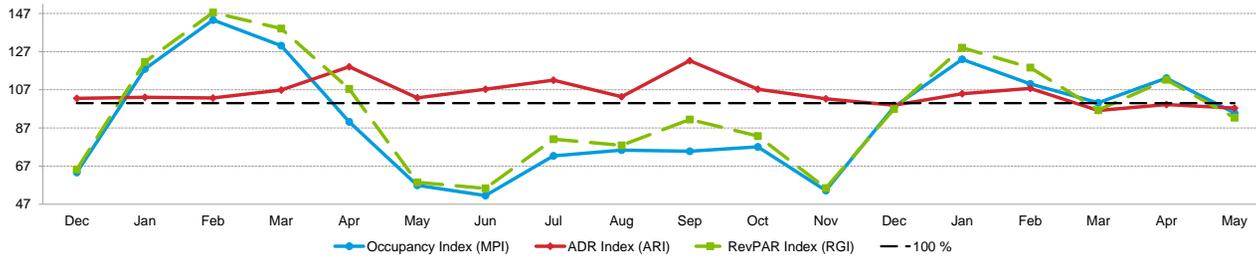
Census/Sample - Properties & Rooms					
Census		Sample		Sample %	
Properties	Rooms	Properties	Rooms	Rooms	
Market: Oklahoma Area	501	30566	235	17029	55.7
Market Class: Midscale Class	56	4942	36	2439	49.4
Submarket: Oklahoma West Area	178	10483	86	6420	61.2
Submarket Scale: Midscale Chains	49	3649	49	3649	100.0
Competitive Set: Competitors	4	303	3	205	67.7

Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

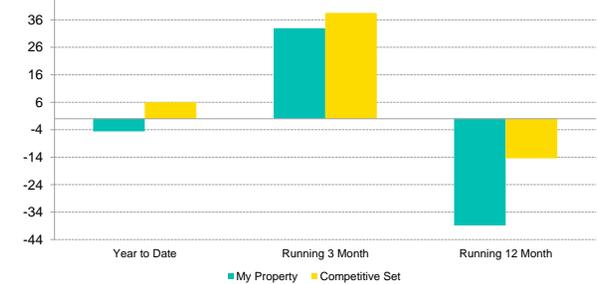
Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: May 2021 Date Created: June 17, 2021 Monthly Competitive Set Data Excludes Subject Property

Monthly Indexes



RevPAR Percent Change



Occupancy (%)	2019	2020												2021				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
My Property	28.6	55.5	75.9	67.1	35.3	26.3	25.9	37.2	41.0	29.4	31.3	32.3	37.5	38.3	47.8	49.6	56.3	60.9
Competitive Set	44.9	47.1	52.9	51.5	39.2	46.2	50.2	51.3	54.4	39.3	40.6	59.5	38.3	31.2	43.4	49.5	49.7	64.2
Index (MPI)	63.7	117.9	143.6	130.2	90.2	56.9	51.6	72.4	75.4	74.8	77.1	54.2	98.0	122.9	110.1	100.2	113.1	94.8
Rank	3 of 4	2 of 4	1 of 4	1 of 4	3 of 4	4 of 5	4 of 5	4 of 4	2 of 4									

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
78.4	51.8	50.6	79.1	43.0	55.6	86.4	58.9	40.6
58.5	47.3	47.7	59.4	45.7	47.7	64.2	52.3	47.6
134.0	109.5	106.1	133.1	94.1	101.9	134.7	112.5	85.2
1 of 4	2 of 4	2 of 4	1 of 4	3 of 4	2 of 4	1 of 4	2 of 4	4 of 4

% Chg	2019	2020												2021				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
My Property	-66.3	-35.9	13.1	-18.9	-56.5	-64.1	-66.5	-52.7	-32.8	-52.9	-60.2	-47.0	31.2	-31.0	-37.1	-26.1	59.2	131.4
Competitive Set	-14.9	-22.5	-0.2	-18.7	-26.5	-24.6	-9.7	-19.0	-17.7	-20.3	-30.6	12.4	-14.8	-33.8	-17.9	-4.0	27.0	38.9
Index (MPI)	-60.4	-17.3	13.3	-0.2	-40.8	-52.4	-62.9	-41.6	-18.3	-41.0	-42.6	-52.9	53.9	4.3	-23.3	-23.0	25.4	66.5
Rank	4 of 4	3 of 4	3 of 4	2 of 4	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	1 of 4	3 of 4	3 of 4	3 of 4	2 of 4	1 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
-12.8	-33.9	-2.4	-10.8	-45.6	29.3	-3.6	-31.9	-31.0
-0.3	-19.1	0.7	-8.9	-23.1	19.3	7.1	-18.5	-9.0
-12.6	-18.3	-3.1	-2.0	-29.3	8.3	-10.0	-16.5	-24.2
4 of 4	3 of 4	3 of 4	3 of 4	3 of 4	3 of 4	4 of 4	4 of 4	4 of 4

ADR	2019	2020												2021				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
My Property	78.60	75.45	73.58	72.82	70.12	66.92	75.20	78.36	71.10	79.90	73.66	66.54	64.84	66.55	67.77	67.29	71.48	78.74
Competitive Set	76.66	73.18	71.64	68.15	58.88	65.09	70.10	69.93	68.81	65.35	68.64	65.03	65.56	63.41	62.88	69.98	72.03	80.84
Index (ARI)	102.5	103.1	102.7	106.8	119.1	102.8	107.3	112.1	103.3	122.3	107.3	102.3	98.9	105.0	107.8	96.2	99.2	97.4
Rank	2 of 4	2 of 4	3 of 4	2 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 5	2 of 5	2 of 4	2 of 4	2 of 4	1 of 4	3 of 4	3 of 4	3 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
90.15	72.63	71.01	89.64	70.88	72.90	86.67	80.93	71.74
79.44	67.76	71.33	80.12	64.52	74.90	81.57	73.63	69.21
113.5	107.2	99.6	111.9	109.9	97.3	106.3	109.9	103.7
1 of 4	2 of 4	3 of 4	1 of 4	2 of 4	3 of 4	2 of 4	2 of 4	2 of 4

% Chg	2019	2020												2021				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
My Property	-6.2	-14.0	-23.0	-16.3	-20.0	-29.4	-19.8	-6.0	-18.7	-9.1	-11.3	-18.5	-17.5	-11.8	-7.9	-7.6	1.9	17.7
Competitive Set	0.1	-6.3	-8.9	-9.5	-26.8	-23.3	-9.3	-11.2	-13.2	-15.8	-7.7	-13.6	-14.5	-13.4	-12.2	2.7	22.3	24.2
Index (ARI)	-6.2	-8.2	-15.5	-7.5	9.3	-7.9	-11.5	5.8	-6.4	8.0	-3.9	-5.6	-3.5	1.8	4.9	-10.0	-16.7	-5.3
Rank	4 of 4	3 of 4	4 of 4	4 of 4	2 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	3 of 4	4 of 4	4 of 4	2 of 4	2 of 4	3 of 4	4 of 4	2 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
8.6	-19.4	-2.2	8.2	-20.9	2.9	3.9	-6.6	-11.4
5.0	-14.7	5.3	5.4	-19.5	16.1	4.9	-9.7	-6.0
3.4	-5.5	-7.1	2.6	-1.8	-11.4	-1.0	3.4	-5.7
2 of 4	4 of 4	3 of 4	2 of 4	3 of 4	4 of 4	3 of 4	2 of 4	3 of 4

RevPAR	2019	2020												2021				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
My Property	22.46	41.91	55.87	48.86	24.78	17.61	19.45	29.12	29.18	23.49	23.05	21.47	24.30	25.51	32.38	33.39	40.22	47.95
Competitive Set	34.41	34.48	37.88	35.13	23.05	30.09	35.16	35.90	37.44	25.69	27.86	38.70	25.08	19.77	27.29	34.65	35.83	51.92
Index (RGI)	65.3	121.6	147.5	139.1	107.5	58.5	55.3	81.1	77.9	91.4	82.7	55.5	96.9	129.0	118.7	96.4	112.3	92.4
Rank	3 of 4	2 of 4	1 of 4	1 of 4	2 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	3 of 4				

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
70.69	37.65	35.93	70.87	30.48	40.52	74.92	47.64	29.13
46.47	32.07	34.01	47.60	29.49	40.85	52.37	38.53	32.98
152.1	117.4	105.7	148.9	103.3	99.2	143.1	123.6	88.3
1 of 4	1 of 4	2 of 4	1 of 4	3 of 4	2 of 4	1 of 4	1 of 4	3 of 4

% Chg	2019	2020												2021				
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
My Property	-68.3	-44.9	-13.0	-32.1	-65.2	-74.7	-73.1	-55.6	-45.3	-57.2	-64.7	-56.8	8.2	-39.1	-42.0	-31.7	62.3	172.2
Competitive Set	-14.8	-27.4	-9.0	-26.4	-46.2	-42.2	-18.1	-28.1	-28.6	-32.8	-35.9	-2.9	-27.1	-42.7	-28.0	-1.4	55.4	72.6
Index (RGI)	-62.8	-24.0	-4.3	-7.7	-35.3	-56.2	-67.1	-38.2	-23.5	-36.3	-44.9	-55.5	48.4	6.2	-19.5	-30.7	4.5	57.8
Rank	4 of 4	4 of 4	3 of 4	2 of 4	4 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	4 of 4	3 of 4	1 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
-5.4	-46.7	-4.6	-3.5	-57.0	33.0	0.2	-36.4	-38.8
4.7	-31.0	6.0	-4.0	-38.0	38.5	12.4	-26.4	-14.4
-9.6	-22.8	-10.0	0.5	-30.6	-4.0	-10.9	-13.6	-28.5
4 of 4	4 of 4	3 of 4	2 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4

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Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: May 2021 Date Created: June 17, 2021

This Year

May 9th - Mother's Day
 May 31th - Memorial Day

May 2021 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

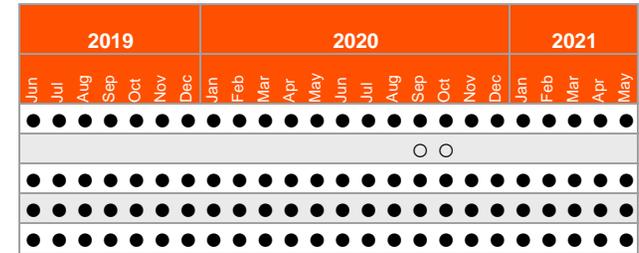
May 2020 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Last Year

May 10th - Mother's Day
 May 25th - Memorial Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
3325	Grand Prairie Hotel	Enid, OK	73703	(580) 242-7110	98	198306
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
					353	



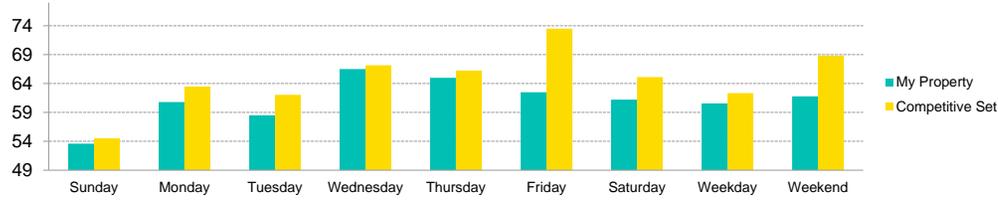
Data received:

- = Monthly Only
- = Monthly & Daily

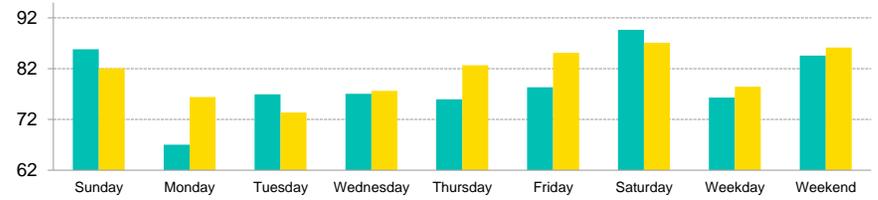
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: May 2021 Date Created: June 17, 2021 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR



Day of Week	Time Period	Occupancy (%)			Average Daily Rate			RevPAR											
		My Property	Competitive Set	Index (MPI)	My Property	Competitive Set	Index (ARI)	My Property	Competitive Set	Index (RGI)									
Sunday	Current Month	53.6	74.0	54.5	48.2	98.3	17.4	85.82	27.9	82.05	31.8	104.6	-3.0	46.00	122.6	44.72	95.3	102.9	13.9
	Year To Date	38.6	-16.8	34.0	-2.7	113.6	-14.5	73.76	3.7	71.63	9.6	103.0	-5.4	28.50	-13.8	24.35	6.6	117.0	-19.1
	Running 3 Month	44.9	12.7	40.0	11.5	112.4	1.0	76.81	9.4	75.89	21.6	101.2	-10.0	34.50	23.3	30.33	35.6	113.8	-9.1
	Running 12 Month	30.6	-37.6	34.2	-9.9	89.4	-30.7	74.26	-3.4	67.71	-5.8	109.7	2.5	22.71	-39.7	23.16	-15.2	98.0	-29.0
Monday	Current Month	60.8	196.6	63.5	47.5	95.8	101.1	67.04	-1.3	76.41	22.7	87.7	-19.6	40.76	192.6	48.50	81.0	84.0	61.6
	Year To Date	55.9	-3.4	46.0	-7.7	121.7	4.7	66.82	-9.9	69.87	3.3	95.6	-12.8	37.36	-13.0	32.11	-4.7	116.3	-8.7
	Running 3 Month	61.9	29.7	51.1	6.6	121.1	21.7	67.46	-6.2	72.49	13.2	93.0	-17.1	41.73	21.7	37.03	20.6	112.7	0.9
	Running 12 Month	42.6	-33.2	48.6	-11.3	87.6	-24.7	68.49	-16.3	68.42	-6.8	100.1	-10.1	29.15	-44.1	33.24	-17.3	87.7	-32.3
Tuesday	Current Month	58.5	108.9	62.0	23.8	94.3	68.8	76.94	12.0	73.37	17.4	104.9	-4.6	45.01	133.9	45.52	45.4	98.9	60.9
	Year To Date	54.2	-9.5	49.5	-7.3	109.6	-2.4	68.89	-7.5	68.42	0.4	100.7	-7.8	37.33	-16.3	33.84	-6.9	110.3	-10.1
	Running 3 Month	56.5	12.9	53.9	6.5	104.7	6.0	70.26	-4.1	70.85	9.4	99.2	-12.3	39.67	8.3	38.21	16.5	103.8	-7.0
	Running 12 Month	44.7	-31.7	51.0	-15.0	87.6	-19.7	70.18	-14.9	67.84	-7.7	103.4	-7.8	31.34	-41.9	34.57	-21.5	90.6	-26.0
Wednesday	Current Month	66.5	150.9	67.2	35.6	99.0	85.1	77.06	11.5	77.62	22.9	99.3	-9.3	51.25	179.7	52.13	66.7	98.3	67.8
	Year To Date	56.2	-0.5	50.8	-1.6	110.6	1.2	70.05	-3.7	69.60	2.8	100.6	-6.3	39.36	-4.1	35.36	1.1	111.3	-5.2
	Running 3 Month	57.7	21.4	56.9	10.1	101.5	10.2	72.08	2.3	72.65	13.4	99.2	-9.8	41.59	24.2	41.30	24.9	100.7	-0.6
	Running 12 Month	46.3	-29.4	51.9	-11.8	89.2	-20.0	71.05	-13.2	68.41	-7.9	103.9	-5.8	32.90	-38.7	35.51	-18.7	92.7	-24.6
Thursday	Current Month	65.0	132.1	66.2	58.7	98.1	46.2	75.97	17.4	82.69	30.9	91.9	-10.3	49.38	172.5	54.77	107.8	90.2	31.2
	Year To Date	52.1	-2.7	50.1	-0.2	104.0	-2.5	70.63	-2.6	71.22	3.6	99.2	-6.0	36.79	-5.3	35.68	3.3	103.1	-8.3
	Running 3 Month	55.7	21.1	56.9	23.6	97.9	-2.0	71.87	1.7	74.84	15.7	96.0	-12.1	40.02	23.1	42.57	43.1	94.0	-13.9
	Running 12 Month	43.0	-30.9	50.9	-9.1	84.4	-24.0	71.19	-13.4	69.85	-7.1	101.9	-6.8	30.58	-40.2	35.57	-15.5	86.0	-29.2
Friday	Current Month	62.5	156.1	73.5	42.9	85.0	79.3	78.35	18.4	85.11	23.7	92.1	-4.3	48.97	203.2	62.55	76.7	78.3	71.6
	Year To Date	48.4	4.3	52.4	8.3	92.3	-3.7	72.67	0.5	73.12	6.6	99.4	-5.7	35.15	4.8	38.31	15.4	91.7	-9.2
	Running 3 Month	54.8	53.4	61.6	38.8	88.9	10.6	74.72	5.4	77.15	17.6	96.8	-10.4	40.92	61.8	47.54	63.2	86.1	-0.9
	Running 12 Month	38.8	-28.8	49.2	-4.6	78.8	-25.4	73.02	-8.9	70.35	-4.1	103.8	-5.0	28.31	-35.1	34.63	-8.5	81.7	-29.1
Saturday	Current Month	61.2	139.1	65.1	28.0	94.0	86.8	89.64	37.4	87.11	24.3	102.9	10.6	54.86	228.6	56.73	59.0	96.7	106.6
	Year To Date	49.3	14.8	51.4	18.5	95.9	-3.1	75.66	7.8	75.00	11.4	100.9	-3.2	37.28	23.8	38.54	32.0	96.7	-6.2
	Running 3 Month	57.2	66.1	61.7	39.3	92.7	19.2	78.86	16.5	79.81	21.2	98.8	-3.9	45.13	93.4	49.27	68.8	91.6	14.6
	Running 12 Month	38.4	-26.1	47.7	0.2	80.5	-26.3	75.37	-5.7	71.58	-2.1	105.3	-3.7	28.93	-30.4	34.15	-1.9	84.7	-29.0
Weekday/Weekend	Current Month	60.5	124.6	62.3	42.1	97.1	58.1	76.30	13.1	78.43	25.2	97.3	-9.6	46.20	154.1	48.90	77.8	94.5	42.9
	Year To Date	51.3	-6.3	45.9	-4.1	111.7	-2.3	69.78	-4.5	70.06	3.5	99.6	-7.8	35.81	-10.5	32.19	-0.7	111.3	-9.9
	Running 3 Month	55.4	20.2	51.7	11.9	107.1	7.4	71.33	0.0	73.22	14.3	97.4	-12.5	39.54	20.2	37.88	27.8	104.4	-6.0
	Running 12 Month	41.4	-32.3	47.3	-11.4	87.5	-23.5	70.83	-12.8	68.50	-7.1	103.4	-6.1	29.34	-40.9	32.41	-17.8	90.5	-28.2
Weekend (Fri-Sat)	Current Month	61.8	147.1	68.8	34.6	89.7	83.7	84.56	28.7	86.16	24.0	98.1	3.8	52.24	218.1	59.32	66.9	88.1	90.6
	Year To Date	48.8	9.4	51.9	13.1	94.1	-3.3	74.18	4.1	74.05	8.9	100.2	-4.4	36.21	13.8	38.43	23.1	94.2	-7.6
	Running 3 Month	56.0	59.6	61.7	39.0	90.8	14.8	76.83	10.8	78.48	19.4	97.9	-7.2	43.03	76.9	48.41	66.0	88.9	6.6
	Running 12 Month	38.6	-27.5	48.5	-2.3	79.6	-25.8	74.19	-7.3	70.95	-3.1	104.6	-4.3	28.62	-32.8	34.39	-5.3	83.2	-29.0
Total	Current Month	60.9	131.4	64.2	38.9	94.8	66.5	78.74	17.7	80.84	24.2	97.4	-5.3	47.95	172.2	51.92	72.6	92.4	57.8
	Year To Date	50.6	-2.4	47.7	0.7	106.1	-3.1	71.01	-2.2	71.33	5.3	99.6	-7.1	35.93	-4.6	34.01	6.0	105.7	-10.0
	Running 3 Month	55.6	29.3	54.5	19.3	101.9	8.3	72.90	2.9	74.90	16.1	97.3	-11.4	40.52	33.0	40.85	38.5	99.2	-4.0
	Running 12 Month	40.6	-31.0	47.6	-9.0	85.2	-24.2	71.74	-11.4	69.21	-6.0	103.7	-5.7	29.13	-38.8	32.98	-14.4	88.3	-28.5

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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: May 2021 Date Created: June 17, 2021 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of May



Occupancy (%)	May																															
	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	
My Property	46.0	70.0	42.0	36.0	50.0	48.0	56.0	56.0	30.0	36.0	50.0	64.0	70.0	70.0	60.0	28.0	44.0	48.0	54.0	50.0	50.0	50.0	50.0	50.0	96.0	100.0	98.0	88.0	74.0	94.0	90.0	86.0
Competitive Set	52.7	39.0	46.3		65.4	56.1	69.3	57.6	37.6	40.0	47.8	69.8	59.0	66.8	57.6	57.1	83.9	76.1	68.3	75.6	81.0	66.3	45.4	62.4	66.3	65.9		77.6	92.2	94.1	85.4	
Index (MPI)	87.3	179.4	90.6		76.5	85.6	80.8	97.3	79.9	90.0	104.6	91.7	118.6	104.7	104.2	49.1	52.4	63.1	79.1	71.4	61.7	75.4	110.2	153.8	150.7	148.8		95.4	102.0	95.6	100.7	

% Chg																															
My Property	109.1	288.9	40.0	0.0	66.7	118.2	300.0	366.7	66.7	100.0	150.0	146.2	250.0	191.7	275.0	100.0	144.4	71.4	80.0	12.5	8.7	-21.9	-40.5	500.0	257.1	390.0	300.0	362.5	571.4	350.0	290.9
Competitive Set	22.7	-14.9	-13.6		27.6	26.4	91.9	45.7	6.9	-2.4	-1.0	52.1	45.8	73.4	51.3	108.9	77.3	59.2	38.6	98.7	18.6	37.4	10.7	75.3	29.5	13.4		-7.0	-1.6	132.5	42.3
Index (MPI)	70.4	356.9	62.1		30.6	72.6	108.5	220.3	55.8	104.9	152.6	61.8	140.1	68.2	147.9	-4.3	37.9	7.7	29.9	-43.4	-8.3	-43.1	-46.2	242.2	175.7	331.9		397.4	582.1	93.5	174.8

ADR	May																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	83.82	82.59	69.52	79.69	77.26	78.97	84.40	85.74	83.83	81.73	84.29	83.07	79.56	78.69	78.96	81.80	73.11	78.68	80.80	80.23	76.26	82.84	80.90	56.53	71.45	70.98	68.87	74.87	105.23	92.98	68.31
Competitive Set	87.17	77.13	64.91		72.37	76.92	87.43	79.35	71.39	69.43	75.05	75.13	76.53	83.16	82.66	78.52	76.21	73.89	75.42	76.08	73.91	81.07	75.50	66.88	78.30	87.07		95.73	98.39	93.11	92.50
Index (ARI)	96.2	107.1	107.1		106.7	102.7	96.5	108.1	117.4	117.7	112.3	110.6	104.0	94.6	95.5	104.2	95.9	106.5	107.1	105.5	103.2	102.2	107.2	84.5	91.2	81.5		78.2	106.9	99.9	73.8

% Chg																															
My Property	23.6	0.5	-1.4	10.9	8.2	8.2	23.0	17.0	14.2	21.8	26.5	22.6	28.3	19.6	17.7	32.5	12.8	19.2	17.7	24.9	15.9	34.6	29.1	-16.5	3.7	3.9	14.9	35.1	53.0	32.4	-18.5
Competitive Set	55.6	37.2	12.5		23.7	26.8	47.9	24.8	23.6	15.7	24.2	24.3	27.1	37.4	34.5	32.2	18.5	17.3	21.3	27.2	10.2	22.5	21.3	12.5	27.4	37.5		23.0	24.8	41.4	32.4
Index (ARI)	-20.6	-26.8	-12.3		-12.5	-14.6	-16.8	-6.3	-7.6	5.3	1.9	-1.3	0.9	-12.9	-12.5	0.3	-4.8	1.6	-2.9	-1.8	5.2	9.9	6.5	-25.8	-18.6	-24.4		9.9	22.6	-6.4	-38.4

RevPAR	May																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	38.56	57.82	29.20	28.69	38.63	37.91	47.26	48.01	25.15	29.42	42.15	53.16	55.69	55.09	47.38	22.90	32.17	37.77	43.63	43.32	38.13	41.42	40.45	54.27	71.45	69.56	60.60	55.40	98.91	83.68	58.74
Competitive Set	45.92	30.10	30.08		47.31	43.15	60.56	45.67	26.82	27.77	35.88	52.41	45.17	55.58	47.58	44.81	63.94	56.23	51.51	57.52	59.85	53.78	34.25	41.76	51.95	57.34		74.25	90.71	87.66	78.97
Index (RGI)	84.0	192.1	97.1		81.7	87.8	78.0	105.1	93.8	106.0	117.5	101.4	123.3	99.1	99.6	51.1	50.3	67.2	84.7	75.3	63.7	77.0	118.1	130.0	137.5	121.3		74.6	109.0	95.5	74.4

% Chg																															
My Property	158.3	290.7	38.1	10.9	80.3	136.1	392.1	446.0	90.3	143.6	216.4	201.8	349.1	248.9	341.4	165.1	175.8	104.4	111.9	40.5	26.0	5.1	-23.1	400.8	270.5	409.2	359.7	524.8	927.4	495.7	218.6
Competitive Set	91.0	16.7	-2.9		57.9	60.2	183.8	81.8	32.2	12.9	23.0	89.0	85.4	138.3	103.5	176.2	110.1	86.8	68.1	152.8	30.7	68.3	34.3	97.2	65.0	56.0		14.3	22.9	228.9	88.4
Index (RGI)	35.3	234.7	42.2		14.2	47.4	73.4	200.3	44.0	115.7	157.2	59.7	142.3	46.4	116.9	-4.0	31.3	9.4	26.0	-44.4	-3.6	-37.5	-42.7	153.9	124.5	226.4		446.5	736.1	81.1	69.1

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