

STR # 62749 / Created April 17, 2021



Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: March 2021

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2021 Date Created: April 17, 2021 Monthly Competitive Set Data Excludes Subject Property

March 2021

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	49.6	49.5	100.2	67.29	69.94	96.2	33.39	34.65	96.4
Year To Date	45.2	42.2	107.0	67.23	65.94	102.0	30.36	27.82	109.1
Running 3 Month	45.2	42.2	107.0	67.23	65.94	102.0	30.36	27.82	109.1
Running 12 Month	36.0	45.6	78.8	70.33	66.27	106.1	25.29	30.22	83.7

March 2021 vs. 2020 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-26.1	-3.9	-23.1	-7.6	2.6	-10.0	-31.7	-1.4	-30.7
Year To Date	-31.6	-16.4	-18.2	-9.0	-7.0	-2.1	-37.7	-22.2	-19.9
Running 3 Month	-31.6	-16.4	-18.2	-9.0	-7.0	-2.1	-37.7	-22.2	-19.9
Running 12 Month	-46.0	-16.8	-35.2	-16.1	-13.6	-2.9	-54.7	-28.1	-37.0

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

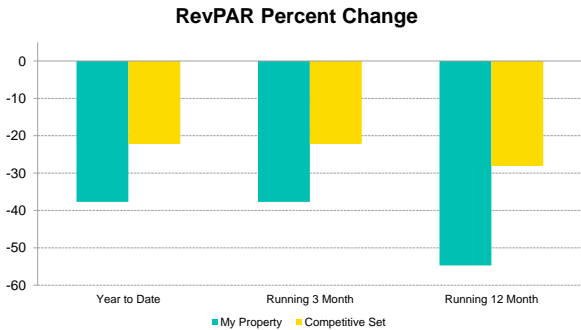
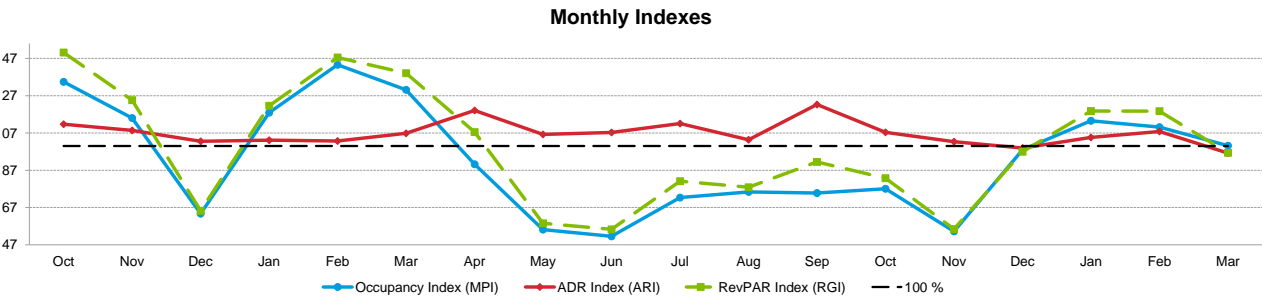
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2021 Date Created: April 17, 2021 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		49.6	-26.1	45.2	-31.6	45.2	-31.6	36.0	-46.0	0.0	-1.1	-1.1	-0.3
Market: Oklahoma Area		54.9	48.2	44.3	9.0	44.3	9.0	40.0	-18.4	-0.1	-0.3	-0.3	-0.8
Market Class: Midscale Class		58.5	51.1	48.1	14.2	48.1	14.2	43.2	-14.1	-0.5	-1.1	-1.1	-2.7
Submarket: Oklahoma West Area		51.6	40.4	40.8	4.2	40.8	4.2	37.5	-22.9	0.2	0.4	0.4	1.0
Submarket Scale: Midscale Chains		61.9	37.3	49.1	2.3	49.1	2.3	45.9	-20.1	-0.9	0.2	0.2	-0.6
Competitive Set: Competitors		49.5	-3.9	42.2	-16.4	42.2	-16.4	45.6	-16.8	0.0	0.0	0.0	-0.2
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		67.29	-7.6	67.23	-9.0	67.23	-9.0	70.33	-16.1	-26.1	-32.3	-32.3	-46.2
Market: Oklahoma Area		72.29	1.9	69.85	-3.3	69.85	-3.3	69.69	-8.1	48.0	8.7	8.7	-19.1
Market Class: Midscale Class		76.35	3.9	73.92	-1.7	73.92	-1.7	73.21	-7.1	50.4	12.9	12.9	-16.5
Submarket: Oklahoma West Area		72.21	3.9	70.86	0.1	70.86	0.1	69.10	-6.4	40.7	4.7	4.7	-22.1
Submarket Scale: Midscale Chains		84.77	1.4	82.09	-2.6	82.09	-2.6	80.23	-8.2	36.1	2.5	2.5	-20.6
Competitive Set: Competitors		69.94	2.6	65.94	-7.0	65.94	-7.0	66.27	-13.6	-3.9	-16.4	-16.4	-16.9
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		33.39	-31.7	30.36	-37.7	30.36	-37.7	25.29	-54.7	-31.7	-38.4	-38.4	-54.8
Market: Oklahoma Area		39.67	51.1	30.91	5.4	30.91	5.4	27.90	-25.0	50.8	5.2	5.2	-25.6
Market Class: Midscale Class		44.66	57.1	35.56	12.3	35.56	12.3	31.64	-20.2	56.3	11.0	11.0	-22.3
Submarket: Oklahoma West Area		37.26	46.0	28.88	4.3	28.88	4.3	25.88	-27.9	46.3	4.7	4.7	-27.1
Submarket Scale: Midscale Chains		52.46	39.2	40.33	-0.4	40.33	-0.4	36.85	-26.6	38.0	-0.2	-0.2	-27.0
Competitive Set: Competitors		34.65	-1.4	27.82	-22.2	27.82	-22.2	30.22	-28.1	-1.4	-22.2	-22.2	-28.2
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		499	30377	233	16892	55.6							
Market Class: Midscale Class		57	4991	36	2439	48.9							
Submarket: Oklahoma West Area		176	10364	85	6324	61.0							
Submarket Scale: Midscale Chains		49	3704	49	3704	100.0							
Competitive Set: Competitors		4	303	3	205	67.7							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: March 2021 Date Created: April 17, 2021 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2019			2020												2021		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
My Property	78.6	60.9	28.6	55.5	75.9	67.1	35.3	26.3	25.9	37.2	41.0	29.4	31.3	32.3	37.5	38.3	47.8	49.6
Competitive Set	58.5	52.9	44.9	47.1	52.9	51.5	39.2	47.8	50.2	51.3	54.4	39.3	40.6	59.5	38.3	33.8	43.4	49.5
Index (MPI)	134.4	115.0	63.7	117.9	143.6	130.2	90.2	55.1	51.6	72.4	75.4	74.8	77.1	54.2	98.0	113.5	110.1	100.2
Rank	2 of 4	2 of 4	3 of 4	2 of 4	1 of 4	1 of 4	3 of 4	4 of 4	4 of 4	4 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	2 of 4	2 of 4

% Chg																		
My Property	-13.7	-35.1	-66.3	-35.9	13.1	-18.9	-56.5	-64.1	-66.5	-52.7	-32.8	-52.9	-60.2	-47.0	31.2	-31.0	-37.1	-26.1
Competitive Set	-11.7	-8.6	-14.9	-22.5	-0.2	-18.7	-26.5	-22.1	-9.7	-19.0	-17.7	-20.3	-30.6	12.4	-14.8	-28.4	-17.9	-3.9
Index (MPI)	-2.2	-29.0	-60.4	-17.3	13.3	-0.2	-40.8	-53.9	-62.9	-41.6	-18.3	-41.0	-42.6	-52.9	53.9	-3.7	-23.3	-23.1
Rank	3 of 4	4 of 4	4 of 4	3 of 4	3 of 4	2 of 4	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	1 of 4	3 of 4	3 of 4	3 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
79.2	66.0	45.2	79.2	66.0	45.2	88.1	66.6	36.0
59.3	50.4	42.2	59.3	50.4	42.2	65.3	54.8	45.6
133.7	130.8	107.0	133.7	130.8	107.0	134.9	121.6	78.8
1 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 4	1 of 4	4 of 4

ADR	2019			2020												2021		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
My Property	83.07	81.61	78.60	75.45	73.58	72.82	70.12	66.92	75.20	78.36	71.10	79.90	73.66	66.54	64.84	66.55	67.77	67.29
Competitive Set	74.36	75.30	76.66	73.18	71.64	68.15	58.88	63.01	70.10	69.93	68.81	65.35	68.64	65.03	65.56	63.60	62.88	69.94
Index (ARI)	111.7	108.4	102.5	103.1	102.7	106.8	119.1	106.2	107.3	112.1	103.3	122.3	107.3	102.3	98.9	104.6	107.8	96.2
Rank	2 of 4	2 of 4	2 of 4	2 of 4	3 of 4	2 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 5	2 of 5	2 of 4	2 of 4	2 of 4	1 of 4	3 of 4

% Chg																		
My Property	0.6	-2.0	-6.2	-14.0	-23.0	-16.3	-20.0	-29.4	-19.8	-6.0	-18.7	-9.1	-11.3	-18.5	-17.5	-11.8	-7.9	-7.6
Competitive Set	-5.8	-5.2	0.1	-6.3	-8.9	-9.5	-26.8	-25.8	-9.3	-11.2	-13.2	-15.8	-7.7	-13.6	-14.5	-13.1	-12.2	2.6
Index (ARI)	6.8	3.3	-6.2	-8.2	-15.5	-7.5	9.3	-4.9	-11.5	5.8	-6.4	8.0	-3.9	-5.6	-3.5	1.5	4.9	-10.0
Rank	2 of 4	1 of 4	4 of 4	3 of 4	4 of 4	4 of 4	2 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	3 of 4	4 of 4	4 of 4	2 of 4	2 of 4	3 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
89.53	73.85	67.23	89.53	73.85	67.23	85.33	83.83	70.33
77.20	70.91	65.94	77.20	70.91	65.94	80.74	76.72	66.27
116.0	104.2	102.0	116.0	104.2	102.0	105.7	109.3	106.1
1 of 4	2 of 4	2 of 4	1 of 4	2 of 4	2 of 4	2 of 4	2 of 4	2 of 4

RevPAR	2019			2020												2021		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
My Property	65.28	49.67	22.46	41.91	55.87	48.86	24.78	17.61	19.45	29.12	29.18	23.49	23.05	21.47	24.30	25.51	32.38	33.39
Competitive Set	43.48	39.86	34.41	34.48	37.88	35.13	23.05	30.09	35.16	35.90	37.44	25.69	27.86	38.70	25.08	21.47	27.29	34.65
Index (RGI)	150.1	124.6	65.3	121.6	147.5	139.1	107.5	58.5	55.3	81.1	77.9	91.4	82.7	55.5	96.9	118.8	118.7	96.4
Rank	1 of 4	2 of 4	3 of 4	2 of 4	1 of 4	1 of 4	2 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 5	4 of 5	4 of 4	2 of 4	2 of 4	2 of 4	2 of 4

% Chg																		
My Property	-13.2	-36.4	-68.3	-44.9	-13.0	-32.1	-65.2	-74.7	-73.1	-55.6	-45.3	-57.2	-64.7	-56.8	8.2	-39.1	-42.0	-31.7
Competitive Set	-16.9	-13.3	-14.8	-27.4	-9.0	-26.4	-46.2	-42.2	-18.1	-28.1	-28.6	-32.8	-35.9	-2.9	-27.1	-37.7	-28.0	-1.4
Index (RGI)	4.5	-26.7	-62.8	-24.0	-4.3	-7.7	-35.3	-56.2	-67.1	-38.2	-23.5	-36.3	-44.9	-55.5	48.4	-2.3	-19.5	-30.7
Rank	3 of 4	4 of 4	4 of 4	4 of 4	3 of 4	2 of 4	4 of 4	4 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	4 of 4	2 of 4	3 of 4	3 of 4	4 of 4

Year To Date			Running 3 Month			Running 12 Month		
2019	2020	2021	2019	2020	2021	2019	2020	2021
70.93	48.73	30.36	70.93	48.73	30.36	75.16	55.84	25.29
45.76	35.76	27.82	45.76	35.76	27.82	52.73	42.03	30.22
155.0	136.2	109.1	155.0	136.2	109.1	142.5	132.9	83.7
1 of 4	1 of 4	2 of 4	1 of 4	1 of 4	2 of 4	1 of 4	1 of 4	4 of 4

% Chg									
My Property	-7.5	-31.3	-37.7	-7.5	-31.3	-37.7	-1.4	-25.7	-54.7
Competitive Set	12.2	-21.8	-22.2	12.2	-21.8	-22.2	12.5	-20.3	-28.1
Index (RGI)	-17.5	-12.1	-19.9	-17.5	-12.1	-19.9	-12.3	-6.8	-37.0
Rank	4 of 4	3 of 4	4 of 4	4 of 4	3 of 4	4 of 4	4 of 4	3 of 4	4 of 4

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Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: March 2021 Date Created: April 17, 2021

This Year
Mar 17th - St. Patrick's Day
Mar 28th - First Day of Passover

March 2021 (This Year)						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

March 2020 (Last Year)						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Last Year
Mar 17th - St. Patrick's Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
3325	Grand Prairie Hotel	Enid, OK	73703	(580) 242-7110	98	198306
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
					353	

2019												2020												2021		
Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
																	○	○							●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Data received:
○ = Monthly Only
● = Monthly & Daily

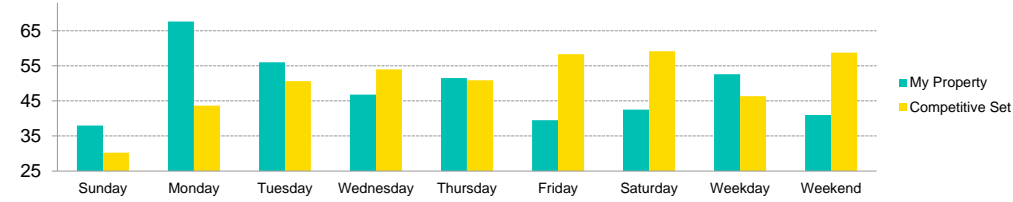
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

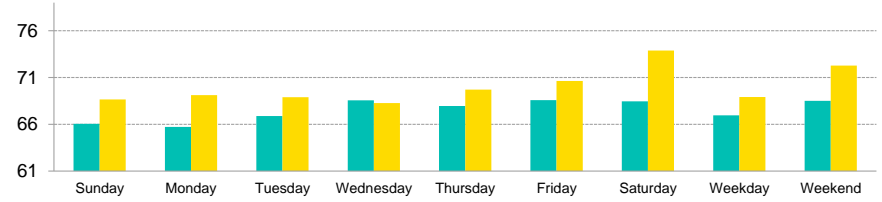
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2021 Date Created: April 17, 2021 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR



Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	38.0	-36.7	30.3	-25.3	125.6	-15.2	66.05	-7.4	68.66	3.7	96.2	-10.6	25.10	-41.3	20.77	-22.6	120.8	-24.2
	Year To Date	32.2	-45.3	27.6	-23.7	116.6	-28.3	66.71	-7.2	64.30	-6.7	103.7	-0.6	21.45	-49.2	17.73	-28.8	121.0	-28.7
	Running 3 Month	32.2	-45.3	27.6	-23.7	116.6	-28.3	66.71	-7.2	64.30	-6.7	103.7	-0.6	21.45	-49.2	17.73	-28.8	121.0	-28.7
	Running 12 Month	27.2	-49.5	32.6	-17.9	83.6	-38.5	71.35	-9.8	63.63	-15.6	112.1	6.9	19.43	-54.4	20.73	-30.7	93.7	-34.2
Monday	Current Month	67.6	-9.6	43.6	-19.5	155.0	12.2	65.72	-10.5	69.12	1.8	95.1	-12.1	44.43	-19.1	30.15	-18.0	147.3	-1.3
	Year To Date	54.0	-27.6	40.5	-24.3	133.5	-4.4	65.50	-13.0	65.97	-7.0	99.3	-6.4	35.37	-37.0	26.69	-29.6	132.5	-10.5
	Running 3 Month	54.0	-27.6	40.5	-24.3	133.5	-4.4	65.50	-13.0	65.97	-7.0	99.3	-6.4	35.37	-37.0	26.69	-29.6	132.5	-10.5
	Running 12 Month	38.0	-47.0	47.1	-16.7	80.6	-36.4	68.61	-18.9	66.08	-13.3	103.8	-6.5	26.05	-57.1	31.11	-27.7	83.7	-40.6
Tuesday	Current Month	56.0	-27.1	50.7	-8.5	110.6	-20.3	66.88	-12.7	68.89	-1.0	97.1	-11.8	37.46	-36.3	34.89	-9.4	107.3	-29.7
	Year To Date	52.6	-31.0	46.4	-18.4	113.3	-15.5	66.60	-12.5	65.76	-8.3	101.3	-4.5	35.04	-39.6	30.53	-25.1	114.8	-19.4
	Running 3 Month	52.6	-31.0	46.4	-18.4	113.3	-15.5	66.60	-12.5	65.76	-8.3	101.3	-4.5	35.04	-39.6	30.53	-25.1	114.8	-19.4
	Running 12 Month	41.0	-44.7	50.1	-18.7	82.0	-32.0	69.50	-18.7	66.00	-13.2	105.3	-6.4	28.52	-55.0	33.04	-29.5	86.3	-36.3
Wednesday	Current Month	46.8	-35.0	54.0	-10.7	86.7	-27.3	68.56	-3.9	68.27	-1.2	100.4	-2.7	32.09	-37.5	36.84	-11.8	87.1	-29.2
	Year To Date	51.1	-27.2	46.9	-13.8	109.0	-15.6	67.23	-9.0	65.25	-9.0	103.0	0.1	34.34	-33.7	30.59	-21.6	112.3	-15.5
	Running 3 Month	51.1	-27.2	46.9	-13.8	109.0	-15.6	67.23	-9.0	65.25	-9.0	103.0	0.1	34.34	-33.7	30.59	-21.6	112.3	-15.5
	Running 12 Month	41.9	-43.7	50.5	-17.7	83.0	-31.6	70.24	-17.4	65.89	-15.0	106.6	-2.8	29.45	-53.5	33.29	-30.0	88.4	-33.5
Thursday	Current Month	51.5	-26.4	50.9	-7.6	101.2	-20.4	67.95	-8.2	69.71	-1.6	97.5	-6.7	35.00	-32.5	35.46	-9.1	98.7	-25.7
	Year To Date	48.0	-27.4	43.9	-21.5	109.3	-7.5	68.12	-8.4	65.39	-10.2	104.2	2.0	32.70	-33.5	28.71	-29.5	113.9	-5.7
	Running 3 Month	48.0	-27.4	43.9	-21.5	109.3	-7.5	68.12	-8.4	65.39	-10.2	104.2	2.0	32.70	-33.5	28.71	-29.5	113.9	-5.7
	Running 12 Month	39.1	-44.5	48.2	-19.7	81.2	-30.8	70.07	-18.0	66.86	-14.8	104.8	-3.8	27.41	-54.5	32.22	-31.6	85.1	-33.4
Friday	Current Month	39.5	-32.5	58.3	20.1	67.7	-43.8	68.58	-4.1	70.63	6.7	97.1	-10.2	27.09	-35.3	41.18	28.2	65.8	-49.5
	Year To Date	39.2	-35.4	45.9	-12.5	85.5	-26.2	68.55	-6.0	66.59	-5.6	102.9	-0.5	26.89	-39.3	30.57	-17.4	88.0	-26.6
	Running 3 Month	39.2	-35.4	45.9	-12.5	85.5	-26.2	68.55	-6.0	66.59	-5.6	102.9	-0.5	26.89	-39.3	30.57	-17.4	88.0	-26.6
	Running 12 Month	32.5	-48.1	46.1	-14.8	70.6	-39.1	71.51	-13.7	67.02	-12.6	106.7	-1.2	23.27	-55.2	30.87	-25.5	75.4	-39.9
Saturday	Current Month	42.5	-22.7	59.2	23.4	71.8	-37.4	68.45	-1.0	73.89	11.6	92.6	-11.2	29.09	-23.5	43.72	37.7	66.5	-44.4
	Year To Date	39.2	-28.8	44.3	1.1	88.5	-29.5	68.58	-3.9	67.64	-1.2	101.4	-2.8	26.91	-31.6	29.98	-0.1	89.7	-31.5
	Running 3 Month	39.2	-28.8	44.3	1.1	88.5	-29.5	68.58	-3.9	67.64	-1.2	101.4	-2.8	26.91	-31.6	29.98	-0.1	89.7	-31.5
	Running 12 Month	31.7	-45.9	44.6	-10.9	71.1	-39.3	71.84	-13.0	67.70	-11.2	106.1	-2.1	22.80	-52.9	30.19	-20.9	75.5	-40.5
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	52.6	-25.6	46.3	-12.1	113.5	-15.4	66.96	-8.9	68.91	0.2	97.2	-9.1	35.23	-32.2	31.93	-11.9	110.3	-23.1
	Year To Date	47.6	-31.3	41.0	-20.1	116.0	-13.9	66.79	-10.2	65.41	-8.4	102.1	-2.0	31.76	-38.3	26.82	-26.8	118.4	-15.7
	Running 3 Month	47.6	-31.3	41.0	-20.1	116.0	-13.9	66.79	-10.2	65.41	-8.4	102.1	-2.0	31.76	-38.3	26.82	-26.8	118.4	-15.7
	Running 12 Month	37.5	-45.7	45.7	-18.2	82.0	-33.6	69.88	-17.0	65.84	-14.3	106.1	-3.2	26.18	-54.9	30.09	-29.9	87.0	-35.7
Weekend (Fri-Sat)	Current Month	41.0	-27.8	58.7	21.7	69.8	-40.6	68.51	-2.6	72.27	9.2	94.8	-10.8	28.09	-29.7	42.45	32.9	66.2	-47.1
	Year To Date	39.2	-32.3	45.1	-6.3	87.0	-27.7	68.57	-5.0	67.11	-3.6	102.2	-1.5	26.90	-35.7	30.27	-9.7	88.9	-28.8
	Running 3 Month	39.2	-32.3	45.1	-6.3	87.0	-27.7	68.57	-5.0	67.11	-3.6	102.2	-1.5	26.90	-35.7	30.27	-9.7	88.9	-28.8
	Running 12 Month	32.1	-47.0	45.3	-12.9	70.9	-39.2	71.67	-13.3	67.35	-11.9	106.4	-1.6	23.03	-54.1	30.53	-23.3	75.4	-40.2
Total	Current Month	49.6	-26.1	49.5	-3.9	100.2	-23.1	67.29	-7.6	69.94	2.6	96.2	-10.0	33.39	-31.7	34.65	-1.4	96.4	-30.7
	Year To Date	45.2	-31.6	42.2	-16.4	107.0	-18.2	67.23	-9.0	65.94	-7.0	102.0	-2.1	30.36	-37.7	27.82	-22.2	109.1	-19.9
	Running 3 Month	45.2	-31.6	42.2	-16.4	107.0	-18.2	67.23	-9.0	65.94	-7.0	102.0	-2.1	30.36	-37.7	27.82	-22.2	109.1	-19.9
	Running 12 Month	36.0	-46.0	45.6	-16.8	78.8	-35.2	70.33	-16.1	66.27	-13.6	106.1	-2.9	25.29	-54.7	30.22	-28.1	83.7	-37.0

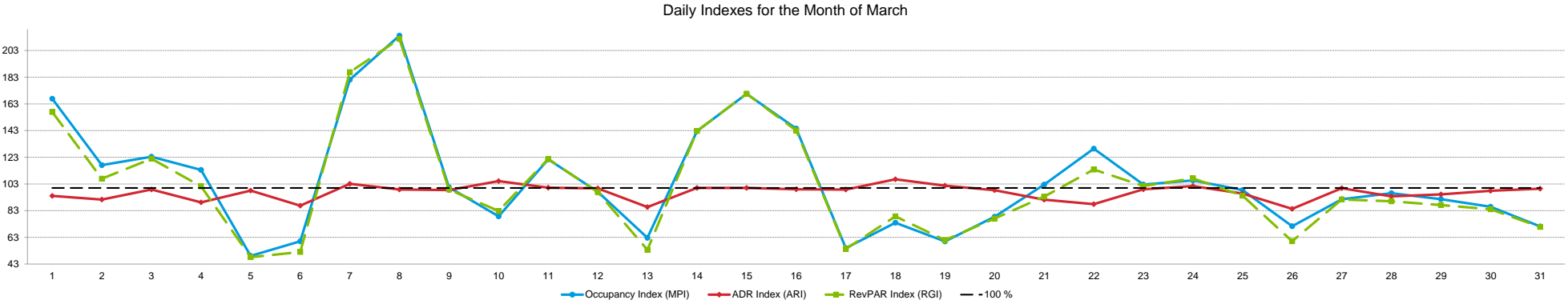
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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: March 2021 Date Created: April 17, 2021 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	March																															
	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	70.0	68.0	68.0	62.0	34.0	36.0	38.0	94.0	48.0	48.0	64.0	54.0	44.0	48.0	84.0	74.0	26.0	44.0	38.0	44.0	36.0	48.0	46.0	50.0	36.0	32.0	46.0	30.0	42.0	44.0	42.0
	Competitive Set	42.0	58.0	55.1	54.6	69.3	60.0	21.0	43.9	47.8	61.0	52.7	55.6	70.2	33.7	49.3	51.2	47.3	59.5	63.4	56.1	35.1	37.1	44.9	47.3	36.6	44.9	50.2	31.2	45.9	51.2	59.0
Index (MPI)	166.9	117.1	123.4	113.5	49.1	60.0	181.2	214.1	100.4	78.7	121.5	97.1	62.6	142.6	170.5	144.5	54.9	73.9	59.9	78.4	102.5	129.5	102.5	105.7	98.4	71.3	91.6	96.1	91.6	85.9	71.2	

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My Property	-18.6	-15.0	-15.0	-26.2	-46.9	-45.5	-42.4	9.3	-38.5	-42.9	-30.4	-40.0	-47.6	-41.5	5.0	-15.9	-68.3	-21.4	-13.6	10.0	-21.7	-33.3	-37.8	19.0	-25.0	-11.1	53.3	-21.1	-16.0	-31.3	-25.0
Competitive Set	-19.6	-18.5	-22.1	-23.8	4.4	2.5	-50.0	-32.8	-32.4	-14.4	-22.9	-10.2	1.4	-46.9	-25.7	16.7	3.2	56.4	132.1	101.8	46.9	-19.1	-8.9	-11.8	-12.8	16.5	39.2	-11.1	11.9	23.5	31.5
Index (MPI)	1.3	4.3	9.1	-3.1	-49.1	-46.8	15.2	62.7	-8.9	-33.3	-9.8	-33.2	-48.3	10.3	41.4	-27.9	-69.3	-49.8	-62.8	-45.5	-46.7	-17.5	-31.8	35.0	-14.0	-23.7	10.2	-11.2	-24.9	-44.3	-43.0

ADR	March																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	62.35	63.25	66.07	64.90	68.11	62.68	65.96	63.58	66.42	73.10	68.43	71.91	66.95	66.27	69.89	69.57	69.07	73.55	71.10	69.58	64.14	66.28	68.69	68.14	65.53	60.47	73.30	68.10	67.16	66.61	67.57
Competitive Set	66.29	69.29	66.85	72.75	69.49	72.28	63.98	64.32	67.50	69.54	68.30	72.11	78.15	66.24	69.86	70.27	69.93	69.06	69.90	70.77	70.28	75.40	69.36	67.17	68.41	71.68	73.45	72.68	70.56	68.06	67.93
Index (ARI)	94.1	91.3	98.8	89.2	98.0	86.7	103.1	98.9	98.4	105.1	100.2	99.7	85.7	100.0	100.0	99.0	98.8	106.5	101.7	98.3	91.3	87.9	99.0	101.4	95.8	84.3	99.8	93.7	95.2	97.9	99.5

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My Property	43.64	43.01	44.93	40.24	23.16	22.57	25.07	59.77	31.88	35.09	43.80	38.83	29.46	31.81	58.71	51.48	17.96	32.36	27.02	30.62	23.09	31.81	31.60	34.07	23.59	19.35	33.72	20.43	28.21	29.31	28.38
Competitive Set	27.81	40.22	36.85	39.74	48.14	43.37	13.42	28.24	32.27	42.40	35.98	40.10	54.89	22.30	34.42	35.99	33.09	41.10	44.33	39.70	24.69	27.95	31.13	31.78	25.03	32.17	36.90	22.69	32.35	34.86	40.09
Index (RGI)	156.9	106.9	121.9	101.2	48.1	52.0	186.8	211.7	98.8	82.7	121.7	96.8	53.7	142.7	170.6	143.0	54.3	78.7	61.0	77.1	93.5	113.8	101.5	107.2	94.3	60.1	91.4	90.0	87.2	84.1	70.8

% Chg																															
My Property	-32.6	-27.4	-21.8	-34.1	-46.5	-46.5	-45.1	-3.1	-46.8	-43.9	-36.2	-44.0	-51.9	-47.1	4.1	-28.6	-70.0	-22.7	-13.5	11.4	-29.8	-41.2	-44.0	33.6	-33.9	-17.6	59.5	-25.2	-24.7	-36.8	-29.5
Competitive Set	-27.3	-22.7	-26.7	-24.3	-0.2	1.4	-53.4	-41.2	-37.3	-15.8	-27.1	1.4	23.2	-46.7	-24.8	16.4	1.7	59.8	163.8	124.5	70.6	-3.2	-1.7	-6.1	-11.8	34.4	67.7	8.1	40.8	31.8	43.5
Index (RGI)	-7.4	-6.1	6.7	-12.9	-46.4	-47.2	17.9	64.6	-15.1	-33.4	-12.5	-44.8	-60.9	-0.8	38.3	-38.7	-70.5	-51.6	-67.2	-50.4	-58.9	-39.2	-43.0	42.2	-25.1	-38.7	-4.9	-30.8	-46.5	-52.0	-50.9

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