

STR # 62749 / Created May 17, 2022

Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: April 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property



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Corporate North American Headquarters
T: +1 (615) 824 8664
support@str.com www.str.com

International Headquarters
T: +44 (0) 207 922 1930
hotelinfo@str.com www.str.com

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: April 2022 Date Created: May 17, 2022 Monthly Competitive Set Data Excludes Subject Property

April 2022

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	53.0	48.9	108.4	74.67	86.38	86.4	39.58	42.23	93.7
Year To Date	56.1	52.8	106.3	72.83	83.21	87.5	40.86	43.92	93.0
Running 3 Month	57.2	53.5	106.8	73.05	83.23	87.8	41.79	44.57	93.8
Running 12 Month	56.6	54.1	104.6	73.41	86.18	85.2	41.53	46.60	89.1

April 2022 vs. 2021 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-5.8	-7.9	2.3	4.5	4.7	-0.2	-1.6	-3.6	2.1
Year To Date	17.0	11.7	4.7	6.4	4.5	1.7	24.5	16.8	6.6
Running 3 Month	11.6	5.2	6.1	5.9	3.4	2.5	18.1	8.7	8.7
Running 12 Month	50.2	9.5	37.1	4.1	11.2	-6.3	56.4	21.8	28.5

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: April 2022 Date Created: May 17, 2022 Monthly Competitive Set Data Excludes Subject Property

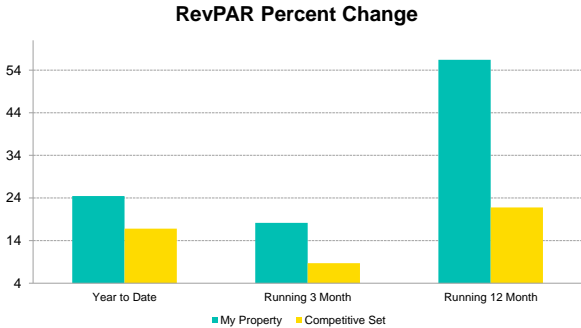
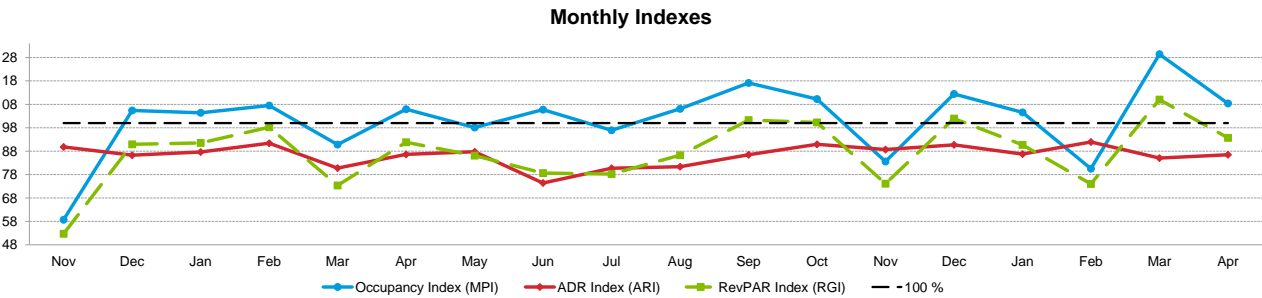
		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		53.0	-5.8	56.1	17.0	57.2	11.6	56.6	50.2	0.0	0.0	0.0	0.0
Market: Oklahoma Area		53.8	-6.8	50.9	7.3	53.9	4.9	53.0	24.3	2.8	3.4	3.3	2.7
Market Class: Midscale Class		54.8	-11.9	52.2	1.1	55.3	-0.9	55.4	18.9	-1.4	-1.4	-1.4	-1.6
Submarket: Oklahoma West Area		50.0	-0.6	47.1	9.5	49.3	6.1	50.2	26.9	0.8	1.1	1.1	1.1
Submarket Scale: Midscale Chains		62.0	4.9	58.0	12.3	60.8	9.7	59.9	23.1	-1.8	-0.6	-0.1	-1.9
Competitive Set: Competitors		48.9	-7.9	52.8	11.7	53.5	5.2	54.1	9.5	0.0	0.0	0.0	0.0
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		74.67	4.5	72.83	6.4	73.05	5.9	73.41	4.1	-5.8	17.0	11.6	50.2
Market: Oklahoma Area		84.08	10.0	80.12	11.2	81.40	11.4	80.66	13.6	-4.2	10.9	8.4	27.7
Market Class: Midscale Class		86.12	10.2	83.24	12.0	84.37	12.2	83.54	15.0	-13.2	-0.4	-2.3	17.0
Submarket: Oklahoma West Area		78.43	7.1	76.96	7.3	77.77	7.8	78.06	11.6	0.1	10.7	7.3	28.3
Submarket Scale: Midscale Chains		94.12	8.9	91.23	9.5	92.15	9.2	92.92	14.6	3.1	11.6	9.6	20.7
Competitive Set: Competitors		86.38	4.7	83.21	4.5	83.23	3.4	86.18	11.2	-7.9	11.7	5.2	9.5
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		39.58	-1.6	40.86	24.5	41.79	18.1	41.53	56.4	-1.6	24.5	18.1	56.4
Market: Oklahoma Area		45.21	2.6	40.79	19.3	43.88	16.9	42.75	41.2	5.5	23.3	20.8	45.1
Market Class: Midscale Class		47.20	-3.0	43.46	13.2	46.69	11.2	46.26	36.7	-4.3	11.5	9.6	34.5
Submarket: Oklahoma West Area		39.25	6.5	36.24	17.5	38.33	14.4	39.21	41.6	7.3	18.8	15.7	43.2
Submarket Scale: Midscale Chains		58.40	14.3	52.94	23.0	56.05	19.8	55.62	41.1	12.3	22.2	19.7	38.4
Competitive Set: Competitors		42.23	-3.6	43.92	16.8	44.57	8.7	46.60	21.8	-3.6	16.8	8.7	21.8
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		501	31322	235	16728	53.4							
Market Class: Midscale Class		51	3470	35	2257	65.0							
Submarket: Oklahoma West Area		180	10549	85	6183	58.6							
Submarket Scale: Midscale Chains		50	3733	49	3653	97.9							
Competitive Set: Competitors		5	334	5	334	100.0							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: April 2022 Date Created: May 17, 2022 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
My Property	32.3	37.5	38.3	47.8	49.6	56.3	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	45.1	72.2	53.0
Competitive Set	54.9	35.6	36.7	44.5	54.6	53.1	62.1	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	56.1	55.8	48.9
Index (MPI)	58.7	105.4	104.4	107.5	90.8	105.9	98.1	105.7	96.9	106.1	117.1	110.3	83.6	112.4	104.6	80.5	129.4	108.4
Rank	6 of 6	2 of 6	3 of 6	3 of 6	4 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6	3 of 6

% Chg																			
My Property	-47.0	31.2	-31.0	-37.1	-26.1	59.2	131.4	197.4	33.5	14.2	105.7	109.3	28.1	42.0	38.0	-5.5	45.5	-5.8	
Competitive Set	6.0	-3.4	-23.3	-13.2	6.6	34.5	57.2	43.8	0.0	-19.3	-6.1	-4.4	-10.0	33.1	37.9	26.1	2.1	-7.9	
Index (MPI)	-50.0	35.7	-10.1	-27.5	-30.7	18.4	47.2	106.8	33.6	41.5	119.1	119.0	42.3	6.7	0.1	-25.1	42.5	2.3	
Rank	5 of 5	2 of 6	4 of 6	5 of 6	5 of 6	3 of 6	2 of 6	1 of 6	1 of 6	1 of 6	1 of 6	1 of 6	2 of 6	3 of 6	3 of 6	4 of 6	1 of 6	2 of 6	

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
58.4	47.9	56.1	59.4	51.3	57.2	62.8	37.7	56.6
47.4	47.2	52.8	47.3	50.9	53.5	54.0	49.4	54.1
123.2	101.5	106.3	125.6	100.7	106.8	116.4	76.3	104.6
1 of 6	4 of 6	3 of 6	1 of 6	4 of 6	3 of 6	2 of 6	6 of 6	3 of 6

ADR	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
My Property	66.54	64.84	66.55	67.77	67.29	71.48	78.74	76.98	75.48	70.66	71.07	71.00	73.15	70.88	72.15	71.22	72.93	74.67
Competitive Set	74.11	75.14	75.95	74.17	83.34	82.50	89.72	103.47	93.50	86.89	82.20	78.08	82.49	78.16	83.16	77.48	85.77	86.38
Index (ARI)	89.8	86.3	87.6	91.4	80.7	86.6	87.8	74.4	80.7	81.3	86.5	90.9	88.7	90.7	86.8	91.9	85.0	86.4
Rank	4 of 6	4 of 6	4 of 6	3 of 6	5 of 6	5 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
73.29	68.48	72.83	72.60	68.98	73.05	82.79	70.49	73.41
78.03	79.61	83.21	77.37	80.52	83.23	80.76	77.51	86.18
93.9	86.0	87.5	93.8	85.7	87.8	102.5	90.9	85.2
4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6

% Chg																			
My Property	Competitive Set	Index (ARI)	Rank	2020	2020	2020	2020	2020	2020	2020	2020	2020	2020	2020	2020	2020	2020	2020	
				Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
				-18.5	-17.5	-11.8	-7.9	-7.6	1.9	17.7	2.4	-3.7	-0.6	-11.0	-3.6	9.9	9.3	8.4	
				-6.9	-6.6	-4.9	-8.7	7.2	14.2	22.6	32.8	20.3	13.7	6.0	-0.9	11.3	4.0	9.5	
				-12.4	-11.7	-7.2	0.8	-13.8	-10.7	-4.0	-22.9	-19.9	-12.6	-16.1	-2.7	-1.2	5.1	-1.0	
				5 of 5	6 of 6	4 of 6	4 of 6	5 of 6	6 of 6	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	3 of 6	3 of 6	3 of 6	

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-17.7	-6.6	6.4	-19.0	-5.0	5.9	-3.7	-14.9	4.1
-8.0	2.0	4.5	-9.3	4.1	3.4	-5.9	-4.0	11.2
-10.6	-8.4	1.7	-10.6	-8.7	2.5	2.4	-11.3	-6.3
4 of 5	5 of 6	3 of 6	4 of 5	5 of 6	3 of 6	2 of 5	5 of 6	6 of 6

RevPAR	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
My Property	21.47	24.30	25.51	32.38	33.39	40.22	47.95	59.22	37.45	33.10	42.97	46.50	30.24	37.72	38.17	32.15	52.65	39.58
Competitive Set	40.71	26.73	27.87	32.97	45.53	43.82	55.70	75.30	47.85	38.35	42.44	46.37	40.79	37.01	42.08	43.44	47.85	42.23
Index (RGI)	52.7	90.9	91.5	98.2	73.3	91.8	86.1	78.6	78.3	86.3	101.3	100.3	74.1	101.9	90.7	74.0	110.0	93.7
Rank	6 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	6 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	4 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
42.79	32.62	40.86	43.09	35.37	41.79	52.03	26.55	41.53
36.99	37.61	43.92	36.56	41.00	44.57	43.59	38.27	46.60
115.7	87.3	93.0	117.9	86.3	93.8	119.4	69.4	89.1
2 of 6	4 of 6	4 of 6	2 of 6	4 of 6	4 of 6	2 of 6	5 of 6	4 of 6

% Chg																			
My Property	-56.8	8.2	-39.1	-42.0	-31.7	62.3	172.2	204.4	28.6	13.4	82.9	101.7	40.8	55.2	49.7	-0.7	57.7	-1.6	
	Competitive Set	-1.4	-9.8	-27.1	-20.7	14.3	53.6	92.7	91.0	20.3	-8.2	-0.5	-5.3	0.2	38.4	51.0	31.8	5.1	-3.6
Index (RGI)	-56.2	19.9	-16.6	-26.9	-40.2	5.7	41.3	59.4	6.9	23.6	83.9	113.1	40.6	12.1	-0.9	-24.6	50.1	2.1	
Rank	5 of 5	4 of 6	5 of 6	5 of 6	6 of 6	4 of 6	2 of 6	1 of 6	3 of 6	1 of 6	1 of 6	1 of 6	1 of 6	3 of 6	3 of 6	5 of 6	1 of 6	3 of 6	

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-39.7	-23.3	24.5	-37.8	-17.9	18.1	-31.1	-49.0	56.4
-30.4	1.7	16.8	-29.9	12.1	8.7	-26.8	-12.2	21.8
-13.4	-24.5	6.6	-11.2	-26.8	8.7	-5.9	-41.9	28.5
4 of 5	5 of 6	2 of 6	3 of 5	5 of 6	2 of 6	4 of 5	6 of 6	1 of 6

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: April 2022 Date Created: May 17, 2022

This Year

Apr 3rd - First Day of Ramadan
Apr 15th - Good Friday
Apr 16th - First Day of Passover
Apr 17th - Easter Sunday

April 2022 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

April 2021 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Last Year

Apr 2th - Good Friday
Apr 4th - Easter Sunday
Apr 13th - First Day of Ramadan

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

2020												2021												2022			
May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr				
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

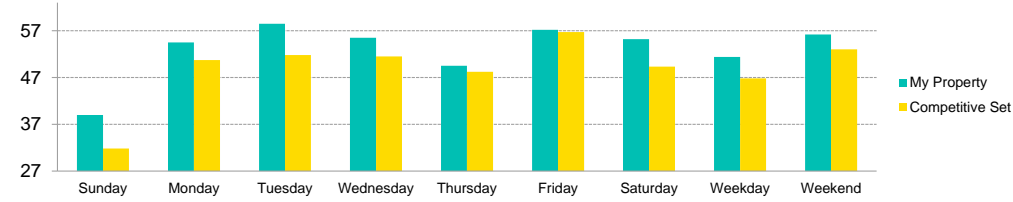
Data received:

- = Monthly Only
● = Monthly & Daily

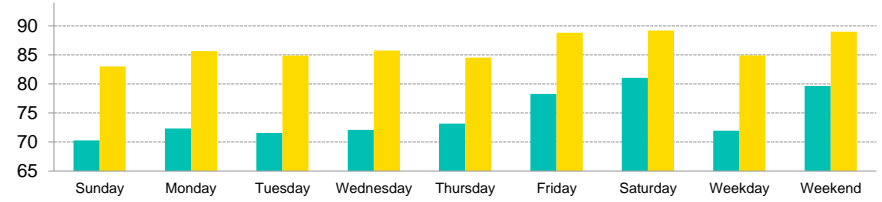
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
 STR # 62749 ChainID: OK223 MgtCo: None Owner: None
 For the Month of: April 2022 Date Created: May 17, 2022 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



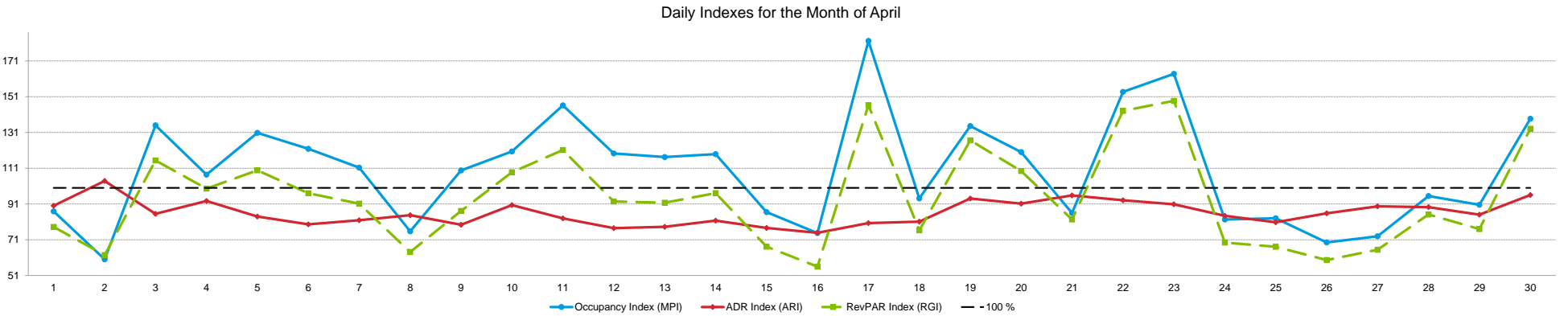
Current Month ADR



Day of Week	Time Period	Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	39.0	-4.9	31.8	-11.6	122.6	7.7	70.28	-2.4	83.01	2.4	84.7	-4.7	27.41	-7.2	26.41	-9.6	103.8	2.6
	Year To Date	48.5	41.6	40.9	36.0	118.6	4.1	69.59	2.0	79.45	2.5	87.6	-0.5	33.73	44.4	32.48	39.4	103.9	3.6
	Running 3 Month	47.5	26.1	40.4	20.8	117.6	4.4	71.55	3.2	79.77	1.5	89.7	1.7	33.99	30.1	32.22	22.6	105.5	6.1
	Running 12 Month	48.8	72.0	40.0	19.4	122.0	44.0	72.69	1.8	83.51	11.6	87.0	-8.8	35.48	75.0	33.41	33.3	106.2	31.3
Monday	Current Month	54.5	-2.7	50.7	-5.0	107.4	2.5	72.33	2.4	85.65	3.1	84.4	-0.7	39.42	-0.3	43.47	-2.1	90.7	1.8
	Year To Date	56.8	4.3	55.1	12.8	103.2	-7.5	71.76	7.5	81.85	1.1	87.7	6.3	40.78	12.2	45.06	14.0	90.5	-1.6
	Running 3 Month	56.8	-4.3	56.2	11.6	101.1	-14.2	71.25	6.1	82.32	1.0	86.6	5.1	40.49	1.6	46.25	12.7	87.6	-9.9
	Running 12 Month	58.7	50.0	54.1	3.4	108.5	45.1	69.97	1.9	84.38	8.3	82.9	-5.9	41.07	52.9	45.66	12.0	89.9	36.5
Tuesday	Current Month	58.5	6.4	51.8	-8.7	112.9	16.5	71.57	6.1	84.90	3.8	84.3	2.2	41.87	12.9	43.97	-5.2	95.2	19.0
	Year To Date	57.1	7.3	56.2	3.2	101.6	4.0	72.37	8.3	83.74	5.5	86.4	2.7	41.29	16.2	47.03	8.9	87.8	6.7
	Running 3 Month	58.0	3.9	56.9	0.7	101.9	3.2	71.42	5.4	83.56	3.6	85.5	1.7	41.42	9.5	47.55	4.3	87.1	5.0
	Running 12 Month	59.8	41.3	58.2	3.8	102.8	36.1	73.35	5.7	85.91	10.6	85.4	-4.4	43.84	49.4	49.97	14.8	87.7	30.0
Wednesday	Current Month	55.5	-11.2	51.5	-8.6	107.8	-2.8	72.10	2.9	85.76	2.8	84.1	0.0	40.02	-8.6	44.16	-6.0	90.6	-2.8
	Year To Date	60.8	13.1	55.1	2.4	110.4	10.5	71.85	5.6	82.95	4.2	86.6	1.4	43.70	19.5	45.71	6.6	95.6	12.1
	Running 3 Month	62.9	9.9	55.7	-0.7	113.0	10.7	71.14	3.6	81.78	1.7	87.0	1.9	44.76	13.9	45.52	1.0	98.3	12.8
	Running 12 Month	60.3	39.4	57.9	4.2	104.1	33.8	71.85	2.3	85.73	10.4	83.8	-7.3	43.30	42.6	49.64	15.0	87.2	24.0
Thursday	Current Month	49.5	-4.1	48.2	-13.1	102.7	10.3	73.16	3.2	84.54	5.0	86.5	-1.7	36.21	-1.0	40.75	-8.7	88.9	8.5
	Year To Date	57.4	17.0	54.5	9.1	105.3	7.3	72.43	5.0	82.85	4.5	87.4	0.5	41.58	22.9	45.19	14.0	92.0	7.8
	Running 3 Month	59.8	14.7	53.5	1.5	111.8	13.1	72.90	5.6	82.77	3.6	88.1	2.0	43.63	21.2	44.30	5.1	98.5	15.3
	Running 12 Month	57.1	42.3	56.2	7.4	101.5	32.5	72.62	3.4	85.72	10.6	84.7	-6.5	41.45	47.1	48.20	18.7	86.0	23.9
Friday	Current Month	57.2	-5.9	56.7	3.7	100.9	-9.3	78.30	4.5	88.83	5.5	88.1	-1.0	44.79	-1.7	50.37	9.5	88.9	-10.2
	Year To Date	58.5	29.3	56.5	18.2	103.5	9.4	75.61	6.6	85.30	6.5	88.6	0.1	44.21	37.8	48.21	25.9	91.7	9.4
	Running 3 Month	60.8	27.4	57.7	8.7	105.3	17.3	75.82	5.9	86.09	6.7	88.1	-0.8	46.07	34.9	49.68	15.9	92.7	16.4
	Running 12 Month	57.9	62.5	57.6	18.7	100.4	36.8	75.48	5.0	88.30	13.4	85.5	-7.4	43.69	70.6	50.90	34.6	85.8	26.8
Saturday	Current Month	55.2	-17.6	49.3	-14.6	111.9	-3.5	81.04	10.8	89.21	6.7	90.8	3.8	44.74	-8.7	44.02	-8.9	101.6	0.1
	Year To Date	53.8	17.5	51.4	12.6	104.6	4.4	75.72	7.9	85.13	6.8	88.9	1.1	40.72	26.8	43.78	20.2	93.0	5.5
	Running 3 Month	53.8	13.0	53.6	1.1	100.5	11.7	77.03	9.6	85.15	4.8	90.5	4.6	41.48	23.9	45.61	6.0	90.9	16.8
	Running 12 Month	53.6	53.4	54.5	15.4	98.4	32.9	78.15	8.2	88.84	13.4	88.0	-4.6	41.91	65.9	48.41	30.9	86.6	26.7
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	51.4	-3.3	46.8	-9.6	109.8	7.0	71.96	2.6	84.92	3.6	84.7	-1.0	36.99	-0.8	39.75	-6.3	93.0	5.9
	Year To Date	56.1	14.7	52.3	10.4	107.2	3.9	71.66	5.9	82.32	3.6	87.1	2.2	40.22	21.4	43.10	14.3	93.3	6.2
	Running 3 Month	57.2	8.5	52.7	5.2	108.6	3.2	71.67	5.0	82.20	2.3	87.2	2.6	40.97	13.9	43.29	7.6	94.6	5.9
	Running 12 Month	56.9	47.4	53.3	6.6	106.8	38.2	72.08	3.1	85.16	10.2	84.6	-6.4	41.03	51.9	45.38	17.5	90.4	29.3
Weekend (Fri-Sat)	Current Month	56.2	-11.6	53.0	-5.4	106.0	-6.5	79.65	7.5	89.01	6.1	89.5	1.3	44.76	-5.0	47.20	0.3	94.8	-5.3
	Year To Date	56.1	23.2	53.9	15.2	104.0	6.9	75.67	7.2	85.22	6.6	88.8	0.6	42.42	32.2	45.93	22.9	92.3	7.5
	Running 3 Month	57.3	20.2	55.6	4.9	103.0	14.6	76.39	7.7	85.63	5.8	89.2	1.8	43.78	29.4	47.65	11.0	91.9	16.6
	Running 12 Month	55.7	57.9	56.1	17.1	99.4	34.9	76.78	6.5	88.57	13.4	86.7	-6.0	42.79	68.2	49.64	32.7	86.2	26.7
Total	Current Month	53.0	-5.8	48.9	-7.9	108.4	2.3	74.67	4.5	86.38	4.7	86.4	-0.2	39.58	-1.6	42.23	-3.6	93.7	2.1
	Year To Date	56.1	17.0	52.8	11.7	106.3	4.7	72.83	6.4	83.21	4.5	87.5	1.7	40.86	24.5	43.92	16.8	93.0	6.6
	Running 3 Month	57.2	11.6	53.5	5.2	106.8	6.1	73.05	5.9	83.23	3.4	87.8	2.5	41.79	18.1	44.57	8.7	93.8	8.7
	Running 12 Month	56.6	50.2	54.1	9.5	104.6	37.1	73.41	4.1	86.18	11.2	85.2	-6.3	41.53	56.4	46.60	21.8	89.1	28.5

Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 Mgt/Co: None Owner: None
For the Month of: April 2022 Date Created: May 17, 2022 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	April																													
	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	52.0	32.0	40.0	64.0	74.0	58.0	52.0	34.0	46.0	40.0	70.0	70.0	66.0	58.0	44.0	32.0	42.0	40.0	54.0	60.0	44.0	98.0	100.0	34.0	44.0	36.0	38.0	44.0	58.0	66.0
Competitive Set	59.9	53.3	29.6	59.6	56.6	47.6	46.7	44.9	41.9	33.2	47.9	58.7	56.3	48.8	50.9	42.8	23.1	42.5	40.1	50.0	51.2	63.8	61.1	41.3	53.0	51.8	52.1	46.1	64.1	47.6
Index (MPI)	86.6	60.0	134.9	107.4	130.8	121.8	111.3	75.7	109.7	120.4	146.1	119.3	117.3	118.8	86.4	74.7	182.2	94.1	134.6	120.0	85.9	153.7	163.7	82.3	83.0	69.5	72.9	95.4	90.5	138.6

% Chg																														
My Property	23.8	-11.1	42.9	77.8	32.1	11.5	62.5	-62.2	-54.0	-35.5	105.9	84.2	-13.2	26.1	10.0	-30.4	-8.7	-39.4	-18.2	-14.3	-47.6	2.1	16.3	21.4	-50.0	-40.0	-26.9	-31.3	61.1	43.5
Competitive Set	24.2	5.3	6.5	7.0	-12.9	-35.4	-24.3	-23.5	-34.0	-19.0	3.9	-3.4	5.6	6.5	12.6	-17.3	-38.4	-21.1	-26.8	-2.9	-3.9	-2.7	-6.4	9.5	-8.8	11.6	10.8	-17.6	15.1	-21.3
Index (MPI)	-0.3	-15.6	34.2	66.2	51.7	72.6	114.6	-50.6	-30.3	-20.4	98.2	90.8	-17.8	18.4	-2.3	-15.8	48.2	-23.2	11.7	-11.7	-45.5	5.0	24.3	10.9	-45.2	-46.2	-34.1	-16.5	40.0	82.3

ADR	April																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
My Property	81.65	92.80	65.31	73.99	70.00	65.20	68.25	64.22	64.91	71.92	70.79	66.58	69.78	68.98	73.80	65.25	70.27	72.31	78.42	78.73	79.27	85.26	85.75	74.23	72.39	74.22	76.20	78.36	75.19	87.11
Competitive Set	90.71	89.34	76.41	79.83	83.37	81.94	83.31	75.81	81.80	79.60	85.37	85.96	89.21	84.46	95.09	87.15	87.53	89.17	83.40	86.34	82.76	91.61	94.43	87.98	89.63	86.52	84.98	87.83	88.46	90.75
Index (ARI)	90.0	103.9	85.5	92.7	84.0	79.6	81.9	84.7	79.4	90.4	82.9	77.5	78.2	81.7	77.6	74.9	80.3	81.1	94.0	91.2	95.8	93.1	90.8	84.4	80.8	85.8	89.7	89.2	85.0	96.0

% Chg																														
My Property	15.7	18.0	-12.1	0.3	10.6	20.4	0.1	-14.6	-13.0	-3.2	31.6	-9.5	-7.5	1.0	10.9	-6.6	15.1	9.0	18.7	12.3	17.7	9.0	20.9	-10.5	-8.4	7.6	-2.5	-2.4	-5.9	3.9
Competitive Set	10.8	7.9	-4.6	-3.8	-3.8	-0.7	3.3	-8.4	-2.5	-4.5	6.4	4.9	5.4	6.0	19.9	4.4	10.5	14.7	9.4	7.9	6.7	9.1	12.4	8.3	-0.9	6.6	-2.4	4.6	-3.6	-10.4
Index (ARI)	4.5	9.4	-7.9	4.3	15.0	21.2	-3.1	-6.8	-10.9	1.4	23.7	-13.7	-12.2	-4.8	-7.5	-10.6	4.2	-5.0	8.4	4.1	10.3	-0.1	7.6	-17.3	-7.6	1.0	-0.1	-6.6	-2.3	16.0

RevPAR	April																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
My Property	42.46	29.70	26.12	47.36	51.80	37.82	35.49	21.84	29.86	28.77	49.55	46.60	46.05	40.01	32.47	20.88	29.51	28.92	42.35	47.24	34.88	83.55	85.75	25.24	31.85	26.72	28.96	34.48	43.61	57.49
Competitive Set	54.32	47.61	22.85	47.57	47.18	39.01	38.91	34.05	34.29	26.45	40.89	50.44	50.21	41.22	48.40	37.31	20.18	37.91	33.46	43.17	42.37	58.42	57.67	36.35	47.50	44.82	44.27	40.49	56.68	43.20
Index (RGI)	78.2	62.4	115.3	99.6	109.8	97.0	91.2	64.1	87.1	108.7	121.2	92.4	91.7	97.1	67.1	56.0	146.3	76.3	126.6	109.4	82.3	143.0	148.7	69.4	67.1	59.6	65.4	85.1	76.9	133.1

% Chg																														
My Property	43.3	4.9	25.5	78.3	46.1	34.2	62.6	-67.7	-60.0	-37.5	170.9	66.6	-19.7	27.3	22.0	-35.0	5.1	-34.0	-2.9	-3.7	-38.4	11.3	40.6	8.7	-54.2	-35.4	-28.7	-32.9	51.7	49.1
Competitive Set	37.6	13.6	1.5	2.9	-16.2	-35.8	-21.8	-29.9	-35.6	-22.6	10.5	1.3	11.3	13.0	35.0	-13.7	-32.0	-9.5	-19.9	4.7	2.5	6.1	5.1	18.6	-9.6	19.0	8.2	-13.9	10.9	-29.5
Index (RGI)	4.1	-7.6	23.6	73.2	74.4	109.2	107.9	-54.0	-37.9	-19.3	145.1	64.6	-27.8	12.7	-9.6	-24.7	54.5	-27.0	21.2	-8.1	-39.9	4.9	33.7	-8.3	-49.4	-45.7	-34.1	-22.1	36.8	111.4

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