

STR # 62749 / Created July 16, 2022

# Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: June 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property



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## Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: June 2022 Date Created: July 16, 2022 Monthly Competitive Set Data Excludes Subject Property

### June 2022

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	67.1	55.2	121.5	74.34	91.47	81.3	49.86	50.49	98.7
Year To Date	58.0	54.7	106.1	73.85	85.41	86.5	42.82	46.69	91.7
Running 3 Month	58.8	55.2	106.5	75.38	88.47	85.2	44.33	48.86	90.7
Running 12 Month	55.4	52.6	105.4	72.93	84.44	86.4	40.39	44.39	91.0

### June 2022 vs. 2021 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-12.8	-24.1	14.9	-3.4	-11.6	9.2	-15.8	-32.9	25.6
Year To Date	5.5	1.2	4.2	2.0	-1.7	3.8	7.6	-0.5	8.2
Running 3 Month	-9.0	-11.8	3.1	-0.8	-4.8	4.3	-9.7	-16.1	7.5
Running 12 Month	23.6	-1.0	24.9	0.8	3.1	-2.2	24.7	2.1	22.1

## Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

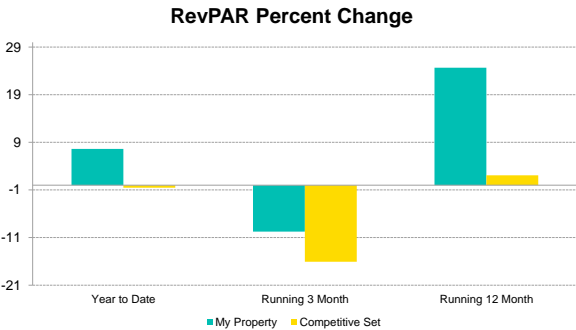
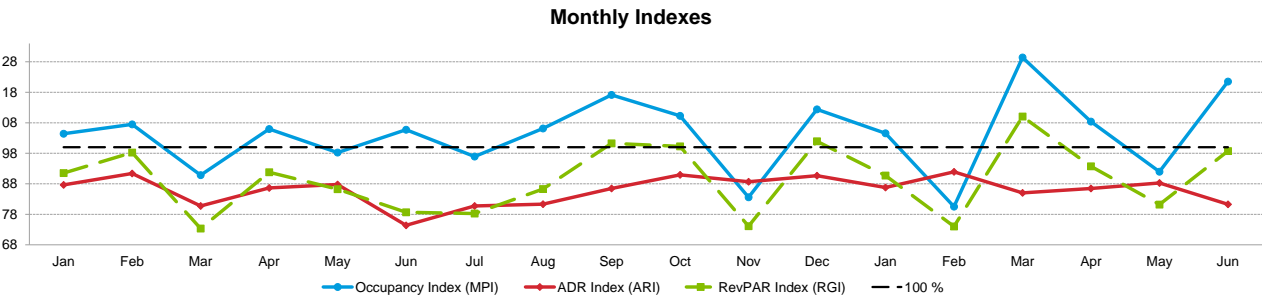
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: June 2022 Date Created: July 16, 2022 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		67.1	-12.8	58.0	5.5	58.8	-9.0	55.4	23.6	0.0	0.0	0.0	0.0
Market: Oklahoma Area		57.9	-8.7	52.8	2.1	55.7	-6.2	52.4	13.6	2.8	3.1	2.7	2.9
Market Class: Midscale Class		61.3	-7.4	54.6	-2.3	57.8	-9.0	54.5	8.9	-4.3	-2.4	-3.4	-2.2
Submarket: Oklahoma West Area		54.1	-12.9	49.2	2.8	52.1	-5.2	49.5	14.5	1.6	1.1	1.0	1.0
Submarket Scale: Midscale Chains		64.8	-9.8	60.2	5.6	63.6	-2.0	59.3	12.6	4.8	0.7	1.7	-1.1
Competitive Set: Competitors		55.2	-24.1	54.7	1.2	55.2	-11.8	52.6	-1.0	0.0	0.0	0.0	0.0
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		74.34	-3.4	73.85	2.0	75.38	-0.8	72.93	0.8	-12.8	5.5	-9.0	23.6
Market: Oklahoma Area		85.87	5.1	82.34	9.2	85.58	8.0	81.67	11.3	-6.1	5.3	-3.6	16.9
Market Class: Midscale Class		88.99	3.5	85.36	9.5	88.18	7.7	84.52	12.2	-11.4	-4.7	-12.0	6.5
Submarket: Oklahoma West Area		80.47	-1.9	78.12	4.2	79.59	2.4	78.12	7.5	-11.4	3.9	-4.2	15.6
Submarket Scale: Midscale Chains		97.86	-0.2	93.31	6.2	96.06	4.2	93.32	10.7	-5.5	6.4	-0.2	11.3
Competitive Set: Competitors		91.47	-11.6	85.41	-1.7	88.47	-4.8	84.44	3.1	-24.1	1.2	-11.8	-1.0
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		49.86	-15.8	42.82	7.6	44.33	-9.7	40.39	24.7	-15.8	7.6	-9.7	24.7
Market: Oklahoma Area		49.75	-4.0	43.49	11.5	47.63	1.3	42.82	26.4	-1.4	14.9	4.0	30.1
Market Class: Midscale Class		54.59	-4.1	46.59	7.0	51.00	-1.9	46.08	22.2	-8.3	4.4	-5.2	19.6
Submarket: Oklahoma West Area		43.51	-14.5	38.40	7.1	41.51	-2.9	38.69	23.0	-13.2	8.3	-1.9	24.3
Submarket Scale: Midscale Chains		63.41	-10.0	56.17	12.2	61.12	2.2	55.35	24.6	-5.7	13.0	3.9	23.2
Competitive Set: Competitors		50.49	-32.9	46.69	-0.5	48.86	-16.1	44.39	2.1	-32.9	-0.5	-16.1	2.1
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		502	31390	238	17037	54.3							
Market Class: Midscale Class		50	3368	35	2257	67.0							
Submarket: Oklahoma West Area		181	10640	88	6486	61.0							
Submarket Scale: Midscale Chains		51	3824	51	3824	100.0							
Competitive Set: Competitors		5	334	5	334	100.0							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
STR # 62749 ChainID: OK223 MgtCo: None Owner: None  
For the Month of: June 2022 Date Created: July 16, 2022 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
My Property	38.3	47.8	49.6	56.3	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	45.1	72.2	53.0	56.5	67.1
Competitive Set	36.7	44.5	54.6	53.1	62.0	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	56.1	55.8	48.9	61.4	55.2
Index (MPI)	104.4	107.5	90.8	105.9	98.3	105.7	96.9	106.1	117.1	110.3	83.6	112.4	104.6	80.5	129.4	108.4	92.0	121.5
Rank	3 of 6	3 of 6	4 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6	3 of 6	4 of 6	3 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
47.6	55.0	58.0	29.1	64.7	58.8	54.7	44.8	55.4
46.6	54.0	54.7	43.2	62.6	55.2	51.2	53.1	52.6
102.1	101.8	106.1	67.5	103.3	106.5	106.7	84.4	105.4
4 of 6	3 of 6	3 of 6	6 of 6	2 of 6	4 of 6	2 of 6	4 of 6	3 of 6

2021												2022					
My Property	38.3	47.8	49.6	56.3	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	45.1	72.2	53.0	56.5
Competitive Set	36.7	44.5	54.6	53.1	62.0	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	56.1	55.8	48.9	61.4
Index (MPI)	104.4	107.5	90.8	105.9	98.3	105.7	96.9	106.1	117.1	110.3	83.6	112.4	104.6	80.5	129.4	108.4	92.0
Rank	3 of 6	3 of 6	4 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6	3 of 6	4 of 6

2021												2022					
My Property	-31.0	-37.1	-26.1	59.2	131.4	197.4	33.5	14.2	105.7	109.3	28.1	42.0	38.0	-5.5	45.5	-5.8	-7.3
Competitive Set	-23.3	-13.2	6.6	34.5	56.9	43.8	0.0	-19.3	-6.1	-4.4	-10.0	33.1	37.9	26.1	2.1	-7.9	-1.0
Index (MPI)	-10.1	-27.5	-30.7	18.4	47.4	106.8	33.6	41.5	119.1	119.0	42.3	6.7	0.1	-25.1	42.5	2.3	-6.4
Rank	4 of 6	5 of 6	5 of 6	3 of 6	2 of 6	1 of 6	1 of 6	1 of 6	1 of 6	1 of 6	2 of 6	3 of 6	3 of 6	4 of 6	1 of 6	2 of 6	3 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-39.2	15.6	5.5	-62.2	121.9	-9.0	-35.8	-18.0	23.6
-25.4	15.9	1.2	-29.2	45.1	-11.8	-23.4	3.6	-1.0
-18.5	-0.3	4.2	-46.7	52.9	3.1	-16.2	-20.9	24.9
4 of 5	3 of 6	2 of 6	5 of 5	1 of 6	3 of 6	4 of 5	6 of 6	2 of 6

ADR	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
My Property	66.55	67.77	67.29	71.48	78.74	76.98	75.48	70.66	71.07	71.00	73.15	70.88	72.15	71.22	72.93	74.67	77.22	74.34
Competitive Set	75.95	74.17	83.34	82.50	89.71	103.47	93.50	86.89	82.20	78.08	82.49	78.16	83.16	77.48	85.77	86.38	87.48	91.47
Index (ARI)	87.6	91.4	80.7	86.6	87.8	74.4	80.7	81.3	86.5	90.9	88.7	90.7	86.8	91.9	85.0	86.4	88.3	81.3
Rank	4 of 6	3 of 6	5 of 6	5 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	4 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
72.86	72.40	73.85	70.62	75.97	75.38	79.22	72.31	72.93
77.31	86.92	85.41	74.73	92.97	88.47	79.14	81.89	84.44
94.3	83.3	86.5	94.5	81.7	85.2	100.1	88.3	86.4
4 of 6	6 of 6	4 of 6	4 of 6	6 of 6	5 of 6	4 of 6	4 of 6	4 of 6

2021												2022					
My Property	-11.8	-7.9	-7.6	1.9	17.7	2.4	-3.7	-0.6	-11.0	-3.6	9.9	9.3	8.4	5.1	8.4	4.5	-1.9
Competitive Set	-4.9	-8.7	7.2	14.2	22.6	32.8	20.3	13.7	6.0	-0.9	11.3	4.0	9.5	4.5	2.9	4.7	-2.5
Index (ARI)	-7.2	0.8	-13.8	-10.7	-4.0	-22.9	-19.9	-12.6	-16.1	-2.7	-1.2	5.1	-1.0	0.6	5.3	-0.2	0.6
Rank	4 of 6	4 of 6	5 of 6	6 of 6	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	3 of 6	3 of 6	3 of 6	2 of 6	2 of 6	3 of 6	2 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-19.7	-0.6	2.0	-23.2	7.6	-0.8	-9.4	-8.7	0.8
-9.1	12.4	-1.7	-13.4	24.4	-4.8	-7.8	3.5	3.1
-11.6	-11.6	3.8	-11.3	-13.5	4.3	-1.8	-11.8	-2.2
5 of 5	6 of 6	3 of 6	5 of 5	5 of 6	2 of 6	2 of 5	6 of 6	4 of 6

RevPAR	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
My Property	25.51	32.38	33.39	40.22	47.95	59.22	37.45	33.10	42.97	46.50	30.24	37.72	38.17	32.15	52.65	39.58	43.59	49.86
Competitive Set	27.87	32.97	45.53	43.82	55.61	75.30	47.85	38.35	42.44	46.37	40.79	37.01	42.08	43.44	47.85	42.23	53.70	50.49
Index (RGI)	91.5	98.2	73.3	91.8	86.2	78.6	78.3	86.3	101.3	100.3	74.1	101.9	90.7	74.0	110.0	93.7	81.2	98.7
Rank	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	6 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	4 of 6	4 of 6	4 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
34.65	39.79	42.82	20.58	49.12	44.33	43.31	32.40	40.39
36.01	46.94	46.69	32.25	58.21	48.86	40.55	43.49	44.39
96.2	84.8	91.7	63.8	84.4	90.7	106.8	74.5	91.0
3 of 6	4 of 6	4 of 6	6 of 6	5 of 6	4 of 6	4 of 6	5 of 6	4 of 6

2021												2022					
My Property	-39.1	-42.0	-31.7	62.3	172.2	204.4	28.6	13.4	82.9	101.7	40.8	55.2	49.7	-0.7	57.7	-1.6	-9.1
Competitive Set	-27.1	-20.7	14.3	53.6	92.4	91.0	20.3	-8.2	-0.5	-5.3	0.2	38.4	51.0	31.8	5.1	-3.6	-32.9
Index (RGI)	-16.6	-26.9	-40.2	5.7	41.5	59.4	6.9	23.6	83.9	113.1	40.6	12.1	-0.9	-24.6	50.1	2.1	-5.9
Rank	5 of 6	5 of 6	6 of 6	4 of 6	2 of 6	1 of 6	3 of 6	1 of 6	1 of 6	1 of 6	1 of 6	3 of 6	3 of 6	5 of 6	1 of 6	3 of 6	3 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-51.2	14.8	7.6	-71.0	138.7	-9.7	-41.9	-25.2	24.7
-32.2	30.3	-0.5	-38.7	80.5	-16.1	-29.4	7.2	2.1
-28.0	-11.9	8.2	-52.7	32.2	7.5	-17.7	-30.2	22.1
4 of 5	6 of 6	2 of 6	5 of 5	1 of 6	3 of 6	4 of 5	6 of 6	2 of 6

# Tab 5 - Response Report

Sleep Inn & Suites Hennessey North      522 N Main St      Hennessey, OK 73742-1019      Phone: (405) 853-2126  
STR # 62749      ChainID: OK223      MgtCo: None      Owner: None  
For the Month of: June 2022      Date Created: July 16, 2022

**This Year**  
Jun 19th - Father's Day

June 2022 (This Year)						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

June 2021 (Last Year)						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**Last Year**  
Jun 20st - Father's Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

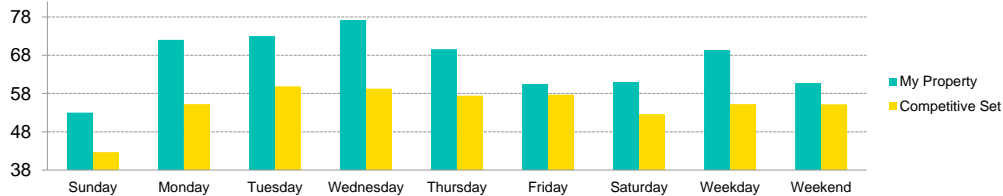
2020						2021												2022																	
Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Data received:  
○ = Monthly Only  
● = Monthly & Daily

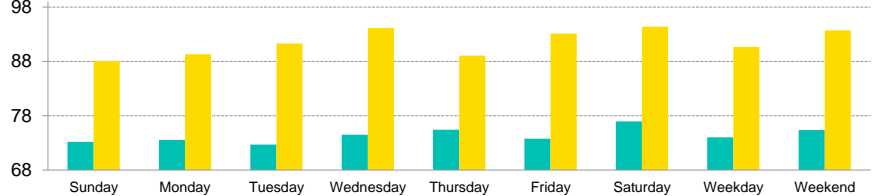
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126  
STR # 62749    ChainID: OK223    MgtCo: None    Owner: None  
For the Month of: June 2022    Date Created: July 16, 2022    Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR

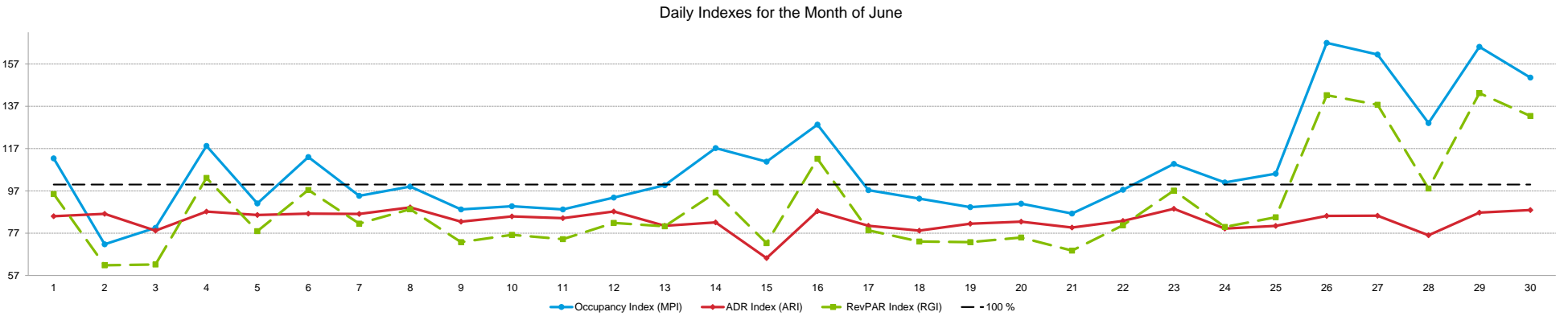


		Occupancy (%)						Average Daily Rate						RevPAR					
Day of Week	Time Period	My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	53.0	-22.1	42.7	-25.8	124.2	5.0	73.20	-8.7	88.08	-10.5	83.1	2.0	38.80	-28.9	37.58	-33.6	103.2	7.2
	Year To Date	48.4	12.1	43.1	13.6	112.1	-1.3	71.16	-5.5	83.18	-2.4	85.5	-3.2	34.43	5.9	35.89	10.9	95.9	-4.5
	Running 3 Month	45.4	-16.2	42.6	-10.6	106.5	-6.2	73.12	-9.1	87.81	-3.1	83.3	-6.2	33.18	-23.8	37.44	-13.4	88.6	-12.0
	Running 12 Month	46.8	35.4	39.1	4.7	119.7	29.4	70.66	-6.2	82.36	3.0	85.8	-8.9	33.05	27.1	32.17	7.8	102.7	17.9
Monday	Current Month	72.0	-9.4	55.2	-23.0	130.3	17.7	73.56	4.5	89.34	-11.2	82.3	17.8	52.96	-5.3	49.35	-31.7	107.3	38.6
	Year To Date	59.2	-0.5	55.7	2.6	106.4	-3.0	72.56	7.4	83.69	-2.8	86.7	10.5	42.98	6.9	46.61	-0.3	92.2	7.2
	Running 3 Month	60.9	-6.4	55.0	-10.1	110.8	4.1	73.47	6.1	86.65	-4.5	84.8	11.1	44.76	-0.7	47.66	-14.1	93.9	15.6
	Running 12 Month	57.8	22.5	52.8	-4.7	109.5	28.6	70.98	4.2	82.95	1.8	85.6	2.3	41.00	27.7	43.77	-3.0	93.7	31.6
Tuesday	Current Month	73.0	-15.9	59.9	-20.7	121.9	6.1	72.68	-6.4	91.31	-10.9	79.6	5.0	53.06	-21.3	54.68	-29.3	97.0	11.3
	Year To Date	60.7	0.4	57.6	-3.8	105.3	4.4	73.20	2.6	84.54	-1.6	86.6	4.3	44.43	3.0	48.73	-5.3	91.2	8.8
	Running 3 Month	64.8	-5.2	57.8	-12.6	112.1	8.5	73.70	-1.7	85.65	-6.8	86.1	5.5	47.74	-6.8	49.49	-18.5	96.5	14.5
	Running 12 Month	58.6	16.1	56.4	-5.2	103.9	22.4	72.69	2.0	83.87	2.8	86.7	-0.7	42.61	18.4	47.33	-2.5	90.0	21.5
Wednesday	Current Month	77.2	-5.9	59.3	-18.5	130.2	15.4	74.52	4.1	94.15	-9.0	79.1	14.4	57.53	-2.0	55.81	-25.8	103.1	32.0
	Year To Date	62.1	1.5	57.1	-4.7	108.8	6.5	72.96	3.6	85.30	-1.3	85.5	4.9	45.29	5.1	48.68	-5.9	93.0	11.7
	Running 3 Month	61.7	-13.4	57.9	-13.1	106.5	-0.3	74.15	1.9	88.35	-4.8	83.9	7.1	45.75	-11.7	51.17	-17.3	89.4	6.8
	Running 12 Month	58.4	15.8	56.1	-5.1	104.2	22.0	72.02	1.6	84.13	3.1	85.6	-1.5	42.08	17.7	47.17	-2.1	89.2	20.2
Thursday	Current Month	69.6	-16.1	57.4	-27.6	121.2	15.7	75.44	0.5	89.07	-13.7	84.7	16.5	52.51	-15.7	51.15	-37.5	102.7	34.9
	Year To Date	59.3	4.0	56.5	-0.8	105.0	4.8	73.55	2.6	84.54	-2.4	87.0	5.2	43.62	6.7	47.75	-3.2	91.4	10.2
	Running 3 Month	58.8	-10.1	56.5	-13.7	104.1	4.1	74.88	1.1	86.66	-5.7	86.4	7.3	44.01	-9.1	48.94	-18.6	89.9	11.7
	Running 12 Month	55.5	18.3	54.5	-3.1	101.8	22.0	72.60	1.4	83.73	2.7	86.7	-1.3	40.30	19.9	45.67	-0.4	88.2	20.5
Friday	Current Month	60.5	-12.9	57.7	-24.0	104.8	14.5	73.79	-10.4	93.10	-13.0	79.3	2.9	44.64	-22.0	53.72	-33.8	83.1	17.9
	Year To Date	58.0	12.4	58.6	5.7	99.0	6.3	75.78	1.5	88.06	-0.2	86.0	1.7	43.95	14.0	51.61	5.5	85.1	8.1
	Running 3 Month	57.1	-10.8	60.6	-7.8	94.2	-3.3	76.97	-1.9	91.71	-3.6	83.9	1.8	43.93	-12.5	55.59	-11.1	79.0	-1.5
	Running 12 Month	56.5	34.3	56.1	5.9	100.6	26.7	74.68	0.7	86.80	4.6	86.0	-3.7	42.20	35.3	48.73	10.8	86.6	22.0
Saturday	Current Month	61.0	-7.6	52.6	-31.1	115.9	34.1	76.95	-10.2	94.38	-12.4	81.5	2.5	46.94	-17.0	49.66	-39.6	94.5	37.5
	Year To Date	58.2	12.2	54.2	1.1	107.3	11.0	77.51	-0.1	88.03	-1.8	88.1	1.7	45.08	12.0	47.72	-0.8	94.5	12.9
	Running 3 Month	63.1	-2.1	56.2	-14.0	112.2	13.8	80.82	-2.8	92.09	-5.2	87.8	2.5	50.98	-4.9	51.75	-18.4	98.5	16.7
	Running 12 Month	54.2	29.3	52.9	3.8	102.3	24.6	76.70	0.1	86.69	3.3	88.5	-3.1	41.53	29.5	45.89	7.3	90.5	20.7
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	69.4	-13.6	55.2	-22.9	125.6	12.1	74.01	-1.1	90.66	-11.0	81.6	11.2	51.34	-14.5	50.06	-31.4	102.6	24.6
	Year To Date	57.9	3.0	54.0	0.4	107.3	2.5	72.75	2.4	84.31	-2.1	86.3	4.6	42.15	5.5	45.53	-1.7	92.6	7.3
	Running 3 Month	58.3	-10.1	54.0	-12.1	108.1	2.4	73.90	-0.2	86.99	-5.1	85.0	5.1	43.09	-10.3	46.94	-16.6	91.8	7.6
	Running 12 Month	55.4	20.7	51.8	-3.3	107.0	24.7	71.83	0.9	83.48	2.7	86.0	-1.7	39.81	21.7	43.23	-0.7	92.1	22.6
Weekend (Fri-Sat)	Current Month	60.8	-10.3	55.2	-27.5	110.1	23.7	75.37	-10.2	93.71	-12.7	80.4	2.8	45.79	-19.5	51.69	-36.7	88.6	27.2
	Year To Date	58.1	12.3	56.4	3.3	103.0	8.6	76.66	0.7	88.04	-1.0	87.1	1.7	44.52	13.0	49.63	2.3	89.7	10.5
	Running 3 Month	60.1	-6.5	58.4	-10.9	102.9	4.9	78.99	-2.2	91.89	-4.4	86.0	2.3	47.45	-8.5	53.67	-14.8	88.4	7.4
	Running 12 Month	55.3	31.8	54.5	4.9	101.4	25.6	75.67	0.4	86.74	4.0	87.2	-3.5	41.87	32.3	47.31	9.1	88.5	21.3
Total	Current Month	67.1	-12.8	55.2	-24.1	121.5	14.9	74.34	-3.4	91.47	-11.6	81.3	9.2	49.86	-15.8	50.49	-32.9	98.7	25.6
	Year To Date	58.0	5.5	54.7	1.2	106.1	4.2	73.85	2.0	85.41	-1.7	86.5	3.8	42.82	7.6	46.69	-0.5	91.7	8.2
	Running 3 Month	58.8	-9.0	55.2	-11.8	106.5	3.1	75.38	-0.8	88.47	-4.8	85.2	4.3	44.33	-9.7	48.86	-16.1	90.7	7.5
	Running 12 Month	55.4	23.6	52.6	-1.0	105.4	24.9	72.93	0.8	84.44	3.1	86.4	-2.2	40.39	24.7	44.39	2.1	91.0	22.1

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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
STR # 62749 ChainID: OK223 Mgt/Co: None Owner: None  
For the Month of: June 2022 Date Created: July 16, 2022 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	June																													
	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	72.0	52.0	50.0	74.0	42.0	68.0	72.0	86.0	70.0	72.0	56.0	50.0	74.0	86.0	74.0	78.0	58.0	52.0	46.0	58.0	54.0	66.0	70.0	62.0	62.0	74.0	88.0	80.0	88.0	78.0
Competitive Set	64.1	72.5	62.9	62.6	46.1	60.2	76.0	86.8	79.3	80.2	63.5	53.3	74.3	73.4	66.8	60.8	59.6	55.7	51.5	63.8	62.6	67.7	63.8	61.4	59.0	44.3	54.5	62.0	53.3	51.8
Index (MPI)	112.4	71.8	79.5	118.3	91.1	113.0	94.7	99.0	88.2	89.7	88.2	93.8	99.7	117.2	110.8	128.3	97.3	93.4	89.3	90.9	86.3	97.5	109.8	101.0	105.1	167.0	161.5	129.1	165.1	150.6

% Chg																														
My Property	-28.0	-48.0	-50.0	-22.9	-50.0	-27.7	-28.0	-12.2	-27.1	-7.7	-26.3	-37.5	-15.9	-12.2	-9.8	5.4	61.1	30.0	35.3	-12.1	-20.6	-5.7	12.9	-3.1	19.2	0.0	25.7	17.6	46.7	50.0
Competitive Set	-27.0	-21.2	-31.6	-34.7	-38.2	-38.2	-19.4	-8.8	-13.1	-6.6	-34.4	-24.3	-14.8	-18.6	-17.7	-25.1	-24.3	-13.5	2.4	6.0	-1.4	17.1	21.0	30.6	21.6	27.6	28.2	52.2	28.1	10.9
Index (MPI)	-1.4	-34.0	-26.9	18.0	-19.2	17.0	-10.7	-3.8	-16.1	-1.1	12.3	-17.5	-1.3	7.8	9.7	40.7	112.9	50.3	32.1	-17.1	-19.4	-19.5	-6.7	-25.8	-2.0	-21.6	-1.9	-22.7	14.5	35.3

ADR	June																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
	My Property	75.21	75.55	77.27	83.41	79.01	77.82	80.31	80.79	75.35	76.11	79.13	74.21	72.04	73.20	73.77	76.13	71.27	71.92	69.18	69.18	69.02	73.87	75.48	70.62	71.48	71.72	74.44	67.73	68.94	74.73
	Competitive Set	88.45	87.69	98.77	95.65	92.09	90.24	93.26	90.57	91.37	89.59	94.10	85.04	89.47	89.17	113.13	87.09	88.52	91.94	84.90	83.92	86.62	89.22	85.26	89.19	88.87	84.19	87.27	89.09	79.47	84.97
	Index (ARI)	85.0	86.2	78.2	87.2	85.6	86.2	86.1	89.2	82.5	85.0	84.1	87.3	80.5	82.1	65.2	87.4	80.5	78.2	81.5	82.4	79.7	82.8	88.5	79.2	80.4	85.2	85.3	76.0	86.7	87.9

% Chg																														
My Property	-1.6	-0.6	-7.1	-8.5	3.3	-2.4	0.5	-2.9	-10.3	-17.6	-7.5	-11.9	7.9	0.3	12.6	10.5	-2.0	-8.5	-4.7	28.1	3.2	16.5	12.7	-4.7	-11.8	-14.1	-4.3	-17.4	10.6	2.7
Competitive Set	-15.2	-13.4	-10.8	-16.8	-10.2	-14.1	-13.7	-18.8	-16.9	-17.4	-13.0	-15.9	-8.8	-12.4	12.3	-14.7	-12.6	-8.7	-13.3	-19.4	-15.0	-10.6	-12.0	-16.1	-12.8	-0.6	-4.0	-4.3	-14.9	-5.0
Index (ARI)	16.0	14.7	4.1	9.9	15.0	13.6	16.5	19.6	7.9	-0.3	6.3	4.7	18.3	14.6	0.2	29.6	12.1	0.3	9.9	59.0	21.4	30.2	28.0	13.6	1.1	-13.6	-0.3	-13.6	30.0	8.1

RevPAR	June																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	54.15	39.29	38.64	61.73	33.18	52.91	57.82	69.48	52.75	54.80	44.31	37.10	53.31	62.95	54.59	59.38	41.34	37.40	31.82	40.12	37.27	48.75	52.84	43.79	44.32	53.07	65.51	54.18	60.66	58.29
	56.67	63.54	62.10	59.86	42.55	54.31	70.92	78.63	72.49	71.88	59.73	45.32	66.43	65.41	75.53	52.93	52.74	51.20	43.72	53.52	54.20	60.37	54.37	54.74	52.42	37.31	47.55	55.22	42.35	44.01
	Index (RGI)	95.5	61.8	62.2	103.1	78.0	97.4	81.5	88.4	72.8	76.2	74.2	81.9	80.2	96.2	72.3	112.2	78.4	73.0	72.8	75.0	68.8	80.8	97.2	80.0	84.6	142.3	137.8	98.1	143.2

% Chg																														
My Property	-29.2	-48.3	-53.6	-29.5	-48.4	-29.4	-27.6	-14.8	-34.6	-24.0	-31.8	-44.9	-9.2	-11.9	1.6	16.5	57.9	19.0	28.9	12.5	-18.0	9.8	27.2	-7.7	5.2	-14.1	20.3	-2.8	62.2	54.1
Competitive Set	-38.1	-31.7	-39.0	-45.6	-44.5	-46.9	-30.4	-26.0	-27.8	-22.9	-42.9	-36.3	-22.3	-28.7	-7.6	-36.1	-33.9	-21.0	-11.2	-14.6	-16.2	4.7	6.6	9.5	6.1	26.8	23.1	45.7	8.9	5.3
Index (RGI)	14.4	-24.3	-23.9	29.7	-7.0	32.9	4.1	15.1	-9.4	-1.4	19.4	-13.6	16.8	23.5	9.9	82.3	138.7	50.7	45.2	31.8	-2.2	4.9	19.4	-15.7	-0.8	-32.3	-2.2	-33.2	48.9	46.3



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