

STR # 62749 / Created September 17, 2022

Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: August 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property



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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: August 2022 Date Created: September 17, 2022 Monthly Competitive Set Data Excludes Subject Property

August 2022

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	58.3	49.6	117.7	71.36	86.13	82.9	41.62	42.68	97.5
Year To Date	61.1	55.3	110.4	72.84	84.66	86.0	44.48	46.84	95.0
Running 3 Month	69.1	56.6	122.1	71.65	85.40	83.9	49.50	48.34	102.4
Running 12 Month	59.1	54.2	109.0	72.39	83.21	87.0	42.78	45.11	94.8

August 2022 vs. 2021 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	24.5	12.4	10.8	1.0	-1.0	2.0	25.7	11.3	13.0
Year To Date	14.7	5.6	8.6	0.4	-3.5	4.0	15.1	1.9	12.9
Running 3 Month	20.0	1.4	18.3	-4.2	-11.0	7.7	14.9	-9.8	27.4
Running 12 Month	27.5	3.8	22.8	0.3	-1.0	1.4	27.9	2.8	24.5

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

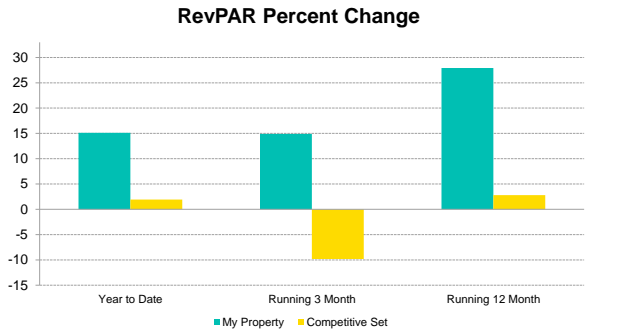
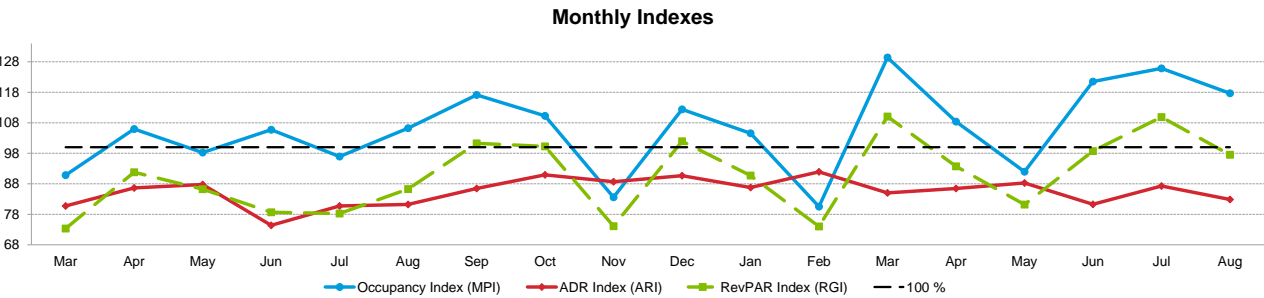
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: August 2022 Date Created: September 17, 2022 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		58.3	24.5	61.1	14.7	69.1	20.0	59.1	27.5	0.0	0.0	0.0	0.0
Market: Oklahoma Area		51.9	-2.3	52.9	0.4	55.0	-5.5	52.0	7.7	-0.5	2.6	1.7	2.8
Market Class: Midscale Class		54.8	-0.9	55.1	-2.5	58.2	-4.4	54.2	4.1	-4.3	-2.9	-4.3	-2.5
Submarket: Oklahoma West Area		47.0	-8.0	48.8	-0.5	50.4	-9.8	48.7	7.2	1.6	1.2	1.6	1.1
Submarket Scale: Midscale Chains		59.3	3.9	60.3	4.4	61.8	-3.0	59.4	8.9	4.8	1.8	4.8	0.4
Competitive Set: Competitors		49.6	12.4	55.3	5.6	56.6	1.4	54.2	3.8	0.0	0.0	0.0	0.0
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		71.36	1.0	72.84	0.4	71.65	-4.2	72.39	0.3	24.5	14.7	20.0	27.5
Market: Oklahoma Area		83.44	4.2	82.66	7.7	84.42	4.2	82.09	9.4	-2.7	3.0	-3.9	10.7
Market Class: Midscale Class		86.98	3.4	86.00	7.6	88.23	3.0	84.90	9.4	-5.1	-5.3	-8.5	1.4
Submarket: Oklahoma West Area		78.79	1.8	78.05	3.3	78.94	-0.5	77.80	5.1	-6.5	0.7	-8.3	8.3
Submarket Scale: Midscale Chains		94.08	0.0	93.38	4.1	95.04	-1.1	93.09	7.1	8.9	6.2	1.6	9.4
Competitive Set: Competitors		86.13	-1.0	84.66	-3.5	85.40	-11.0	83.21	-1.0	12.4	5.6	1.4	3.8
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		41.62	25.7	44.48	15.1	49.50	14.9	42.78	27.9	25.7	15.1	14.9	27.9
Market: Oklahoma Area		43.34	1.8	43.75	8.1	46.41	-1.6	42.69	17.7	1.4	10.9	0.1	21.1
Market Class: Midscale Class		47.68	2.5	47.41	5.0	51.39	-1.5	46.03	13.9	-1.9	1.9	-5.8	11.0
Submarket: Oklahoma West Area		37.06	-6.4	38.09	2.8	39.79	-10.2	37.87	12.6	-4.8	4.1	-8.8	13.8
Submarket Scale: Midscale Chains		55.83	3.9	56.27	8.6	58.78	-4.1	55.30	16.6	8.8	10.5	0.4	17.1
Competitive Set: Competitors		42.68	11.3	46.84	1.9	48.34	-9.8	45.11	2.8	11.3	1.9	-9.8	2.8
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		502	31362	240	17307	55.2							
Market Class: Midscale Class		50	3368	35	2257	67.0							
Submarket: Oklahoma West Area		180	10599	90	6757	63.8							
Submarket Scale: Midscale Chains		51	3824	51	3824	100.0							
Competitive Set: Competitors		5	334	5	334	100.0							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: August 2022 Date Created: September 17, 2022 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2021											2022							
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
My Property	49.6	56.3	60.9	76.9	49.6	46.8	60.5	65.5	41.3	53.2	52.9	45.1	72.2	53.0	56.5	67.1	81.8	58.3	
Competitive Set	54.6	53.1	62.0	72.8	51.2	44.1	51.6	59.4	49.5	47.3	50.6	56.1	55.8	48.9	61.4	55.2	65.0	49.6	
Index (MPI)	90.8	105.9	98.3	105.7	96.9	106.2	117.1	110.3	83.6	112.4	104.6	80.5	129.4	108.4	92.0	121.5	125.9	117.7	
Rank	4 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6	3 of 6	2 of 6	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6	3 of 6	4 of 6	3 of 6	1 of 6	2 of 6	

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
45.4	53.2	61.1	34.8	57.6	69.1	49.5	46.4	59.1
48.2	52.4	55.3	52.2	55.8	56.6	49.2	52.2	54.2
94.2	101.7	110.4	66.7	103.1	122.1	100.6	88.8	109.0
4 of 6	4 of 6	2 of 6	6 of 6	3 of 6	2 of 6	2 of 6	4 of 6	3 of 6

% Chg																		
My Property	-26.1	59.2	131.4	197.4	33.5	14.2	105.7	109.3	28.1	42.0	38.0	-5.5	45.5	-5.8	-7.3	-12.8	64.9	24.5
Competitive Set	6.6	34.5	56.9	43.8	0.0	-19.4	-6.1	-4.4	-10.0	33.1	37.9	26.1	2.1	-7.9	-1.0	-24.1	27.0	12.4
Index (MPI)	-30.7	18.4	47.4	106.8	33.6	41.6	119.1	119.0	42.3	6.7	0.1	-25.1	42.5	2.3	-6.4	14.9	29.8	10.8
Rank	5 of 6	3 of 6	2 of 6	1 of 6	1 of 6	1 of 6	1 of 6	1 of 6	2 of 6	3 of 6	3 of 6	4 of 6	1 of 6	2 of 6	4 of 6	3 of 6	2 of 6	2 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-40.3	17.2	14.7	-51.8	65.6	20.0	-38.9	-6.3	27.5
-24.7	8.6	5.6	-20.0	7.0	1.4	-24.5	6.2	3.8
-20.8	7.9	8.6	-39.8	54.7	18.3	-19.0	-11.7	22.8
4 of 5	2 of 6	2 of 6	5 of 5	1 of 6	1 of 6	4 of 5	6 of 6	1 of 6

ADR	2021										2022							
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
My Property	67.29	71.48	78.74	76.98	75.48	70.66	71.07	71.00	73.15	70.88	72.15	71.22	72.93	74.67	77.22	74.34	69.71	71.36
Competitive Set	83.34	82.50	89.71	103.47	93.50	86.98	82.20	78.08	82.49	78.16	83.16	77.48	85.77	86.38	87.48	91.47	79.85	86.13
Index (ARI)	80.7	86.6	87.8	74.4	80.7	81.2	86.5	90.9	88.7	90.7	86.8	91.9	85.0	86.4	88.3	81.3	87.3	82.9
Rank	5 of 6	5 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
73.23	72.57	72.84	74.71	74.81	71.65	77.18	72.14	72.39
77.23	87.75	84.66	77.32	96.00	85.40	78.20	84.06	83.21
94.8	82.7	86.0	96.6	77.9	83.9	98.7	85.8	87.0
4 of 6	6 of 6	4 of 6	3 of 6	6 of 6	4 of 6	4 of 6	5 of 6	4 of 6

% Chg																		
My Property	-7.6	1.9	17.7	2.4	-3.7	-0.6	-11.0	-3.6	9.9	9.3	8.4	5.1	8.4	4.5	-1.9	-3.4	-7.6	1.0
Competitive Set	7.2	14.2	22.6	32.8	20.3	13.9	6.0	-0.9	11.3	4.0	9.5	4.5	2.9	4.7	-2.5	-11.6	-14.6	-1.0
Index (ARI)	-13.8	-10.7	-4.0	-22.9	-19.9	-12.7	-16.1	-2.7	-1.2	5.1	-1.0	0.6	5.3	-0.2	0.6	9.2	8.1	2.0
Rank	5 of 6	6 of 6	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	3 of 6	3 of 6	3 of 6	2 of 6	2 of 6	3 of 6	2 of 6	2 of 6	4 of 6	2 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-18.1	-0.9	0.4	-15.2	0.1	-4.2	-11.7	-6.5	0.3
-8.3	13.6	-3.5	-6.1	24.2	-11.0	-7.4	7.5	-1.0
-10.7	-12.8	4.0	-9.8	-19.4	7.7	-4.6	-13.0	1.4
5 of 5	6 of 6	3 of 6	4 of 5	6 of 6	4 of 6	5 of 5	6 of 6	3 of 6

RevPAR	2021											2022							
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
My Property	33.39	40.22	47.95	59.22	37.45	33.10	42.97	46.50	30.24	37.72	38.17	32.15	52.65	39.58	43.59	49.86	57.03	41.62	
Competitive Set	45.53	43.82	55.61	75.30	47.85	38.35	42.44	46.37	40.79	37.01	42.08	43.44	47.85	42.23	53.70	50.49	51.90	42.68	
Index (RGI)	73.3	91.8	86.2	78.6	78.3	86.3	101.3	100.3	74.1	101.9	90.7	74.0	110.0	93.7	81.2	98.7	109.9	97.5	
Rank	4 of 6	4 of 6	5 of 6	6 of 6	4 of 6	4 of 6	3 of 6	4 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
33.25	38.64	44.48	25.99	43.08	49.50	38.17	33.44	42.78
37.23	45.96	46.84	40.35	53.60	48.34	38.45	43.88	45.11
89.3	84.1	95.0	64.4	80.4	102.4	99.3	76.2	94.8
3 of 6	4 of 6	4 of 6	6 of 6	5 of 6	4 of 6	4 of 6	5 of 6	4 of 6

% Chg																		
My Property	-31.7	62.3	172.2	204.4	28.6	13.4	82.9	101.7	40.8	55.2	49.7	-0.7	57.7	-1.6	-9.1	-15.8	52.3	25.7
Competitive Set	14.3	53.6	92.4	91.0	20.3	-8.2	-0.5	-5.3	0.2	38.4	51.0	31.8	5.1	-3.6	-3.4	-32.9	8.5	11.3
Index (RGI)	-40.2	5.7	41.5	59.4	6.9	23.6	83.9	113.1	40.6	12.1	-0.9	-24.6	50.1	2.1	-5.9	25.6	40.4	13.0
Rank	6 of 6	4 of 6	2 of 6	1 of 6	3 of 6	1 of 6	1 of 6	1 of 6	1 of 6	3 of 6	3 of 6	5 of 6	1 of 6	3 of 6	3 of 6	3 of 6	1 of 6	2 of 6

Year To Date			Running 3 Month			Running 12 Month		
2020	2021	2022	2020	2021	2022	2020	2021	2022
-51.1	16.2	15.1	-59.2	65.8	14.9	-46.0	-12.4	27.9
-30.9	23.4	1.9	-24.9	32.8	-9.8	-30.1	14.1	2.8
-29.2	-5.9	12.9	-45.7	24.8	27.4	-22.8	-23.2	24.5
4 of 5	5 of 6	2 of 6	5 of 5	1 of 6	2 of 6	4 of 5	6 of 6	1 of 6

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: August 2022 Date Created: September 17, 2022

This Year

August 2022 (This Year)						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August 2021 (Last Year)						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Last Year

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

2020				2021												2022							
Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Data received:
☐ = Monthly Only
☒ = Monthly & Daily

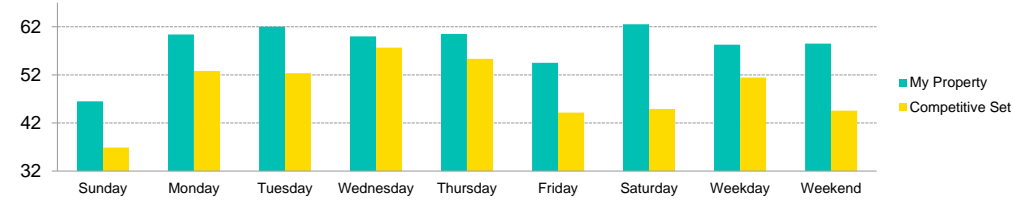
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

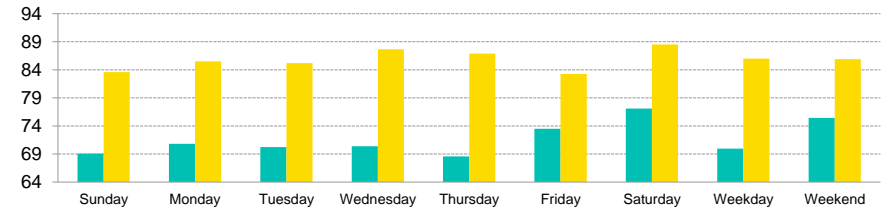
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: August 2022 Date Created: September 17, 2022 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



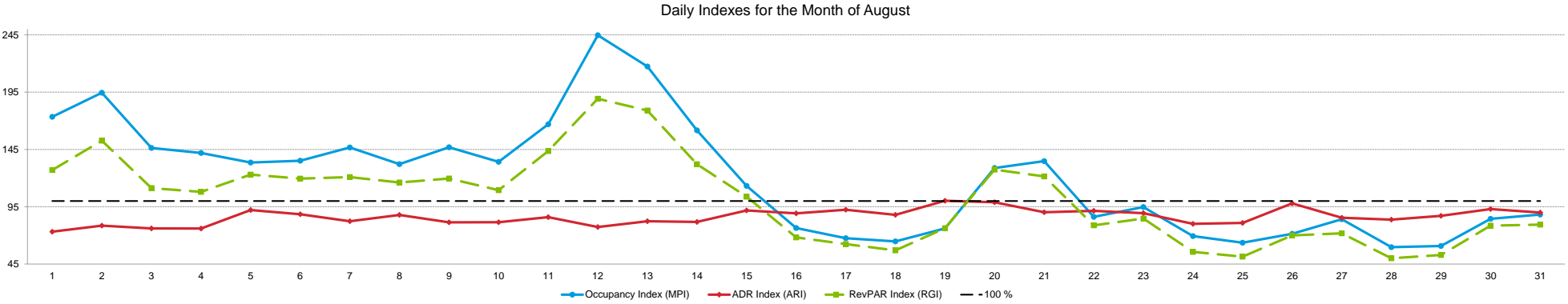
Current Month ADR



		Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
Day of Week	Time Period		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	46.5	7.6	36.9	29.2	126.0	-16.7	69.08	2.5	83.58	-6.1	82.6	9.1	32.12	10.3	30.84	21.3	104.1	-9.1
	Year To Date	52.1	24.1	43.3	19.0	120.3	4.3	70.07	-4.9	82.34	-4.4	85.1	-0.5	36.52	18.1	35.67	13.7	102.4	3.8
	Running 3 Month	59.8	25.5	43.5	9.3	137.7	14.8	69.17	-5.9	82.41	-11.7	83.9	6.6	41.39	18.1	35.81	-3.5	115.6	22.4
	Running 12 Month	51.0	41.9	41.1	12.5	123.9	26.0	70.34	-3.8	81.00	-1.5	86.8	-2.3	35.84	36.5	33.31	10.9	107.6	23.1
Monday	Current Month	60.4	4.9	52.8	15.9	114.4	-9.5	70.81	1.5	85.50	-1.7	82.8	3.3	42.77	6.5	45.16	13.9	94.7	-6.5
	Year To Date	61.7	6.5	56.3	8.4	109.6	-1.8	71.78	4.3	83.21	-3.9	86.3	8.5	44.30	11.1	46.85	4.2	94.6	6.5
	Running 3 Month	69.8	13.8	57.2	7.3	122.1	6.1	71.04	-1.3	84.11	-9.9	84.5	9.5	49.62	12.3	48.10	-3.3	103.2	16.2
	Running 12 Month	60.5	20.8	55.0	4.6	109.9	15.6	70.45	2.3	82.03	-1.4	85.9	3.7	42.59	23.6	45.12	3.1	94.4	19.8
Tuesday	Current Month	62.0	28.1	52.3	2.1	118.5	25.5	70.24	-0.1	85.21	-0.5	82.4	0.4	43.55	28.0	44.59	1.6	97.7	25.9
	Year To Date	63.8	9.3	58.4	0.0	109.3	9.3	72.29	0.1	83.74	-3.7	86.3	3.9	46.14	9.4	48.89	-3.7	94.4	13.5
	Running 3 Month	72.9	12.7	60.3	-2.1	120.9	15.1	70.89	-7.3	84.52	-11.6	83.9	4.9	51.70	4.5	50.98	-13.5	101.4	20.7
	Running 12 Month	62.2	20.7	57.6	-0.9	107.9	21.7	71.78	-0.1	82.40	-1.3	87.1	1.1	44.61	20.5	47.44	-2.1	94.0	23.1
Wednesday	Current Month	60.0	42.9	57.7	9.9	104.0	30.0	70.38	-2.1	87.64	0.6	80.3	-2.7	42.23	39.9	50.54	10.6	83.6	26.5
	Year To Date	64.7	10.7	59.3	2.1	109.1	8.5	72.11	1.3	85.07	-2.3	84.8	3.7	46.69	12.1	50.48	-0.3	92.5	12.5
	Running 3 Month	74.1	19.3	63.5	5.4	116.7	13.2	71.70	-1.6	87.72	-8.6	81.7	7.6	53.16	17.4	55.72	-3.7	95.4	21.8
	Running 12 Month	62.1	20.4	58.3	1.2	106.6	19.0	71.36	0.7	83.48	0.0	85.5	0.7	44.32	21.2	48.64	1.1	91.1	19.8
Thursday	Current Month	60.5	53.2	55.3	14.9	109.4	33.3	68.58	-5.9	86.89	4.7	78.9	-10.0	41.49	44.2	48.06	20.3	86.3	19.9
	Year To Date	62.7	14.3	58.4	5.7	107.4	8.1	72.53	0.7	84.43	-3.1	85.9	4.0	45.48	15.1	49.28	2.4	92.3	12.4
	Running 3 Month	72.2	21.5	61.8	4.2	116.8	16.7	71.93	-2.8	85.89	-9.4	83.7	7.3	51.90	18.1	53.05	-5.6	97.8	25.2
	Running 12 Month	59.5	22.5	56.8	2.6	104.7	19.4	71.99	0.6	83.01	-0.6	86.7	1.2	42.81	23.2	47.14	2.0	90.8	20.8
Friday	Current Month	54.5	23.9	44.2	1.5	123.4	22.0	73.50	5.8	83.24	-6.2	88.3	12.8	40.06	31.1	36.76	-4.7	109.0	37.6
	Year To Date	60.5	18.1	57.2	5.5	105.8	11.9	74.43	0.3	86.31	-3.4	86.2	3.9	45.01	18.5	49.35	1.9	91.2	16.3
	Running 3 Month	65.2	16.5	54.6	-6.5	119.5	24.5	71.95	-5.8	84.88	-13.8	84.8	9.3	46.93	9.7	46.33	-19.4	101.3	36.1
	Running 12 Month	59.5	34.3	56.6	6.3	105.1	26.3	74.29	0.8	84.91	-0.8	87.5	1.6	44.20	35.4	48.06	5.5	92.0	28.4
Saturday	Current Month	62.5	22.5	44.9	10.3	139.2	11.1	77.10	3.9	88.51	-2.0	87.1	6.1	48.19	27.4	39.75	8.0	121.2	17.9
	Year To Date	61.9	23.8	54.7	4.1	113.1	18.9	76.36	-0.7	86.85	-4.3	87.9	3.8	47.25	23.0	47.53	-0.3	99.4	23.4
	Running 3 Month	69.1	34.8	55.1	-4.6	125.4	41.3	74.57	-5.4	86.75	-12.9	86.0	8.6	51.51	27.6	47.79	-16.9	107.8	53.4
	Running 12 Month	59.0	38.8	54.1	4.4	109.0	33.0	76.36	0.4	84.97	-2.0	89.9	2.5	45.05	39.4	45.98	2.3	98.0	36.3
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	58.3	25.0	51.4	14.9	113.3	8.8	69.94	-0.4	85.98	-0.3	81.3	-0.1	40.75	24.5	44.22	14.6	92.1	8.7
	Year To Date	61.0	12.3	55.1	6.1	110.7	5.9	71.82	0.5	83.84	-3.4	85.7	4.1	43.82	12.9	46.21	2.4	94.8	10.2
	Running 3 Month	69.8	18.1	57.3	4.3	121.8	13.2	71.02	-3.8	85.17	-10.1	83.4	7.0	49.61	13.6	48.84	-6.2	101.6	21.1
	Running 12 Month	59.0	24.2	53.8	3.3	109.8	20.3	71.21	0.1	82.48	-0.9	86.3	1.0	42.05	24.3	44.35	2.3	94.8	21.5
Weekend (Fri-Sat)	Current Month	58.5	23.2	44.5	5.8	131.4	16.4	75.42	4.8	85.90	-4.0	87.8	9.2	44.12	29.0	38.25	1.5	115.3	27.1
	Year To Date	61.2	20.9	55.9	4.8	109.4	15.4	75.42	-0.1	86.58	-3.8	87.1	3.9	46.15	20.8	48.42	0.8	95.3	19.9
	Running 3 Month	67.2	25.3	54.8	-5.5	122.5	32.6	73.29	-5.5	85.82	-13.3	85.4	9.1	49.22	18.4	47.06	-18.1	104.6	44.6
	Running 12 Month	59.3	36.5	55.4	5.4	107.0	29.6	75.32	0.7	84.94	-1.4	88.7	2.1	44.63	37.4	47.02	3.9	94.9	32.3
Total	Current Month	58.3	24.5	49.6	12.4	117.7	10.8	71.36	1.0	86.13	-1.0	82.9	2.0	41.62	25.7	42.68	11.3	97.5	13.0
	Year To Date	61.1	14.7	55.3	5.6	110.4	8.6	72.84	0.4	84.66	-3.5	86.0	4.0	44.48	15.1	46.84	1.9	95.0	12.9
	Running 3 Month	69.1	20.0	56.6	1.4	122.1	18.3	71.65	-4.2	85.40	-11.0	83.9	7.7	49.50	14.9	48.34	-9.8	102.4	27.4
	Running 12 Month	59.1	27.5	54.2	3.8	109.0	22.8	72.39	0.3	83.21	-1.0	87.0	1.4	42.78	27.9	45.11	2.8	94.8	24.5

Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: August 2022 Date Created: September 17, 2022 Daily Competitive Set Data Excludes Subject Property



	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	
Occupancy (%)	August																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	94.0	92.0	92.0	88.0	80.0	70.0	58.0	74.0	88.0	84.0	84.0	74.0	82.0	60.0	62.0	46.0	36.0	38.0	36.0	64.0	46.0	40.0	40.0	32.0	32.0	28.0	34.0	22.0	32.0	44.0	56.0
	Competitive Set	54.2	47.3	62.9	62.0	59.9	51.8	39.5	56.0	59.9	62.6	50.3	30.2	37.7	37.1	54.8	60.2	53.3	58.7	47.3	49.7	34.1	46.4	42.2	46.1	50.3	39.2	40.4	36.8	52.7	52.1	63.5
	Index (MPI)	173.5	194.5	146.3	142.0	133.6	135.1	146.8	132.2	147.0	134.2	167.0	244.7	217.4	161.6	113.2	76.4	67.6	64.8	76.1	128.8	134.8	86.2	94.8	69.4	63.6	71.4	84.1	59.7	60.7	84.5	88.2

% Chg																															
My Property	135.0	119.0	170.6	175.0	135.3	34.6	16.0	-5.1	57.1	75.0	147.1	94.7	41.4	100.0	47.6	27.8	28.6	5.6	-14.3	45.5	-8.0	-35.5	-20.0	-44.8	-42.9	-54.8	-32.0	-63.3	-51.5	-24.1	-15.2
Competitive Set	-17.7	-24.4	-8.7	6.7	23.5	14.6	57.1	27.2	19.0	44.1	23.5	-28.9	3.3	79.7	60.5	52.3	2.3	25.6	6.0	28.7	62.9	14.0	-11.9	-1.3	4.3	-0.8	-7.5	26.8	18.1	-9.4	19.8
Index (MPI)	185.6	189.8	196.3	157.7	90.6	17.5	-26.2	-25.4	32.0	21.4	100.0	173.8	36.9	11.3	-8.0	-16.1	25.7	-16.0	-19.2	13.0	-43.5	-43.4	-9.2	-44.1	-45.2	-54.5	-26.5	-71.1	-59.0	-16.3	-29.2

ADR	August																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
My Property	63.61	65.34	65.40	63.98	73.83	75.05	69.83	73.49	68.63	67.98	69.22	68.50	75.62	68.82	75.41	75.48	76.00	72.80	80.79	83.07	69.72	74.95	73.12	73.79	74.56	76.40	73.63	66.47	71.71	75.62	76.62
Competitive Set	86.85	83.22	85.97	84.15	80.18	84.84	84.82	83.63	84.27	83.40	80.52	88.57	91.85	84.20	82.21	84.54	82.25	82.80	80.61	83.97	77.34	82.00	81.77	92.13	92.24	77.97	86.23	79.38	82.33	81.36	85.18
Index (ARI)	73.2	78.5	76.1	76.0	92.1	88.5	82.3	87.9	81.4	81.5	86.0	77.3	82.3	81.7	91.7	89.3	92.4	87.9	100.2	98.9	90.2	91.4	89.4	80.1	80.8	98.0	85.4	83.7	87.1	92.9	89.9

% Chg																															
My Property	-9.9	-9.4	-15.8	-14.6	9.0	5.0	-4.1	-2.9	-8.8	-5.6	0.5	-4.1	-12.1	5.3	7.2	10.5	9.3	4.1	14.1	13.6	3.6	18.4	10.6	6.2	-1.8	12.0	14.8	1.4	5.6	9.4	0.2
Competitive Set	-4.4	-2.4	-2.6	4.4	-11.6	-9.4	-13.9	-4.0	-3.4	-5.5	-9.8	-3.5	-3.3	-3.8	-7.3	-3.8	-8.3	-6.3	-12.8	-8.5	-16.3	-2.3	-3.4	10.2	19.4	-3.5	3.5	-6.8	-3.0	-5.4	1.5
Index (ARI)	-5.7	-7.2	-13.5	-18.2	23.2	15.9	11.3	1.2	-5.6	-0.1	11.4	-0.6	-9.1	9.4	15.6	14.9	19.2	11.2	30.9	24.1	23.8	21.2	14.5	-3.6	-17.8	16.0	10.9	8.7	8.9	15.6	-1.3

RevPAR	August																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
	My Property	59.80	60.12	60.17	56.30	59.06	52.53	40.50	54.38	60.39	57.10	58.15	50.69	62.01	41.29	46.75	34.72	27.36	27.66	29.08	53.17	32.07	29.98	29.25	23.61	23.86	21.39	25.04	14.62	22.95	33.27	42.90
	Competitive Set	47.06	39.37	54.05	52.15	48.01	43.95	33.52	46.83	50.46	52.19	40.50	26.78	34.65	31.26	45.04	50.88	43.83	48.59	38.13	41.73	26.40	38.05	34.52	42.48	46.40	30.58	34.85	29.23	43.38	42.38	54.07
Index (RGI)	127.1	152.7	111.3	108.0	123.0	119.5	120.8	116.1	119.7	109.4	143.6	189.3	179.0	132.1	103.8	68.2	62.4	56.9	76.3	127.4	121.5	78.8	84.7	55.6	51.4	70.0	71.8	50.0	52.9	78.5	79.4	

% Chg																															
My Property	111.8	98.4	127.8	134.9	156.4	41.3	11.2	-7.9	43.3	65.2	148.3	86.8	24.3	110.6	58.3	41.2	40.6	9.9	-2.2	65.2	-4.7	-23.6	-11.5	-41.4	-43.9	-49.4	-22.0	-62.8	-48.8	-17.0	-15.0
Competitive Set	-21.4	-26.2	-11.1	11.4	9.2	3.8	35.3	22.1	15.1	36.2	11.4	-31.4	-0.1	72.9	48.9	46.5	-6.2	17.7	-7.5	17.8	36.3	11.4	-14.9	8.8	24.6	-4.2	-4.3	18.2	14.6	-14.2	21.6
Index (RGI)	169.3	168.9	156.1	110.8	134.8	36.1	-17.8	-24.5	24.6	21.3	122.8	172.0	24.5	21.8	6.3	-3.6	49.8	-6.6	5.8	40.2	-30.1	-31.4	3.9	-46.1	-55.0	-47.2	-18.5	-68.6	-55.3	-3.2	-30.1

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