

STR # 62749 / Created December 16, 2023

Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: November 2023

Currency: US Dollar / Competitive Set Data Excludes Subject Property



Table Of Contents	1
Monthly Performance at a Glance	2
STAR Summary	3
Competitive Set Report	4
Response Report	5
Day of Week & Weekday/Weekend	6
Daily Data for the Month	7
Help	8

Corporate North American Headquarters
T: +1 (615) 824 8664
support@str.com www.str.com

International Headquarters
T: +44 (0) 207 922 1930
hotelinfo@str.com www.str.com

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: November 2023 Date Created: December 16, 2023 Monthly Competitive Set Data Excludes Subject Property

November 2023

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	40.6	56.1	72.4	63.89	76.65	83.3	25.94	42.98	60.4
Year To Date	45.1	54.4	82.8	64.06	84.40	75.9	28.87	45.95	62.8
Running 3 Month	40.8	55.2	73.9	61.09	79.94	76.4	24.92	44.10	56.5
Running 12 Month	44.1	53.4	82.6	64.33	84.49	76.1	28.39	45.13	62.9

November 2023 vs. 2022 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	4.5	10.6	-5.5	-9.5	-9.3	-0.2	-5.5	0.3	-5.7
Year To Date	-19.7	-2.9	-17.3	-12.2	-0.1	-12.1	-29.5	-3.0	-27.3
Running 3 Month	-4.8	-0.7	-4.2	-17.0	-5.1	-12.5	-21.0	-5.8	-16.1
Running 12 Month	-21.0	-3.4	-18.2	-11.7	0.5	-12.1	-30.2	-2.9	-28.1

Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

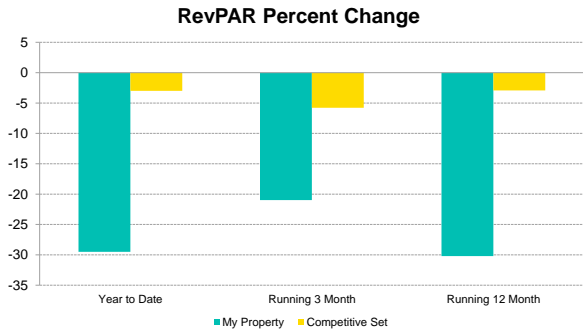
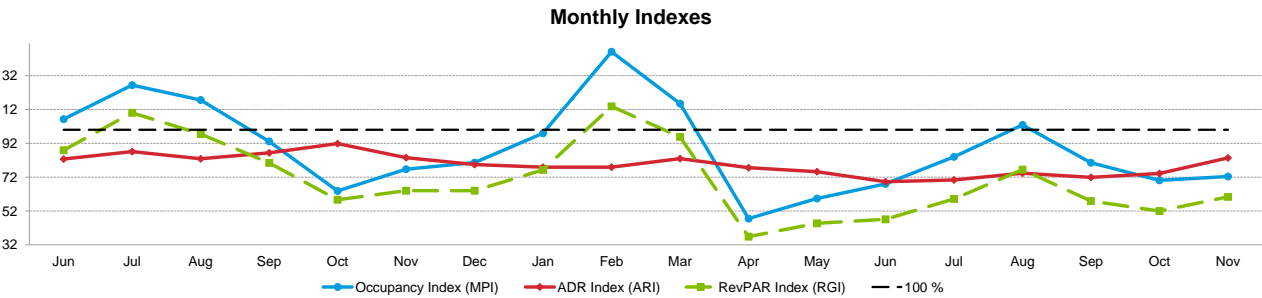
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: November 2023 Date Created: December 16, 2023 Monthly Competitive Set Data Excludes Subject Property

	Occupancy (%)								Supply			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North	40.6	4.5	45.1	-19.7	40.8	-4.8	44.1	-21.0	0.0	-0.6	0.0	-0.5
Market: Oklahoma Area	46.1	-3.8	50.4	-2.8	49.4	-5.1	49.7	-2.7	0.1	-0.9	-0.2	-1.0
Market Class: Midscale Class	50.0	-0.6	54.6	-0.8	55.2	-1.3	53.8	-0.6	1.6	0.1	1.6	-0.1
Submarket: Oklahoma West Area	44.9	0.5	48.2	-1.8	47.3	-2.2	47.5	-2.0	-0.4	-0.1	-0.4	0.0
Submarket Scale: Midscale Chains	55.0	-2.5	60.0	-1.0	59.1	-2.2	59.1	-1.3	0.0	1.1	0.0	1.2
Competitive Set: Competitors	56.1	10.6	54.4	-2.9	55.2	-0.7	53.4	-3.4	0.0	0.0	0.0	0.0
	Average Daily Rate								Demand			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North	63.89	-9.5	64.06	-12.2	61.09	-17.0	64.33	-11.7	4.5	-20.2	-4.8	-21.4
Market: Oklahoma Area	84.80	1.2	85.32	4.0	87.76	2.8	84.87	4.0	-3.7	-3.7	-5.3	-3.7
Market Class: Midscale Class	81.23	-0.1	83.40	3.7	85.03	2.5	83.10	3.8	1.1	-0.6	0.4	-0.8
Submarket: Oklahoma West Area	79.84	0.9	80.35	3.2	81.35	2.2	80.01	3.2	0.2	-1.9	-2.5	-1.9
Submarket Scale: Midscale Chains	94.63	1.0	95.24	2.7	96.15	2.0	94.92	2.7	-2.5	0.1	-2.2	-0.1
Competitive Set: Competitors	76.65	-9.3	84.40	-0.1	79.94	-5.1	84.49	0.5	10.6	-2.9	-0.7	-3.4
	RevPAR								Revenue			
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North	25.94	-5.5	28.87	-29.5	24.92	-21.0	28.39	-30.2	-5.5	-29.9	-21.0	-30.6
Market: Oklahoma Area	39.11	-2.7	43.03	1.0	43.39	-2.5	42.18	1.2	-2.6	0.1	-2.6	0.2
Market Class: Midscale Class	40.65	-0.7	45.53	2.8	46.94	1.2	44.71	3.1	0.9	3.0	2.8	3.0
Submarket: Oklahoma West Area	35.85	1.5	38.70	1.4	38.45	0.0	37.97	1.1	1.1	1.3	-0.3	1.2
Submarket Scale: Midscale Chains	52.08	-1.5	57.19	1.7	56.82	-0.3	56.14	1.4	-1.5	2.8	-0.3	2.6
Competitive Set: Competitors	42.98	0.3	45.95	-3.0	44.10	-5.8	45.13	-2.9	0.3	-3.0	-5.8	-2.9
	Census/Sample - Properties & Rooms											
	Census		Sample		Sample %							
Properties		Rooms	Properties		Rooms	Rooms						
Market: Oklahoma Area		512	31398	241		17360	55.3					
Market Class: Midscale Class		61	4509	44		3361	74.5					
Submarket: Oklahoma West Area		185	10699	89		6682	62.5					
Submarket Scale: Midscale Chains		52	3937	52		3937	100.0					
Competitive Set: Competitors		5	334	5		334	100.0					

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: November 2023 Date Created: December 16, 2023 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2022							2023										
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
My Property	67.1	81.8	58.3	50.7	39.2	38.9	34.1	41.9	68.6	58.9	29.3	41.1	42.0	43.6	49.1	39.9	41.9	40.6
Competitive Set	63.1	64.7	49.6	54.4	61.4	50.7	42.3	42.8	47.0	51.0	61.7	69.2	61.8	51.9	47.7	49.5	59.8	56.1
Index (MPI)	106.3	126.3	117.6	93.2	63.8	76.7	80.6	97.9	146.1	115.5	47.5	59.4	67.9	84.0	102.9	80.5	70.1	72.4
Rank	3 of 6	1 of 6	2 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	1 of 6	2 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6	5 of 6	5 of 6	5 of 6

% Chg		Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
My Property		-12.8	64.9	24.5	-16.2	-40.2	-6.0	-36.0	-20.9	52.1	-18.4	-44.7	-27.1	-37.4	-46.7	-15.8	-21.3	6.9	4.5
Competitive Set		-13.3	26.5	12.5	5.4	3.4	2.5	-10.7	-15.5	-16.2	-8.6	26.3	13.2	-2.0	-19.9	-3.8	-9.0	-2.6	10.6
Index (MPI)		0.6	30.3	10.7	-20.5	-42.2	-8.3	-28.3	-6.4	81.4	-10.8	-56.2	-35.6	-36.1	-33.5	-12.5	-13.6	9.8	-5.5
Rank		3 of 6	2 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	4 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	2 of 6	4 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
54.0	56.1	45.1	55.9	42.9	40.8	52.6	55.9	44.1
52.7	56.1	54.4	53.5	55.6	55.2	51.2	55.3	53.4
102.4	100.1	82.8	104.3	77.1	73.9	102.6	101.0	82.6
4 of 6	3 of 6	5 of 6	3 of 6	5 of 6	5 of 6	4 of 6	3 of 6	5 of 6

ADR	2022							2023										
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
My Property	74.34	69.71	71.36	73.70	76.31	70.62	68.11	68.40	66.93	68.27	66.47	69.74	60.38	58.39	60.87	60.19	59.29	63.89
Competitive Set	89.92	80.07	86.10	85.32	83.09	84.54	85.74	87.81	85.91	82.31	85.70	92.70	87.11	83.00	81.88	83.71	79.90	76.65
Index (ARI)	82.7	87.1	82.9	86.4	91.8	83.5	79.4	77.9	77.9	82.9	77.6	75.2	69.3	70.4	74.3	71.9	74.2	83.3
Rank	5 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	5 of 6	4 of 6	5 of 6	4 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6	4 of 6

% Chg		Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
My Property		-3.4	-7.6	1.0	3.7	7.5	-3.5	-3.9	-5.2	-6.0	-6.4	-11.0	-9.7	-18.8	-16.2	-14.7	-18.3	-22.3	-9.5
Competitive Set		-13.1	-14.4	-1.0	3.8	6.4	2.5	9.7	5.6	10.9	-4.0	-0.8	5.9	-3.1	3.6	-4.9	-1.9	-3.8	-9.3
Index (ARI)		11.1	7.8	2.0	-0.1	1.0	-5.8	-12.4	-10.2	-15.3	-2.4	-10.3	-14.7	-16.2	-19.2	-10.3	-16.8	-19.2	-0.2
Rank		2 of 6	4 of 6	2 of 6	4 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6	4 of 6	5 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	2 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
30.0	4.0	-19.7	80.3	-23.3	-4.8	30.1	6.3	-21.0
3.9	6.4	-2.9	-6.7	3.7	-0.7	3.5	8.0	-3.4
25.1	-2.3	-17.3	93.3	-26.1	-4.2	25.8	-1.6	-18.2
1 of 6	3 of 6	6 of 6	1 of 6	6 of 6	4 of 6	1 of 6	3 of 6	6 of 6

RevPAR	2022							2023										
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
My Property	49.86	57.03	41.62	37.34	29.88	27.45	23.20	28.64	45.94	40.22	19.50	28.69	25.36	25.46	29.88	24.00	24.82	25.94
Competitive Set	56.73	51.85	42.69	46.41	51.00	42.86	36.26	37.55	40.37	41.98	52.91	64.19	53.85	43.06	39.08	41.45	47.75	42.98
Index (RGI)	87.9	110.0	97.5	80.5	58.6	64.0	64.0	76.3	113.8	95.8	36.9	44.7	47.1	59.1	76.5	57.9	52.0	60.4
Rank	4 of 6	3 of 6	3 of 6	5 of 6	5 of 6	5 of 6	5 of 6	4 of 6	3 of 6	4 of 6	6 of 6	6 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
72.28	73.00	64.06	71.55	73.59	61.09	71.83	72.83	64.33
85.81	84.51	84.40	80.74	84.25	79.94	85.18	84.05	84.49
84.2	86.4	75.9	88.6	87.3	76.4	84.3	86.6	76.1
5 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	5 of 6	4 of 6	5 of 6

% Chg		Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
My Property		-15.8	52.3	25.7	-13.1	-35.7	-9.2	-38.5	-25.0	42.9	-23.6	-50.7	-34.2	-49.1	-55.4	-28.2	-35.7	-16.9	-5.5
Competitive Set		-24.7	8.3	11.3	9.4	10.0	5.1	-2.0	-10.7	-7.1	-12.3	25.3	19.9	-5.1	-16.9	-8.5	-10.7	-6.4	0.3
Index (RGI)		11.7	40.5	12.9	-20.5	-41.6	-13.6	-37.2	-15.9	53.8	-12.9	-60.7	-45.1	-46.2	-21.5	-28.1	-11.3	-5.7	
Rank		3 of 6	1 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	5 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	6 of 6	5 of 6	4 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
-1.3	1.0	-12.2	-2.2	2.9	-17.0	-2.3	1.4	-11.7
11.2	-1.5	-0.1	4.9	4.4	-5.1	10.1	-1.3	0.5
-11.2	2.5	-12.1	-6.8	-1.4	-12.5	-11.3	2.8	-12.1
6 of 6	3 of 6	6 of 6	4 of 6	5 of 6	6 of 6	6 of 6	3 of 6	6 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
39.00	40.95	28.87	39.97	31.54	24.92	37.75	40.68	28.39
45.22	47.37	45.95	43.23	46.80	44.10	43.65	46.49	45.13
86.3	86.4	62.8	92.5	67.4	56.5	86.5	87.5	62.9
4 of 6	4 of 6	5 of 6	4 of 6	5 of 6	5 of 6	4 of 6	4 of 6	5 of 6

Year To Date			Running 3 Month			Running 12 Month		
2021	2022	2023	2021	2022	2023	2021	2022	2023
28.4	5.0	-29.5	76.3	-21.1	-21.0	27.1	7.7	-30.2
15.6	4.8	-3.0	-2.1	8.3	-5.8	13.9	6.5	-2.9
11.1	0.2	-27.3	80.1	-27.1	-16.1	11.6	1.2	-28.1
2 of 6	2 of 6	6 of 6	1 of 6	6 of 6	5 of 6	2 of 6	2 of 6	6 of 6

Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: November 2023 Date Created: December 16, 2023

This Year
Nov 11th - Veterans Day
Nov 23rd - Thanksgiving Day

November 2023 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

November 2022 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Last Year
Nov 11th - Veterans Day
Nov 24th - Thanksgiving Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont by Wyndham Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inn & Suites by Wyndham Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

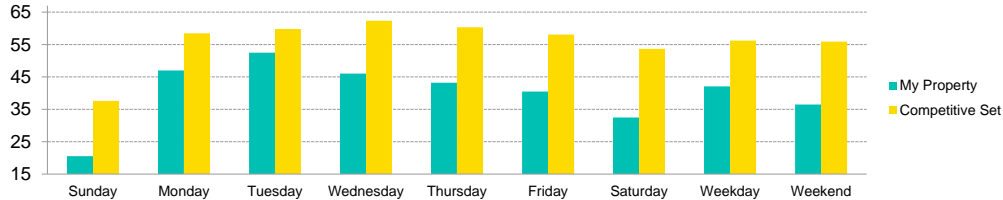
	2022											2023											
Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov

Data received:
○ = Monthly Only
● = Monthly & Daily

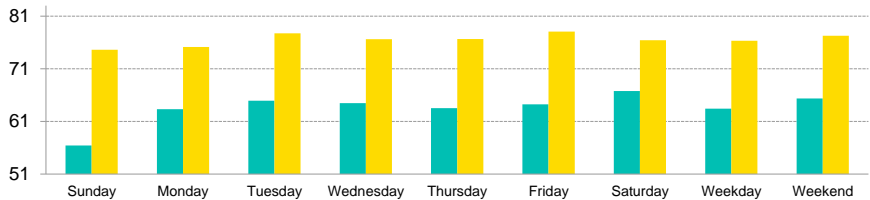
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 MgtCo: None Owner: None
For the Month of: November 2023 Date Created: December 16, 2023 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR

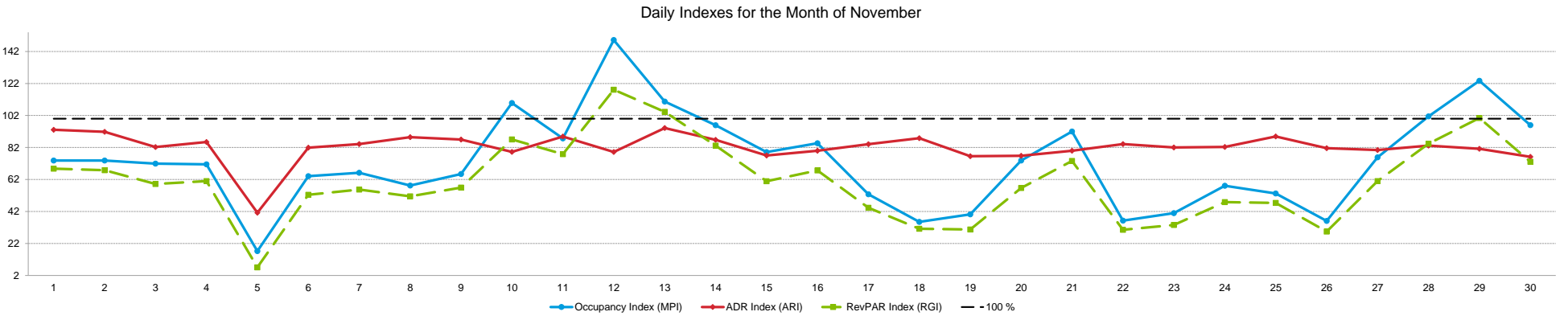


		Occupancy (%)						Average Daily Rate						RevPAR					
Day of Week	Time Period	My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	20.5	-35.9	37.6	17.0	54.6	-45.3	56.43	-18.0	74.62	-10.7	75.6	-8.1	11.57	-47.4	28.04	4.5	41.3	-49.7
	Year To Date	33.6	-28.4	37.8	-11.1	88.7	-19.4	60.78	-13.8	82.73	0.7	73.5	-14.4	20.41	-38.3	31.31	-10.5	65.2	-31.0
	Running 3 Month	27.1	-17.4	37.6	-3.4	72.1	-14.5	48.26	-33.4	77.51	-5.4	62.3	-29.6	13.07	-45.0	29.11	-8.6	44.9	-39.8
	Running 12 Month	33.9	-28.4	37.3	-11.4	90.9	-19.3	61.26	-13.2	82.89	1.3	73.9	-14.3	20.76	-37.9	30.90	-10.2	67.2	-30.8
Monday	Current Month	47.0	13.3	58.5	14.9	80.4	-1.4	63.33	-10.4	75.15	-8.8	84.3	-1.9	29.76	1.4	43.93	4.8	67.7	-3.2
	Year To Date	45.8	-18.6	56.1	-1.3	81.5	-17.5	61.98	-14.0	82.45	-0.5	75.2	-13.6	28.36	-30.0	46.26	-1.8	61.3	-28.7
	Running 3 Month	38.3	-7.4	55.7	-0.9	68.8	-6.6	59.64	-18.4	77.34	-5.4	77.1	-13.8	22.85	-24.5	43.07	-6.3	53.0	-19.4
	Running 12 Month	44.6	-21.2	55.1	-2.0	80.9	-19.6	62.80	-12.4	82.43	0.0	76.2	-12.4	28.02	-31.0	45.45	-2.0	61.6	-29.6
Tuesday	Current Month	52.5	26.2	59.8	4.3	87.8	21.1	64.94	-9.8	77.75	-1.7	83.5	-8.3	34.10	13.8	46.50	2.5	73.3	11.0
	Year To Date	47.4	-19.0	59.6	-0.5	79.6	-18.6	63.55	-12.2	83.12	0.4	76.5	-12.5	30.15	-28.9	49.55	-0.1	60.9	-28.8
	Running 3 Month	40.9	-8.0	59.1	-4.2	69.3	-3.9	60.77	-16.2	78.15	-2.7	77.8	-13.9	24.87	-22.9	46.16	-6.8	53.9	-17.3
	Running 12 Month	46.5	-20.2	58.4	-1.1	79.6	-19.3	63.79	-11.4	83.18	1.0	76.7	-12.2	29.67	-29.3	48.61	-0.2	61.0	-29.2
Wednesday	Current Month	46.0	30.7	62.3	15.3	73.8	13.4	64.48	-14.7	76.64	-9.2	84.1	-6.1	29.66	11.4	47.77	4.7	62.1	6.4
	Year To Date	47.0	-21.0	60.7	-0.5	77.4	-20.5	63.03	-13.3	84.69	-0.1	74.4	-13.2	29.60	-31.5	51.40	-0.7	57.6	-31.0
	Running 3 Month	41.8	-7.2	62.0	-0.9	67.5	-6.3	61.88	-17.3	79.70	-5.1	77.6	-12.8	25.89	-23.2	49.40	-6.0	52.4	-18.3
	Running 12 Month	45.9	-22.7	59.4	-1.0	77.4	-22.0	63.20	-12.9	84.75	0.6	74.6	-13.3	29.02	-32.7	50.31	-0.4	57.7	-32.4
Thursday	Current Month	43.2	23.4	60.3	11.1	71.6	11.1	63.53	-6.8	76.65	-8.3	82.9	1.6	27.45	15.1	46.22	1.9	59.4	12.9
	Year To Date	45.8	-20.5	57.9	-2.5	79.2	-18.4	63.47	-12.3	84.38	0.4	75.2	-12.7	29.09	-30.3	48.83	-2.1	59.6	-28.8
	Running 3 Month	44.6	0.7	59.1	0.2	75.5	0.5	62.29	-13.4	81.49	-1.9	76.4	-11.7	27.79	-12.8	48.16	-1.8	57.7	-11.2
	Running 12 Month	44.6	-21.1	56.6	-2.6	78.8	-19.0	63.63	-11.7	84.46	0.9	75.3	-12.5	28.38	-30.4	47.82	-1.8	59.4	-29.1
Friday	Current Month	40.5	-10.0	58.1	2.9	69.7	-12.6	64.26	-7.4	78.07	-11.7	82.3	4.8	26.03	-16.6	45.35	-9.1	57.4	-8.3
	Year To Date	48.2	-15.1	56.0	-2.8	85.9	-12.6	66.89	-9.9	87.10	-0.3	76.8	-9.6	32.22	-23.5	48.82	-3.1	66.0	-21.0
	Running 3 Month	48.3	3.0	57.2	0.9	84.5	2.0	64.05	-13.0	83.17	-7.9	77.0	-5.5	30.94	-10.5	47.54	-7.1	65.1	-3.6
	Running 12 Month	46.4	-18.1	55.1	-3.8	84.3	-14.8	66.92	-9.9	87.04	0.4	76.9	-10.3	31.06	-26.1	47.94	-3.4	64.8	-23.5
Saturday	Current Month	32.5	-22.6	53.7	13.8	60.6	-32.0	66.76	-2.2	76.41	-17.6	87.4	18.7	21.70	-24.3	41.01	-6.2	52.9	-19.3
	Year To Date	47.7	-16.9	52.9	-3.9	90.1	-13.5	67.69	-11.3	86.08	-1.4	78.6	-10.1	32.26	-26.3	45.55	-5.2	70.8	-22.3
	Running 3 Month	44.5	-1.4	55.7	3.5	79.8	-4.7	65.27	-14.4	81.28	-8.0	80.3	-7.0	29.02	-15.6	45.26	-4.8	64.1	-11.3
	Running 12 Month	46.8	-16.5	51.9	-4.2	90.1	-12.8	67.73	-11.3	86.37	-0.4	78.4	-10.9	31.68	-26.0	44.81	-4.7	70.7	-22.4
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	42.1	13.2	56.2	11.8	74.9	1.3	63.42	-11.1	76.33	-7.3	83.1	-4.1	26.69	0.6	42.90	3.6	62.2	-2.9
	Year To Date	43.9	-21.2	54.4	-2.7	80.7	-19.0	62.67	-13.0	83.55	0.2	75.0	-13.2	27.54	-31.4	45.47	-2.5	60.6	-29.6
	Running 3 Month	38.6	-7.3	54.7	-1.8	70.5	-5.7	59.38	-18.7	78.97	-4.0	75.2	-15.3	22.89	-24.6	43.18	-5.7	53.0	-20.1
	Running 12 Month	43.1	-22.5	53.4	-3.2	80.8	-20.0	63.03	-12.2	83.61	0.7	75.4	-12.9	27.19	-32.0	44.63	-2.5	60.9	-30.3
Weekend (Fri-Sat)	Current Month	36.5	-16.1	55.9	7.9	65.3	-22.2	65.38	-5.1	77.28	-14.5	84.6	11.0	23.86	-20.3	43.18	-7.8	55.3	-13.6
	Year To Date	47.9	-16.0	54.5	-3.3	87.9	-13.1	67.29	-10.7	86.61	-0.8	77.7	-9.9	32.24	-24.9	47.18	-4.1	68.3	-21.7
	Running 3 Month	46.4	0.8	56.4	2.1	82.2	-1.3	64.64	-13.7	82.24	-8.0	78.6	-6.3	29.98	-13.0	46.40	-6.0	64.6	-7.5
	Running 12 Month	46.6	-17.3	53.5	-4.0	87.1	-13.8	67.32	-10.6	86.72	0.0	77.6	-10.6	31.37	-26.1	46.38	-4.0	67.6	-23.0
Total	Current Month	40.6	4.5	56.1	10.6	72.4	-5.5	63.89	-9.5	76.65	-9.3	83.3	-0.2	25.94	-5.5	42.98	0.3	60.4	-5.7
	Year To Date	45.1	-19.7	54.4	-2.9	82.8	-17.3	64.06	-12.2	84.40	-0.1	75.9	-12.1	28.87	-29.5	45.95	-3.0	62.8	-27.3
	Running 3 Month	40.8	-4.8	55.2	-0.7	73.9	-4.2	61.09	-17.0	79.94	-5.1	76.4	-12.5	24.92	-21.0	44.10	-5.8	56.5	-16.1
	Running 12 Month	44.1	-21.0	53.4	-3.4	82.6	-18.2	64.33	-11.7	84.49	0.5	76.1	-12.1	28.39	-30.2	45.13	-2.9	62.9	-28.1

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126
STR # 62749 ChainID: OK223 Mgt/Co: None Owner: None
For the Month of: November 2023 Date Created: December 16, 2023 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	November																													
	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	44.0	44.0	42.0	40.0	8.0	42.0	46.0	42.0	38.0	48.0	42.0	46.0	62.0	60.0	54.0	56.0	36.0	22.0	16.0	42.0	46.0	20.0	26.0	36.0	26.0	12.0	42.0	58.0	70.0	52.0
Competitive Set	59.6	59.6	58.4	56.0	46.4	65.6	69.5	72.2	58.1	43.7	47.9	30.8	56.0	62.6	68.3	66.2	68.3	62.0	39.8	56.9	50.0	55.1	63.5	62.0	48.8	33.2	55.4	57.2	56.6	54.2
Index (MPI)	73.8	73.8	71.9	71.4	17.2	64.1	66.2	58.2	65.4	109.8	87.7	149.2	110.7	95.9	79.1	84.6	52.7	35.5	40.2	73.8	92.0	36.3	41.0	58.1	53.3	36.1	75.8	101.4	123.7	96.0

% Chg																														
My Property	29.4	83.3	23.5	5.3	-78.9	0.0	43.8	10.5	-20.8	-4.0	-4.5	109.1	63.2	50.0	68.8	86.7	-25.0	-57.7	-60.0	23.5	15.0	-16.7	-31.6	-25.0	-23.5	-57.1	-19.2	11.5	45.8	18.2
Competitive Set	5.3	17.8	20.4	5.1	55.0	25.9	18.4	20.5	-7.2	-23.6	0.0	-13.4	0.0	-13.6	8.1	39.0	21.9	30.2	13.7	6.1	3.7	14.3	12.8	-3.3	22.6	19.4	32.1	26.5	33.1	36.1
Index (MPI)	22.9	55.7	2.6	0.2	-86.4	-20.5	21.4	-8.3	-14.7	25.6	-4.5	141.6	63.2	73.7	56.2	34.3	-38.5	-67.5	-64.8	16.4	10.9	-27.1	-39.3	-22.5	-37.6	-64.1	-38.9	-11.8	9.6	-13.2

ADR	November																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	67.71	68.77	59.84	65.46	29.66	58.47	66.74	70.05	68.23	66.74	67.25	58.76	69.33	64.38	61.97	60.98	67.19	68.53	59.43	61.56	62.61	61.59	62.86	63.20	66.49	61.35	61.09	65.95	61.86	58.75
Competitive Set	72.73	74.92	72.74	76.64	71.89	71.40	79.34	79.18	78.43	84.18	75.72	74.21	73.64	74.19	80.48	76.28	79.93	78.03	77.64	80.14	78.28	73.21	76.63	76.75	74.78	75.22	75.99	79.28	76.22	77.12
Index (ARI)	93.1	91.8	82.3	85.4	41.2	81.9	84.1	88.5	87.0	79.3	88.8	79.2	94.1	86.8	77.0	80.0	84.1	87.8	76.5	76.8	80.0	84.1	82.0	82.4	88.9	81.6	80.4	83.2	81.2	76.2

% Chg																														
My Property	-14.0	6.6	-17.5	-12.0	-58.2	-20.3	-15.9	-12.8	0.5	-2.1	3.6	-22.2	-7.9	-16.2	-27.6	-18.4	-7.4	-1.6	-6.9	0.4	-3.2	-3.1	-4.1	-3.2	4.2	-9.4	-14.4	-4.3	-10.5	-15.2
Competitive Set	-15.5	-9.9	-16.5	-19.0	-8.0	-14.6	10.6	-3.5	-6.7	-8.8	-25.7	-14.4	-10.2	-11.4	-9.3	-4.4	-9.6	-10.0	-8.5	-1.9	-3.2	-13.2	-11.4	-10.5	-13.4	-10.3	-7.5	4.3	-3.8	4.6
Index (ARI)	1.8	18.3	-1.1	8.7	-54.6	-6.6	-23.9	-9.7	7.8	7.4	39.5	-9.2	2.5	-5.4	-20.2	-14.6	2.4	9.4	1.8	2.3	0.0	11.6	8.2	8.2	20.4	1.0	-7.5	-8.3	-7.0	-19.0

RevPAR	November																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	29.79	30.26	25.13	26.18	2.37	24.56	30.70	29.42	25.93	32.03	28.24	27.03	42.98	38.63	33.47	34.15	24.19	15.08	9.51	25.85	28.80	12.32	16.34	22.75	17.29	7.36	25.66	38.25	43.30	30.55
Competitive Set	43.33	44.64	42.47	42.91	33.36	46.82	55.11	57.13	45.56	36.80	36.27	22.88	41.23	46.42	54.94	50.47	54.57	48.36	30.92	45.59	39.14	40.33	48.64	47.56	36.49	25.00	42.09	45.34	43.13	41.79
Index (RGI)	68.8	67.8	59.2	61.0	7.1	52.5	55.7	51.5	56.9	87.1	77.9	118.1	104.3	83.2	60.9	67.7	44.3	31.2	30.8	56.7	73.6	30.5	33.6	47.8	47.4	29.5	61.0	84.4	100.4	73.1

% Chg																														
My Property	11.3	95.5	2.0	-7.3	-91.2	-20.3	20.9	-3.7	-20.4	-6.0	-1.1	62.7	50.2	25.7	22.2	52.3	-30.6	-58.4	-62.8	24.0	11.3	-19.3	-34.4	-27.4	-20.3	-61.2	-30.9	6.7	30.6	0.2
Competitive Set	-11.0	6.1	0.5	-14.9	42.6	7.5	30.9	16.3	-13.4	-30.3	-25.7	-25.9	-10.2	-23.5	-2.0	32.9	10.2	17.1	4.0	4.1	0.4	-0.9	-0.1	-13.4	6.1	7.0	22.2	31.9	28.1	42.4
Index (RGI)	25.1	84.2	1.5	8.9	-93.8	-25.8	-7.6	-17.2	-8.1	34.9	33.2	119.5	67.2	64.3	24.7	14.6	-37.0	-64.5	-64.2	19.1	10.9	-18.6	-34.3	-16.1	-24.9	-63.7	-43.4	-19.1	1.9	-29.6



How can we assist you?

Glossary:

For all STR definitions, please click here or visit www.str.com/data-insights/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or visit www.str.com/data-insights/resources/FAQ

For additional support, please [contact](#) your regional office.

For the latest in industry news, visit HotelNewsNow.com.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.