

STR # 62749 / Created May 18, 2023



# Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: April 2023

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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## Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126

STR # 62749    ChainID: OK223    MgtCo: None    Owner: None

For the Month of: April 2023    Date Created: May 18, 2023    Monthly Competitive Set Data Excludes Subject Property

### April 2023

	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	29.3	61.7	47.5	66.47	85.70	77.6	19.50	52.91	36.9
Year To Date	49.4	50.6	97.6	67.60	85.32	79.2	33.38	43.19	77.3
Running 3 Month	52.0	53.4	97.5	67.37	84.63	79.6	35.03	45.16	77.6
Running 12 Month	52.0	53.6	97.1	71.10	85.30	83.4	36.99	45.69	81.0

### April 2023 vs. 2022 Percent Change (%)

	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-44.7	26.3	-56.2	-11.0	-0.8	-10.3	-50.7	25.3	-60.7
Year To Date	-12.0	-4.1	-8.2	-7.2	2.5	-9.5	-18.3	-1.7	-16.9
Running 3 Month	-9.1	-0.4	-8.8	-7.8	1.7	-9.3	-16.2	1.3	-17.3
Running 12 Month	-8.1	-0.9	-7.2	-3.1	-1.0	-2.1	-10.9	-1.9	-9.2

## Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

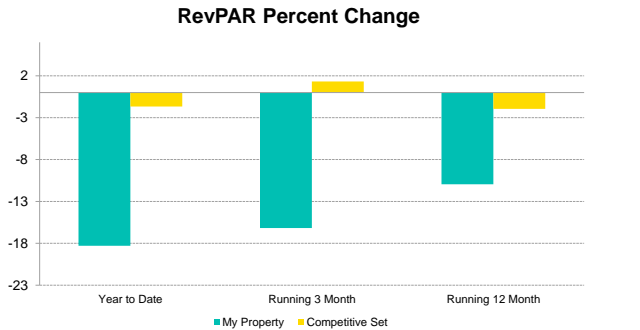
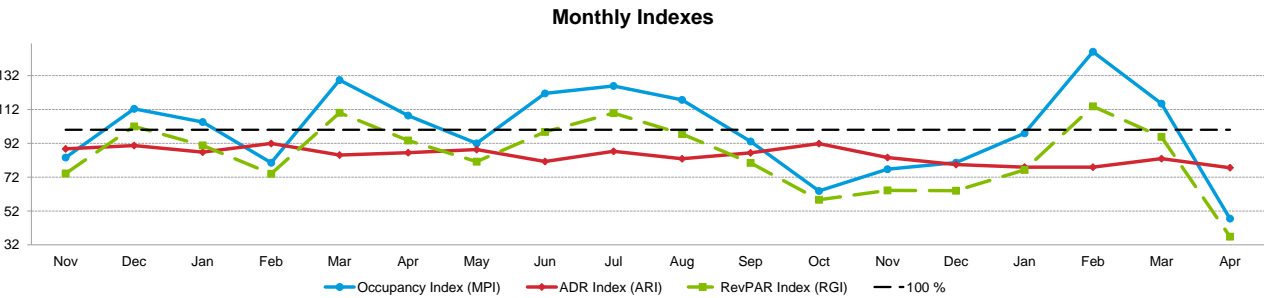
STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: April 2023 Date Created: May 18, 2023 Monthly Competitive Set Data Excludes Subject Property

		Occupancy (%)								Supply			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		29.3	-44.7	49.4	-12.0	52.0	-9.1	52.0	-8.1	0.0	0.0	0.0	0.0
Market: Oklahoma Area		52.7	0.3	48.7	-2.1	50.6	-4.0	50.7	-2.6	-1.6	-2.0	-1.9	-0.4
Market Class: Midscale Class		56.0	4.1	52.3	0.8	54.8	-0.2	54.3	-4.1	-3.8	-3.4	-3.6	-2.9
Submarket: Oklahoma West Area		49.8	-0.5	45.8	-3.4	47.5	-4.7	47.7	-5.5	-0.9	-0.6	-0.7	0.8
Submarket Scale: Midscale Chains		59.7	-4.2	56.0	-4.4	57.4	-6.4	58.7	-2.9	2.4	2.4	2.4	2.9
Competitive Set: Competitors		61.7	26.3	50.6	-4.1	53.4	-0.4	53.6	-0.9	0.0	0.0	0.0	0.0
		Average Daily Rate								Demand			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		66.47	-11.0	67.60	-7.2	67.37	-7.8	71.10	-3.1	-44.7	-12.0	-9.1	-8.1
Market: Oklahoma Area		84.88	3.3	82.02	4.3	82.85	3.9	82.95	5.4	-1.3	-4.0	-5.8	-3.0
Market Class: Midscale Class		82.25	4.0	80.00	4.3	80.57	3.9	80.83	3.7	0.1	-2.7	-3.7	-6.9
Submarket: Oklahoma West Area		79.42	2.0	77.74	2.4	78.11	1.8	78.34	2.4	-1.5	-4.0	-5.4	-4.8
Submarket Scale: Midscale Chains		94.70	1.7	92.26	2.5	92.96	2.2	93.34	1.5	-1.9	-2.2	-4.2	-0.1
Competitive Set: Competitors		85.70	-0.8	85.32	2.5	84.63	1.7	85.30	-1.0	26.3	-4.1	-0.4	-0.9
		RevPAR								Revenue			
		Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
Sleep Inn & Suites Hennessey North		19.50	-50.7	33.38	-18.3	35.03	-16.2	36.99	-10.9	-50.7	-18.3	-16.2	-10.9
Market: Oklahoma Area		44.69	3.5	39.92	2.1	41.91	-0.3	42.05	2.7	1.9	0.1	-2.2	2.3
Market Class: Midscale Class		46.10	8.2	41.86	5.1	44.14	3.7	43.90	-0.6	4.0	1.5	0.0	-3.4
Submarket: Oklahoma West Area		39.58	1.5	35.61	-1.0	37.10	-3.0	37.38	-3.3	0.5	-1.6	-3.7	-2.5
Submarket Scale: Midscale Chains		56.54	-2.5	51.68	-2.0	53.37	-4.3	54.83	-1.4	-0.2	0.3	-2.1	1.5
Competitive Set: Competitors		52.91	25.3	43.19	-1.7	45.16	1.3	45.69	-1.9	25.3	-1.7	1.3	-1.9
		Census/Sample - Properties & Rooms											
		Census		Sample		Sample %							
		Properties	Rooms	Properties	Rooms	Rooms							
Market: Oklahoma Area		512	31157	236	17012	54.6							
Market Class: Midscale Class		58	4207	41	3041	72.3							
Submarket: Oklahoma West Area		184	10520	87	6599	62.7							
Submarket Scale: Midscale Chains		52	3937	52	3937	100.0							
Competitive Set: Competitors		5	334	5	334	100.0							

Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
STR # 62749 ChainID: OK223 MgtCo: None Owner: None  
For the Month of: April 2023 Date Created: May 18, 2023 Monthly Competitive Set Data Excludes Subject Property



Occupancy (%)	2021		2022												2023				Year To Date			Running 3 Month			Running 12 Month					
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	2021	2022	2023	2021	2022	2023	2021	2022	2023	2021	2022	2023
My Property	41.3	53.2	52.9	45.1	72.2	53.0	56.5	67.1	81.8	58.3	50.7	39.2	38.9	34.1	41.9	68.6	58.9	29.3	47.9	56.1	49.4	51.3	57.2	52.0	37.7	56.6	52.0			
Competitive Set	49.5	47.3	50.6	56.1	55.8	48.9	61.4	55.2	65.0	49.6	54.4	61.4	50.7	42.3	42.8	47.0	51.0	61.7	47.2	52.8	50.6	50.9	53.5	53.4	49.4	54.1	53.6			
Index (MPI)	83.6	112.4	104.6	80.5	129.4	108.4	92.0	121.5	125.9	117.7	93.2	63.8	76.7	80.6	97.9	146.1	115.5	47.5	101.5	106.3	97.6	100.7	106.8	97.5	76.3	104.7	97.1			
Rank	5 of 6	3 of 6	3 of 6	4 of 6	2 of 6	3 of 6	4 of 6	3 of 6	1 of 6	2 of 6	5 of 6	6 of 6	5 of 6	5 of 6	4 of 6	1 of 6	2 of 6	6 of 6	4 of 6	3 of 6	4 of 6	4 of 6	3 of 6	4 of 6	6 of 6	3 of 6	4 of 6			
% Chg																														
My Property	28.1	42.0	38.0	-5.5	45.5	-5.8	-7.3	-12.8	64.9	24.5	-16.2	-40.2	-6.0	-36.0	-20.9	52.1	-18.4	-44.7	-17.9	17.0	-12.0	-13.6	11.6	-9.1	-40.1	50.2	-8.1			
Competitive Set	-10.0	33.1	37.9	26.1	2.1	-7.9	-1.0	-24.1	27.0	12.4	5.4	3.4	2.4	-10.7	-15.5	-16.2	-8.6	26.3	-0.3	11.7	-4.1	7.7	5.2	-0.4	-8.5	9.5	-0.9			
Index (MPI)	42.3	6.7	0.1	-25.1	42.5	2.3	-6.4	14.9	29.8	10.8	-20.5	-42.1	-8.2	-28.3	-6.4	81.4	-10.8	-56.2	-17.6	4.7	-8.2	-19.8	6.1	-8.8	-34.5	37.2	-7.2			
Rank	2 of 6	3 of 6	3 of 6	4 of 6	1 of 6	2 of 6	4 of 6	3 of 6	2 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	4 of 6	1 of 6	5 of 6	6 of 6	5 of 6	2 of 6	5 of 6	5 of 6	5 of 6	6 of 6	1 of 6	6 of 6				
ADR	2021		2022												2023				Year To Date			Running 3 Month			Running 12 Month					
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	2021	2022	2023	2021	2022	2023	2021	2022	2023	2021	2022	2023
My Property	73.15	70.88	72.15	71.22	72.93	74.67	77.22	74.34	69.71	71.36	73.70	76.31	70.62	68.11	68.40	66.93	68.27	66.47	68.48	72.83	67.60	68.98	73.05	67.37	70.49	73.41	71.10			
Competitive Set	82.46	78.16	83.16	77.48	85.77	86.38	87.48	91.47	79.85	86.13	85.32	83.11	84.49	85.74	87.81	85.91	82.31	85.70	79.61	83.21	85.32	80.52	83.23	84.63	77.51	86.19	85.30			
Index (ARI)	88.7	90.7	86.8	91.9	85.0	86.4	88.3	81.3	87.3	82.9	86.4	91.8	83.6	79.4	77.9	77.9	82.9	77.6	86.0	87.5	79.2	85.7	87.8	79.6	90.9	85.2	83.4			
Rank	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	5 of 6	4 of 6	5 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6	5 of 6	4 of 6	5 of 6	4 of 6			
% Chg																														
My Property	9.9	9.3	8.4	5.1	8.4	4.5	-1.9	-3.4	-7.6	1.0	3.7	7.5	-3.5	-3.9	-5.2	-6.0	-6.4	-11.0	-6.6	6.4	-7.2	-5.0	5.9	-7.8	-14.9	4.1	-3.1			
Competitive Set	11.3	4.0	9.5	4.5	2.9	4.7	-2.5	-11.6	-14.6	-1.0	3.8	6.4	2.5	9.7	5.6	10.9	-4.0	-0.8	2.0	4.5	2.5	4.1	3.4	1.7	-4.0	11.2	-1.0			
Index (ARI)	-1.2	5.1	-1.0	0.6	5.3	-0.2	0.6	9.2	8.1	2.0	-0.1	1.0	-5.8	-12.4	-10.2	-15.3	-2.4	-10.3	-8.4	1.7	-9.5	-8.7	2.5	-9.3	-11.3	-6.3	-2.1			
Rank	3 of 6	3 of 6	3 of 6	2 of 6	2 of 6	3 of 6	2 of 6	2 of 6	4 of 6	2 of 6	4 of 6	1 of 6	5 of 6	6 of 6	6 of 6	6 of 6	4 of 6	5 of 6	5 of 6	3 of 6	5 of 6	5 of 6	5 of 6	5 of 6	5 of 6	6 of 6	4 of 6			
RevPAR	2021		2022												2023				Year To Date			Running 3 Month			Running 12 Month					
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	2021	2022	2023	2021	2022	2023	2021	2022	2023	2021	2022	2023
My Property	30.24	37.72	38.17	32.15	52.65	39.58	43.59	49.86	57.03	41.62	37.34	29.88	27.45	23.20	28.64	45.94	40.22	19.50	32.82	40.86	33.38	35.37	41.79	35.03	26.55	41.53	36.99			
Competitive Set	40.78	37.01	42.08	43.44	47.85	42.23	53.70	50.49	51.90	42.68	46.41	51.00	42.80	36.26	37.55	40.37	41.98	52.91	37.61	43.92	43.19	41.00	44.57	45.16	38.27	46.60	45.69			
Index (RGI)	74.1	101.9	90.7	74.0	110.0	93.7	81.2	98.7	109.9	97.5	80.5	58.6	64.1	64.0	76.3	113.8	95.8	36.9	87.3	93.0	77.3	86.3	93.8	77.6	69.4	89.1	81.0			
Rank	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	4 of 6	4 of 6	4 of 6	3 of 6	3 of 6	5 of 6	5 of 6	5 of 6	5 of 6	4 of 6	3 of 6	4 of 6	6 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	4 of 6	5 of 6	4 of 6	4 of 6			
% Chg																														
My Property	40.8	55.2	49.7	-0.7	57.7	-1.6	-9.1	-15.8	52.3	25.7	-13.1	-35.7	-9.2	-38.5	-25.0	42.9	-23.6	-50.7	-23.3	24.5	-18.3	-17.9	18.1	-16.2	-49.0	56.4	-10.9			
Competitive Set	0.2	38.4	51.0	31.8	5.1	-3.6	-3.4	-32.9	8.5	11.3	9.4	10.0	5.0	-2.0	-10.7	-7.1	-12.3	25.3	1.7	16.8	-1.7	12.1	8.7	1.3	-12.2	21.7	-1.9			
Index (RGI)	40.6	12.1	-0.9	-24.6	50.1	2.1	-5.9	25.6	40.4	13.0	-20.5	-41.6	-13.5	-37.2	-15.9	53.8	-12.9	-60.7	-24.5	6.6	-16.9	-26.8	8.7	-17.3	-41.9	28.5	-9.2			
Rank	1 of 6	3 of 6	3 of 6	5 of 6	1 of 6	3 of 6	3 of 6	3 of 6	1 of 6	2 of 6	6 of 6	6 of 6	6 of 6	6 of 6	5 of 6	1 of 6	5 of 6	6 of 6	5 of 6	2 of 6	6 of 6	5 of 6	2 of 6	5 of 6	6 of 6	1 of 6	5 of 6			

# Tab 5 - Response Report

Sleep Inn & Suites Hennessey North      522 N Main St      Hennessey, OK 73742-1019      Phone: (405) 853-2126  
STR # 62749      ChainID: OK223      MgtCo: None      Owner: None  
For the Month of: April 2023      Date Created: May 18, 2023

## This Year

Apr 6th - First Day of Passover  
Apr 7th - Good Friday  
Apr 9th - Easter Sunday

## April 2023 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## April 2022 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## Last Year

Apr 3rd - First Day of Ramadan  
Apr 15th - Good Friday  
Apr 16th - First Day of Passover  
Apr 17th - Easter Sunday

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
					384	

2021												2022												2023			
May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr				
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			

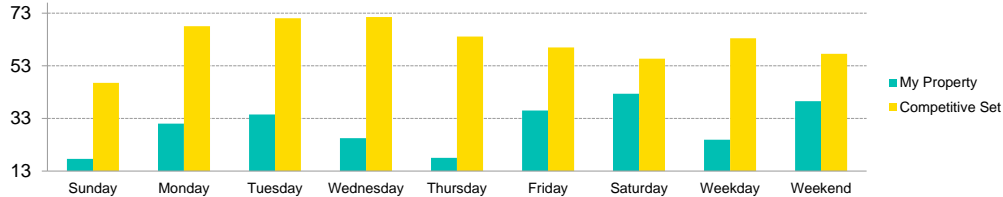
Data received:

- = Monthly Only
- = Monthly & Daily

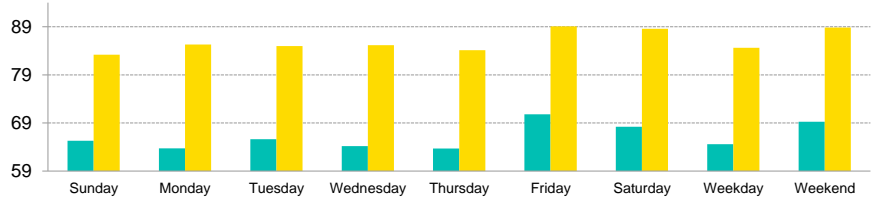
Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North    522 N Main St    Hennessey, OK 73742-1019    Phone: (405) 853-2126  
STR # 62749    ChainID: OK223    MgtCo: None    Owner: None  
For the Month of: April 2023    Date Created: May 18, 2023    Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy



Current Month ADR

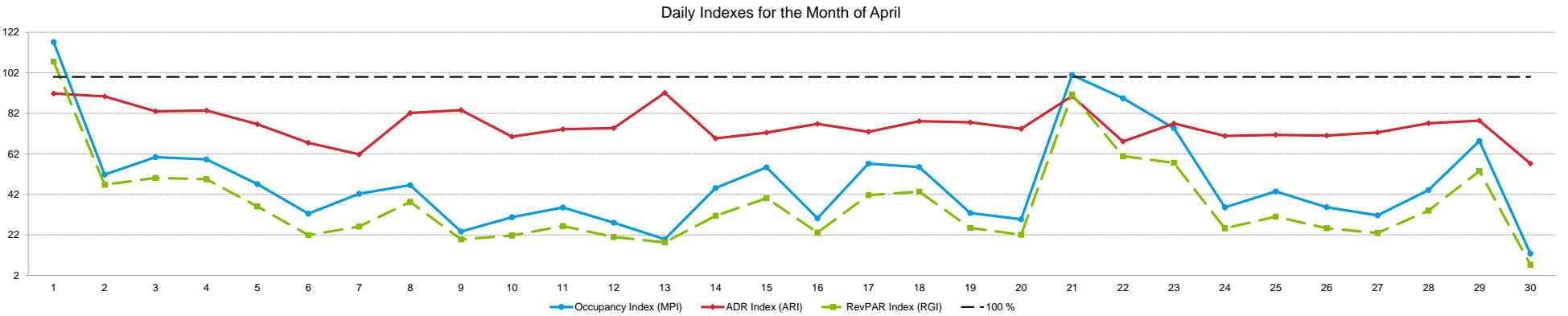


		Occupancy (%)						Average Daily Rate						RevPAR					
Day of Week	Time Period	My Property		Competitive Set		Index (MPI)		My Property		Competitive Set		Index (ARI)		My Property		Competitive Set		Index (RGI)	
			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	17.6	-54.9	46.5	46.3	37.8	-69.1	65.31	-7.1	83.20	0.2	78.5	-7.3	11.49	-58.1	38.71	46.6	29.7	-71.4
	Year To Date	41.0	-15.4	33.4	-18.3	122.8	3.6	67.29	-3.3	83.53	5.1	80.6	-8.0	27.59	-18.2	27.89	-14.1	98.9	-4.7
	Running 3 Month	40.9	-13.8	36.3	-10.3	112.9	-4.0	66.51	-7.0	83.17	4.3	80.0	-10.8	27.22	-19.9	30.15	-6.4	90.3	-14.4
	Running 12 Month	43.7	-10.5	38.7	-3.3	112.9	-7.5	69.55	-4.3	83.73	0.3	83.1	-4.6	30.37	-14.4	32.38	-3.1	93.8	-11.7
Monday	Current Month	31.0	-43.1	68.0	34.1	45.6	-57.6	63.71	-11.9	85.30	-0.4	74.7	-11.6	19.75	-49.9	58.04	33.5	34.0	-62.5
	Year To Date	50.4	-11.4	53.8	-2.2	93.6	-9.4	66.41	-7.5	84.18	2.8	78.9	-10.0	33.44	-18.0	45.31	0.5	73.8	-18.4
	Running 3 Month	53.8	-5.3	59.0	5.0	91.3	-9.8	66.20	-7.1	83.87	1.9	78.9	-8.8	35.64	-12.0	49.47	7.0	72.0	-17.7
	Running 12 Month	52.2	-11.1	54.9	1.5	95.0	-12.4	70.61	0.9	83.51	-1.0	84.5	2.0	36.82	-10.3	45.84	0.4	80.3	-10.7
Tuesday	Current Month	34.5	-41.0	71.1	37.3	48.5	-57.0	65.62	-8.3	85.00	0.1	77.2	-8.4	22.64	-45.9	60.44	37.4	37.5	-60.7
	Year To Date	53.2	-6.8	57.5	2.4	92.5	-8.9	67.79	-6.3	84.53	0.9	80.2	-7.2	36.05	-12.7	48.59	3.3	74.2	-15.5
	Running 3 Month	54.2	-6.6	61.9	8.8	87.5	-14.2	67.00	-6.2	83.86	0.4	79.9	-6.5	36.29	-12.4	51.93	9.2	69.9	-19.8
	Running 12 Month	55.5	-7.1	58.6	0.7	94.8	-7.7	70.67	-3.7	83.10	-3.3	85.0	-0.4	39.25	-10.5	48.66	-2.6	80.7	-8.1
Wednesday	Current Month	25.5	-54.1	71.6	39.0	35.6	-66.9	64.18	-11.0	85.15	-0.7	75.4	-10.3	16.37	-59.1	60.93	38.0	26.9	-70.4
	Year To Date	50.6	-16.8	57.6	4.5	87.8	-20.4	67.81	-5.6	86.45	4.2	78.4	-9.4	34.30	-21.5	49.80	8.9	68.9	-27.9
	Running 3 Month	54.2	-13.9	58.5	5.2	92.5	-18.2	67.76	-4.7	84.99	3.9	79.7	-8.3	36.70	-18.0	49.76	9.3	73.8	-25.0
	Running 12 Month	54.1	-10.3	59.7	3.2	90.5	-13.1	71.17	-1.0	85.89	0.2	82.9	-1.1	38.49	-11.1	51.31	3.4	75.0	-14.0
Thursday	Current Month	18.0	-63.6	64.1	33.1	28.1	-72.7	63.69	-13.0	84.11	-0.5	75.7	-12.5	11.46	-68.3	53.95	32.4	21.2	-76.1
	Year To Date	47.1	-18.0	54.1	-0.7	86.9	-17.4	67.78	-6.4	84.91	2.5	79.8	-8.7	31.89	-23.3	45.97	1.7	69.4	-24.6
	Running 3 Month	47.7	-20.3	56.5	5.6	84.4	-24.5	67.32	-7.7	83.98	1.5	80.2	-9.0	32.10	-26.4	47.46	7.1	67.6	-31.3
	Running 12 Month	51.8	-9.2	57.1	1.5	90.8	-10.5	70.62	-2.8	84.80	-1.1	83.3	-1.7	36.61	-11.7	48.39	0.4	75.7	-12.0
Friday	Current Month	36.0	-37.1	60.0	5.7	60.0	-40.5	70.80	-9.6	89.07	0.3	79.5	-9.8	25.49	-43.1	53.40	6.0	47.7	-46.3
	Year To Date	52.7	-9.9	52.7	-6.8	100.0	-3.3	68.06	-10.0	86.97	2.0	78.3	-11.7	35.87	-18.9	45.83	-4.9	78.3	-14.7
	Running 3 Month	57.5	-5.3	54.5	-5.5	105.5	0.2	68.35	-9.9	86.20	0.1	79.3	-10.0	39.33	-14.6	47.01	-5.4	83.7	-9.8
	Running 12 Month	52.3	-9.7	54.7	-5.0	95.5	-4.9	71.33	-5.5	87.88	-0.5	81.2	-5.0	37.28	-14.7	48.09	-5.5	77.5	-9.7
Saturday	Current Month	42.4	-23.2	55.7	12.9	76.1	-31.9	68.22	-15.8	88.59	-0.7	77.0	-15.2	28.92	-35.3	49.33	12.1	58.6	-42.3
	Year To Date	51.3	-4.6	46.0	-10.6	111.5	6.7	67.99	-10.2	86.69	1.8	78.4	-11.8	34.87	-14.4	39.86	-9.0	87.5	-5.9
	Running 3 Month	56.0	4.0	47.5	-11.3	117.8	17.2	68.04	-11.7	86.61	1.7	78.6	-13.2	38.10	-8.1	41.17	-9.7	92.5	1.8
	Running 12 Month	54.8	2.1	51.6	-5.3	106.2	7.9	73.44	-6.0	88.03	-0.9	83.4	-5.1	40.22	-4.0	45.39	-6.2	88.6	2.3
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	25.0	-51.5	63.4	35.5	39.3	-64.2	64.57	-10.3	84.60	-0.4	76.3	-9.9	16.11	-56.4	53.67	35.0	30.0	-67.7
	Year To Date	48.3	-13.8	51.1	-2.4	94.7	-11.7	67.42	-5.9	84.83	3.0	79.5	-8.7	32.60	-18.9	43.33	0.5	75.2	-19.4
	Running 3 Month	50.0	-12.5	54.3	3.0	92.2	-15.0	66.99	-6.5	84.04	2.2	79.7	-8.6	33.52	-18.2	45.60	5.3	73.5	-22.3
	Running 12 Month	51.4	-9.7	53.7	0.9	95.7	-10.4	70.56	-2.1	84.25	-1.1	83.7	-1.0	36.28	-11.6	45.27	-0.2	80.2	-11.4
Weekend (Fri-Sat)	Current Month	39.6	-29.6	57.6	8.6	68.7	-35.2	69.26	-13.0	88.81	-0.2	78.0	-12.8	27.40	-38.8	51.14	8.4	53.6	-43.5
	Year To Date	52.0	-7.2	49.3	-8.5	105.4	1.3	68.02	-10.1	86.84	1.9	78.3	-11.8	35.37	-16.6	42.85	-6.7	82.6	-10.6
	Running 3 Month	56.8	-0.9	51.0	-8.3	111.2	8.0	68.19	-10.7	86.39	0.9	78.9	-11.5	38.71	-11.6	44.09	-7.5	87.8	-4.4
	Running 12 Month	53.5	-4.0	53.1	-5.1	100.7	1.2	72.41	-5.7	87.95	-0.7	82.3	-5.0	38.75	-9.4	46.74	-5.8	82.9	-3.8
Total	Current Month	29.3	-44.7	61.7	26.3	47.5	-56.2	66.47	-11.0	85.70	-0.8	77.6	-10.3	19.50	-50.7	52.91	25.3	36.9	-60.7
	Year To Date	49.4	-12.0	50.6	-4.1	97.6	-8.2	67.60	-7.2	85.32	2.5	79.2	-9.5	33.38	-18.3	43.19	-1.7	77.3	-16.9
	Running 3 Month	52.0	-9.1	53.4	-0.4	97.5	-8.8	67.37	-7.8	84.63	1.7	79.6	-9.3	35.03	-16.2	45.16	1.3	77.6	-17.3
	Running 12 Month	52.0	-8.1	53.6	-0.9	97.1	-7.2	71.10	-3.1	85.30	-1.0	83.4	-2.1	36.99	-10.9	45.69	-1.9	81.0	-9.2

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Tab 7 - Daily Data for the Month

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126  
STR # 62749 ChainID: OK223 MgtCo: None Owner: None  
For the Month of: April 2023 Date Created: May 18, 2023 Daily Competitive Set Data Excludes Subject Property



Occupancy (%)	April																													
	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	54.0	20.0	34.0	38.0	32.0	18.0	18.0	18.0	10.0	22.0	26.0	20.0	14.0	28.0	32.0	18.0	44.0	46.0	28.0	22.0	68.0	64.0	34.0	24.0	28.0	22.0	18.0	30.0	44.0	6.0
Competitive Set	46.1	38.6	56.3	64.1	68.0	55.4	42.5	38.6	42.2	71.6	73.1	71.3	70.4	62.0	57.8	59.6	76.9	82.9	85.3	74.0	67.4	71.6	45.5	67.4	64.4	61.7	56.9	68.0	64.4	46.7
Index (MPI)	117.1	51.8	60.4	59.3	47.1	32.5	42.3	46.6	23.7	30.7	35.6	28.1	19.9	45.2	55.4	30.2	57.2	55.5	32.8	29.7	100.9	89.4	74.7	35.6	43.5	35.7	31.6	44.1	68.4	12.8

% Chg																														
My Property	68.8	-50.0	-46.9	-48.6	-44.8	-65.4	-47.1	-60.9	-75.0	-68.6	-62.9	-69.7	-75.9	-36.4	0.0	-57.1	10.0	-14.8	-53.3	-50.0	-30.6	-36.0	0.0	-45.5	-22.2	-42.1	-59.1	-48.3	-33.3	-85.0
Competitive Set	-13.5	30.3	-5.5	13.2	42.8	18.6	-5.3	-7.9	27.0	49.4	24.5	26.6	44.2	21.8	35.0	158.4	81.0	106.7	70.7	44.4	5.6	17.2	10.1	27.1	24.3	18.4	23.4	6.1	35.2	20.9
Index (MPI)	95.0	-61.6	-43.8	-54.6	-61.4	-70.8	-44.1	-57.5	-80.3	-79.0	-70.2	-76.1	-83.3	-47.7	-25.9	-83.4	-39.2	-58.8	-72.7	-65.4	-34.3	-45.4	-9.2	-57.1	-37.4	-51.1	-66.8	-51.2	-50.7	-87.6

ADR	April																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	75.16	67.44	69.13	69.45	66.49	56.24	57.26	75.99	71.28	60.47	63.01	64.81	76.08	63.20	67.76	64.20	62.91	65.68	63.63	63.18	79.24	62.52	65.74	60.45	62.74	60.94	62.12	66.89	65.15	49.16
Competitive Set	81.88	74.64	83.30	83.27	86.75	83.36	92.69	92.44	85.24	85.76	84.99	86.73	82.57	90.77	93.45	83.57	86.31	84.09	82.06	84.97	87.57	91.80	85.35	85.32	87.90	85.83	85.60	86.76	83.13	85.86
Index (ARI)	91.8	90.4	83.0	83.4	76.7	67.5	61.8	82.2	83.6	70.5	74.1	74.7	92.1	69.6	72.5	76.8	72.9	78.1	77.5	74.4	90.5	68.1	77.0	70.8	71.4	71.0	72.6	77.1	78.4	57.3

% Chg																														
My Property	-19.0	3.3	-6.6	-0.8	2.0	-17.6	-10.8	17.1	-0.9	-14.6	-5.4	-7.1	10.3	-14.4	3.9	-8.6	-13.0	-16.2	-19.2	-20.3	-7.1	-27.1	-11.4	-16.5	-15.5	-20.0	-20.7	-11.0	-25.2	-35.2
Competitive Set	-8.3	-2.3	4.3	-0.1	5.9	0.1	22.3	13.0	7.1	0.5	-1.1	-2.8	-2.2	-4.5	7.2	-4.5	-3.2	0.8	-5.0	2.7	-4.4	-2.8	-3.0	-4.8	1.6	1.0	-2.5	-1.9	-8.4	-4.8
Index (ARI)	-11.6	5.7	-10.5	-0.7	-3.7	-17.6	-27.1	3.6	-7.4	-15.0	-4.3	-4.5	12.8	-10.3	-3.1	-4.3	-10.1	-16.9	-15.0	-22.4	-2.8	-25.0	-8.7	-12.3	-16.8	-20.8	-18.7	-9.3	-18.4	-32.0

RevPAR	April																													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
My Property	40.59	13.49	23.51	26.39	21.28	10.12	10.31	13.68	7.13	13.30	16.38	12.96	10.65	17.70	21.68	11.56	27.68	30.21	17.82	13.90	53.89	40.01	22.35	14.51	17.57	13.41	11.18	20.07	28.66	2.95
Competitive Set	37.75	28.83	46.89	53.35	58.96	46.17	39.41	35.70	35.99	61.37	62.09	61.80	58.10	56.25	54.00	49.79	66.42	69.74	70.02	62.84	58.99	65.69	38.84	57.48	56.58	52.93	48.69	58.97	53.51	40.10
Index (RGI)	107.5	46.8	50.1	49.5	36.1	21.9	26.2	38.3	19.8	21.7	26.4	21.0	18.3	31.5	40.2	23.2	41.7	43.3	25.4	22.1	91.3	60.9	57.5	25.2	31.1	25.3	23.0	34.0	53.6	7.4

% Chg																														
My Property	36.7	-48.4	-50.4	-49.1	-43.7	-71.5	-52.8	-54.2	-75.2	-73.2	-64.8	-71.9	-73.4	-45.5	3.9	-60.8	-4.3	-28.7	-62.3	-60.2	-35.5	-53.3	-11.4	-54.5	-34.2	-53.7	-67.6	-54.0	-50.1	-90.3
Competitive Set	-20.7	27.3	-1.4	13.1	51.2	18.7	15.7	4.1	36.0	50.1	23.1	23.1	40.9	16.2	44.7	146.8	75.2	108.4	62.2	48.3	1.0	13.9	6.9	21.0	26.2	19.6	20.2	4.0	23.9	15.1
Index (RGI)	72.4	-59.4	-49.6	-55.0	-62.8	-76.0	-59.2	-56.0	-81.8	-82.1	-71.4	-77.1	-81.1	-53.1	-28.2	-84.1	-45.4	-65.8	-76.7	-73.1	-36.1	-59.0	-17.1	-62.4	-47.9	-61.3	-73.0	-55.8	-59.8	-91.6

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