Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: December 2021

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North

522 N Main St

Hennessey, OK 73742-1019

Phone: (405) 853-2126

STR # 62749

ChainID: OK223

K223 MgtCo: None

e Owner: None

For the Month of: December 2021

Date Created: January 19, 2022

Monthly Competitive Set Data Excludes Subject Property

December 2021										
	Occupancy (%)				ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)	
Current Month	53.2	44.7	119.0	70.88	66.54	106.5	37.72	29.76	126.8	
Year To Date	53.9	49.9	108.1	72.17	75.14	96.0	38.89	37.46	103.8	
Running 3 Month	53.5	50.3	106.4	71.50	68.29	104.7	38.24	34.32	111.4	
Running 12 Month	53.9	49.9	108.1	72.17	75.14	96.0	38.89	37.46	103.8	

December 2021 vs. 2020 Percent Change (%)									
	Occupancy				ADR			RevPAR	
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	42.0	17.0	21.4	9.3	1.4	7.8	55.2	18.7	30.8
Year To Date	31.0	5.0	24.7	-0.6	10.9	-10.3	30.2	16.4	11.8
Running 3 Month	58.7	9.4	45.1	5.0	3.0	1.9	66.6	12.7	47.8
Running 12 Month	31.0	5.0	24.7	-0.6	10.9	-10.3	30.2	16.4	11.8

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223

For the Month of: December 2021

MgtCo: None

Owner: None Date Created: January 19, 2022

Monthly Competitive Set Data Excludes Subject Property

Sleep Inn & Suites Hennessey North	
Market: Oklahoma Area	
Market Class: Midscale Class	
Submarket: Oklahoma West Area	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

	Occupancy (%)							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
53.2	42.0	53.9	31.0	53.5	58.7	53.9	31.0	
43.3	36.5	52.0	32.7	49.1	27.6	52.0	32.7	
44.7	30.9	55.1	31.9	51.5	23.0	55.1	31.9	
42.5	37.9	49.0	32.0	47.4	27.5	49.0	32.0	
51.6	35.3	57.7	26.3	56.7	20.8	57.7	26.3	
44.7	17.0	49.9	5.0	50.3	9.4	49.9	5.0	

Supply								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
0.0	-0.3	0.0	-0.3					
3.8	1.9	3.5	1.9					
20.5	7.6	19.8	7.6					
0.9	1.0	0.9	1.0					
-2.2	-1.3	-2.2	-1.3					
0.0	0.0	0.0	0.0					

Sleep Inn & Suites Hennessey North	
Market: Oklahoma Area	
Market Class: Midscale Class	
Submarket: Oklahoma West Area	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

Average Daily Rate									
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg		
70.88	9.3	72.17	-0.6	71.50	5.0	72.17	-0.6		
76.44	13.9	78.23	11.3	80.34	14.6	78.23	11.3		
81.73	15.9	83.08	13.1	85.09	16.5	83.08	13.1		
74.63	9.7	76.48	11.2	77.51	10.3	76.48	11.2		
89.18	14.6	90.63	12.2	92.13	14.8	90.63	12.2		
66.54	1.4	75.14	10.9	68.29	3.0	75.14	10.9		

	Demand								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg						
42.0	30.6	58.7	30.6						
41.6	35.2	32.1	35.2						
57.8	41.8	47.4	41.8						
39.2	33.3	28.7	33.3						
32.3	24.6	18.1	24.6						
17.0	5.0	9.4	5.0						

5	Sleep Inn & Suites Hennessey North
r	Market: Oklahoma Area
1	Market Class: Midscale Class
3	Submarket: Oklahoma West Area
9	Submarket Scale: Midscale Chains
(Competitive Set: Competitors

	RevPAR								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg		
37.72	55.2	38.89	30.2	38.24	66.6	38.89	30.2		
33.12	55.4	40.67	47.7	39.43	46.3	40.67	47.7		
36.53	51.7	45.80	49.1	43.80	43.4	45.80	49.1		
31.71	51.3	37.51	46.8	36.76	40.7	37.51	46.8		
46.03	54.9	52.31	41.8	52.21	38.7	52.31	41.8		
29.76	18.7	37.46	16.4	34.32	12.7	37.46	16.4		

Revenue								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
55.2	29.9	66.6	29.9					
61.3	50.4	51.4	50.4					
82.8	60.4	71.8	60.4					
52.7	48.2	42.0	48.2					
51.5	39.9	35.6	39.9					
18.7	16.4	12.7	16.4					

Market: Oklahoma Area	
Market Class: Midscale Class	
Submarket: Oklahoma West Area	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

Census/Sample - Properties & Rooms												
Census		Sample		Sample %								
Properties	Rooms	Properties	Rooms	Rooms								
501	31473	234	16834	53.5								
55	5881	36	2439	41.5								
177	10421	85	6235	59.8								
50	3733	49	3653	97.9								
4	303	3	205	67.7								

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Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: December 2021 Date Created: January 19, 2022 Monthly Competitive Set Data Excludes Subject Property

Monthly Indexes



RevPAR Percent Change

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Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None For the Month of: December 2021 Date Created: January 19, 2022

This Year

Dec 24th - Christmas Eve Dec 25th - Christmas Day Dec 26th - First Day of Kwanzaa Dec 31st - New Year's Eve

December 2021 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

December 2020 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Last Year

Dec 11th - First Day of Hanukkah Dec 24th - Christmas Eve Dec 25th - Christmas Day Dec 26th - First Day of Kwanzaa Dec 31st - New Year's Eve

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
3325	Grand Prairie Hotel	Enid, OK	73703	(580) 242-7110	98	198306
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
	·	·	·		353	

				2021		
Aug Sep	Oct Nov Dec	Jan Feb	Apr May	Jun Jul Aug	Sep	Nov Dec
• •	• • •	• • •	• •	• • •	• •	• •
0	0					
• •	• • •	• • •	• •	• • •	• •	• •
• •	• • •	• • •	• •	• • •	• •	• •
• •	• • •	• • •	• •	• • •	• •	• •
	00000		00			O O Way Way Was Berger of the September

Data received:

O = Monthly Only

● = Monthly & Daily

Tab 6 - Day of Week and Weekday/Weekend Report

Sleep Inn & Suites Hennessey North

522 N Main St

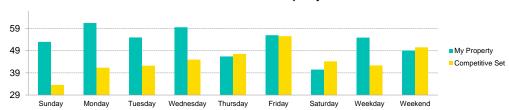
Hennessey, OK 73742-1019 Phone: (405) 853-2126

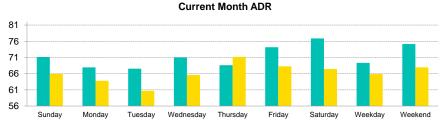
STR # 62749 ChainID: OK223 For the Month of: December 2021

MgtCo: None Owner: None

Date Created: January 19, 2022 Monthly Competitive Set Data Excludes Subject Property







				Occupancy	<i>(</i> %)				Average Daily Rate							RevF	PAR		
		My Property		Competitive Set		Index (MPI)	My Prope	ertv	Competiti		Index (A	RI)	My Property		Competi		Index (RGI)	
Day of Week	Time Period	,	% Chg	Compount	% Chg	III III II	% Chg	,	% Chg	- Compound	% Chg	III CON (7.	% Chg	,	% Chg	Compon	% Chg	1) 100011	% Chg
Sunday	Current Month	53.0	89.3	33.6	27.2	157.8	48.8	71.13	10.8	65.93	2.1	107.9	8.5	37.70	109.8	22.14	29.9	170.3	61.5
,	Year To Date	44.2	30.3	36.5	5.4	121.1	23.6	72.67	0.0	73.54	12.9	98.8	-11.5	32.08	30.3	26.81	19.1	119.7	9.4
	Running 3 Month	48.9	92.7	37.9	8.1	129.2	78.3	71.66	4.7	65.62	2.3	109.2	2.3	35.06	101.8	24.86	10.6	141.1	82.4
	Running 12 Month	44.2	30.3	36.5	5.4	121.1	23.6	72.67	0.0	73.54	12.9	98.8	-11.5	32.08	30.3	26.81	19.1	119.7	9.4
Monday	Current Month	61.5	48.2	41.3	19.0	148.8	24.5	67.93	6.1	63.82	0.8	106.5	5.2	41.78	57.2	26.38	20.0	158.4	31.0
	Year To Date	57.9	34.3	47.5	-5.4	122.0	42.0	68.41	-5.6	72.81	7.8	93.9	-12.4	39.62	26.8	34.56	2.0	114.7	24.4
	Running 3 Month	55.4	58.6	48.1	3.4	115.1	53.3	67.46	1.7	66.30	1.8	101.7	-0.1	37.36	61.3	31.91	5.3	117.1	53.2
	Running 12 Month	57.9	34.3	47.5	-5.4	122.0	42.0	68.41	-5.6	72.81	7.8	93.9	-12.4	39.62	26.8	34.56	2.0	114.7	24.4
Tuesday	Current Month	55.0	43.2	42.2	5.6	130.2	35.6	67.55	2.4	60.68	-4.8	111.3	7.6	37.15	46.7	25.64	0.5	144.9	46.0
	Year To Date	58.5	24.6	51.9	-1.2	112.7	26.0	71.72	-1.7	73.64	8.6	97.4	-9.6	41.95	22.4	38.21	7.4	109.8	14.0
	Running 3 Month	55.8	43.5	48.6	0.0	114.9	43.5	70.99	3.7	65.56	0.5	108.3	3.2	39.64	48.8	31.87	0.5	124.4	48.1
	Running 12 Month	58.5	24.6	51.9	-1.2	112.7	26.0	71.72	-1.7	73.64	8.6	97.4	-9.6	41.95	22.4	38.21	7.4	109.8	14.0
Wednesday	Current Month	59.6	43.3	45.0	26.5	132.4	13.2	71.02	11.4	65.56	1.4	108.3	9.9	42.33	59.6	29.51	28.3	143.4	24.4
	Year To Date	58.0	24.4	52.3	0.2	110.8	24.1	70.69	-2.3	74.14	9.5	95.3	-10.8	40.97	21.5	38.78	9.7	105.7	10.7
	Running 3 Month	54.5	36.7	50.8	5.4	107.3	29.7	69.68	3.5	67.33	2.7	103.5	0.8	37.95	41.4	34.18	8.2	111.0	30.8
	Running 12 Month	58.0	24.4	52.3	0.2	110.8	24.1	70.69	-2.3	74.14	9.5	95.3	-10.8	40.97	21.5	38.78	9.7	105.7	10.7
Thursday	Current Month	46.4	11.5	47.6	-2.0	97.5	13.9	68.61	5.7	71.17	1.1	96.4	4.6	31.83	17.9	33.87	-1.0	94.0	19.1
	Year To Date	54.3	24.3	53.3	4.8	101.9	18.6	71.60	-0.7	75.64	9.7	94.7	-9.5	38.91	23.3	40.35	15.0	96.4	7.3
	Running 3 Month	50.9	33.5	53.3	5.2	95.5	26.9	70.23	2.8	69.64	1.6	100.9	1.2	35.76	37.3	37.13	6.8	96.3	28.5
	Running 12 Month	54.3	24.3	53.3	4.8	101.9	18.6	71.60	-0.7	75.64	9.7	94.7	-9.5	38.91	23.3	40.35	15.0	96.4	7.3
Friday	Current Month	56.0	60.0	55.6	38.3	100.8	15.7	74.14	12.8	68.25	5.5	108.6	7.0	41.52	80.5	37.93	45.9	109.5	23.7
	Year To Date	53.4	40.8	54.5	14.7	97.9	22.7	74.12	1.8	77.55	13.5	95.6	-10.4	39.58	43.3	42.28	30.2	93.6	10.0
	Running 3 Month	56.6	80.3	58.6	25.9	96.6	43.2	74.29	8.1	72.52	8.9	102.4	-0.7	42.03	94.8	42.48	37.1	98.9	42.1
	Running 12 Month	53.4	40.8	54.5	14.7	97.9	22.7	74.12	1.8	77.55	13.5	95.6	-10.4	39.58	43.3	42.28	30.2	93.6	10.0
Saturday	Current Month	40.5	19.1	44.2	10.7	91.6	7.6	76.87	17.5	67.44	3.9	114.0	13.1	31.13	40.0	29.82	15.1	104.4	21.6
	Year To Date	51.0	42.9	53.0	19.7	96.2	19.4	76.70	5.7	77.66	13.9	98.8	-7.2	39.12	51.0	41.17	36.3	95.0	10.8
	Running 3 Month	52.0	93.1	53.9	18.1	96.5	63.6	76.10	8.8	68.99	1.4	110.3	7.3	39.57	110.2	37.17	19.8	106.5	75.5
	Running 12 Month	51.0	42.9	53.0	19.7	96.2	19.4	76.70	5.7	77.66	13.9	98.8	-7.2	39.12	51.0	41.17	36.3	95.0	10.8
Weekday/Week																			
Weekday	Current Month	54.9	42.5	42.3	12.6	129.7	26.6	69.31	7.3	65.85	0.0	105.3	7.3	38.06	52.9	27.89	12.6	136.5	35.8
(Sun-Thu)	Year To Date	54.6	27.3	48.3	0.4	113.0	26.8	70.93	-2.2	74.01	9.5	95.8	-10.7	38.71	24.5	35.74	10.0	108.3	13.2
	Running 3 Month	53.1	49.7	47.7	4.1	111.2	43.8	69.96	3.3	67.01	1.7	104.4	1.6	37.16	54.5	31.99	5.8	116.1	46.1
	Running 12 Month	54.6	27.3	48.3	0.4	113.0	26.8	70.93	-2.2	74.01	9.5	95.8	-10.7	38.71	24.5	35.74	10.0	108.3	13.2
Weekend	Current Month	49.1	42.4	50.5	26.1	97.2	12.8	75.14	14.6	67.94	4.8	110.6	9.3	36.90	63.1	34.33	32.2	107.5	23.4
(Fri-Sat)	Year To Date	52.2	41.8	53.8	17.1	97.1	21.1	75.37	3.7	77.60	13.7	97.1	-8.8	39.35	47.0	41.73	33.2	94.3	10.4
	Running 3 Month	54.4	86.5	56.3	22.2	96.5	52.6	75.12	8.4	70.89	5.3	106.0	2.9	40.84	102.2	39.92	28.7	102.3	57.1
	Running 12 Month	52.2	41.8	53.8	17.1	97.1	21.1	75.37	3.7	77.60	13.7	97.1	-8.8	39.35	47.0	41.73	33.2	94.3	10.4
Total	Current Month	53.2	42.0	44.7	17.0	119.0	21.4	70.88	9.3	66.54	1.4	106.5	7.8	37.72	55.2	29.76	18.7	126.8	30.8
	Year To Date	53.9	31.0	49.9	5.0	108.1	24.7	72.17	-0.6	75.14	10.9	96.0	-10.3	38.89	30.2	37.46	16.4	103.8	11.8
	Running 3 Month	53.5	58.7	50.3	9.4	106.4	45.1	71.50	5.0	68.29	3.0	104.7	1.9	38.24	66.6	34.32	12.7	111.4	47.8
	Running 12 Month	53.9	31.0	49.9	5.0	108.1	24.7	72.17	-0.6	75.14	10.9	96.0	-10.3	38.89	30.2	37.46	16.4	103.8	11.8

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Tab 7 - Daily Data for the Month

Index (RGI) 209.3

0.0

144.8

52.9

34.9

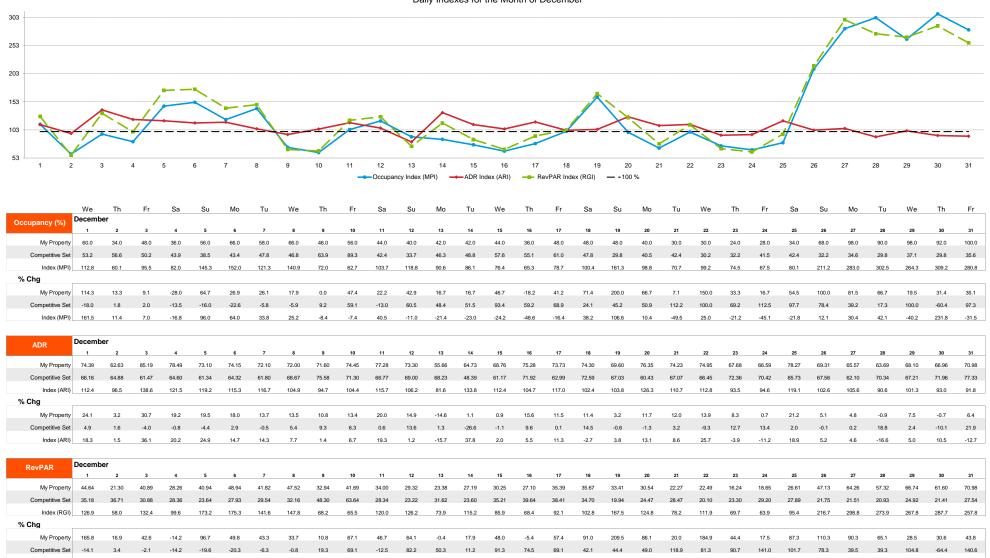
-7.1

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: December 2021 Date Created: January 19, 2022 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of December



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-45.8

-6.9

114.4

24.9

34.5

57.1

-24.3

-51.2

17.9

-37.3

266.7

-45.2

67.6

-9.9

-33.7

-1.2



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