Monthly STAR Report : Sleep Inn & Suites Hennessey North

For the Month of: December 2022

Currency: US Dollar / Competitive Set Data Excludes Subject Property

Table Of Contents	
Monthly Performance at a Glance	
STAR Summary	
Competitive Set Report	
Response Report	
Day of Week & Weekday/Weekend	
Daily Data for the Month	
Help	



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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Sleep Inn & Suites Hennessey North

522 N Main St

Hennessey, OK 73742-1019

Phone: (405) 853-2126

STR # 62749

ChainID: OK223

): OK223 MgtCo: None

o: None Owner: None

For the Month of: December 2022

Date Created: January 18, 2023

Monthly Competitive Set Data Excludes Subject Property

December 2022									
Occupancy (%)				ADR		F	RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	34.1	42.3	80.6	68.11	85.74	79.4	23.20	36.26	64.0
Year To Date	54.2	54.3	99.9	72.74	84.63	86.0	39.44	45.93	85.9
Running 3 Month	37.3	51.4	72.6	71.86	84.28	85.3	26.84	43.36	61.9
Running 12 Month	54.2	54.3	99.9	72.74	84.63	86.0	39.44	45.93	85.9

December 2022 vs. 2021 Percent Change (%)										
	Occupancy				ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)	
Current Month	-36.0	-10.7	-28.3	-3.9	9.7	-12.4	-38.5	-2.0	-37.2	
Year To Date	0.6	3.9	-3.1	0.8	-0.7	1.5	1.4	3.2	-1.7	
Running 3 Month	-30.2	-1.2	-29.3	0.5	6.1	-5.2	-29.8	4.8	-33.0	
Running 12 Month	0.6	3.9	-3.1	0.8	-0.7	1.5	1.4	3.2	-1.7	

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: December 2022 Date Created: January 18, 2023 Monthly Competitive Set Data Excludes Subject Property

Sleep Inn & Suites Hennessey North	
Market: Oklahoma Area	
Market Class: Midscale Class	
Submarket: Oklahoma West Area	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

	Occupancy (%)							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
34.1	-36.0	54.2	0.6	37.3	-30.2	54.2	0.6	
42.1	-2.3	52.0	0.4	48.6	-0.6	52.0	0.4	
43.6	-1.7	54.2	-1.5	50.3	-1.4	54.2	-1.5	
39.2	-7.6	47.5	-2.7	43.6	-7.7	47.5	-2.7	
49.0	-5.0	59.1	2.5	55.3	-2.5	59.1	2.5	
42.3	-10.7	54.3	3.9	51.4	-1.2	54.3	3.9	

Supply							
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg				
0.0	0.0	0.0	0.0				
-1.0	1.4	-0.9	1.4				
-2.9	-3.1	-3.4	-3.1				
1.6	1.4	1.6	1.4				
2.4	2.0	2.4	2.0				
0.0	0.0	0.0	0.0				

Sleep Inn & Suites Hennessey No	orth
Market: Oklahoma Area	
Market Class: Midscale Class	
Submarket: Oklahoma West Area	l
Submarket Scale: Midscale Chain	ıs
Competitive Set: Competitors	

Average Daily Rate								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
68.11	-3.9	72.74	0.8	71.86	0.5	72.74	0.8	
80.61	5.5	83.51	7.3	85.17	6.4	83.51	7.3	
85.11	6.6	86.58	7.4	87.43	6.7	86.58	7.4	
76.93	3.8	78.33	3.3	79.19	3.0	78.33	3.3	
91.79	2.9	93.87	3.6	94.48	2.5	93.87	3.6	
85.74	9.7	84.63	-0.7	84.28	6.1	84.63	-0.7	

Demand							
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg				
-36.0	0.6	-30.2	0.6				
-3.2	1.8	-1.5	1.8				
-4.5	-4.6	-4.7	-4.6				
-6.1	-1.4	-6.2	-1.4				
-2.7	4.5	-0.1	4.5				
-10.7	3.9	-1.2	3.9				

Sleep Inn & Suites Hennessey North
Market: Oklahoma Area
Market Class: Midscale Class
Submarket: Oklahoma West Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

RevPAR							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
23.20	-38.5	39.44	1.4	26.84	-29.8	39.44	1.4
33.97	3.1	43.43	7.7	41.35	5.8	43.43	7.7
37.14	4.8	46.96	5.7	44.01	5.2	46.96	5.7
30.15	-4.2	37.18	0.5	34.56	-4.9	37.18	0.5
44.98	-2.3	55.51	6.1	52.21	0.0	55.51	6.1
36.26	-2.0	45.93	3.2	43.36	4.8	45.93	3.2

Revenue								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
-38.5	1.4	-29.8	1.4					
2.1	9.2	4.8	9.2					
1.8	2.4	1.7	2.4					
-2.6	1.9	-3.3	1.9					
0.1	8.2	2.4	8.2					
-2.0	3.2	4.8	3.2					

Market: Oklahoma Area	
Market Class: Midscale Class	
Submarket: Oklahoma West Area	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

	Census/	Sample - Properties & Ro	ooms	
Census		Sample		Sample %
Properties	Rooms	Properties	Rooms	Rooms
511	31401	236	16997	54.1
51	3383	34	2151	63.6
185	10712	88	6609	61.7
51	3824	51	3824	100.0
5	334	5	334	100.0

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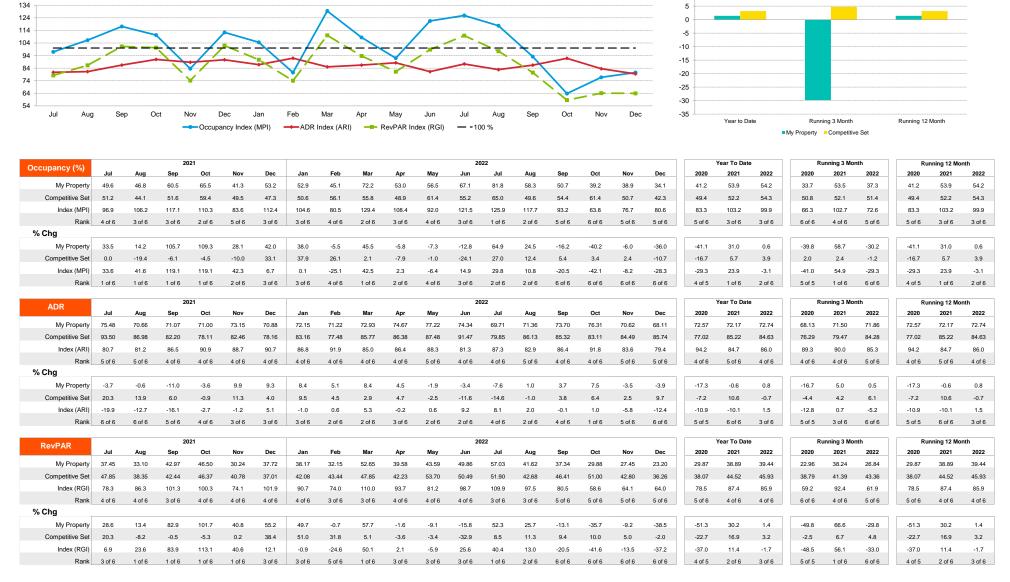
Tab 4 - Competitive Set Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: December 2022 Date Created: January 18, 2023 Monthly Competitive Set Data Excludes Subject Property

Monthly Indexes



RevPAR Percent Change

10

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Tab 5 - Response Report

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None For the Month of: December 2022 Date Created: January 18, 2023

This Year

Dec 19th - First Day of Hanukkah

Dec 24th - Christmas Eve

Dec 25th - Christmas Day

Dec 26th - First Day of Kwanzaa

Dec 31st - New Year's Eve

Last Year

Dec 24th - Christmas Eve

Dec 25th - Christmas Day

Dec 26th - First Day of Kwanzaa

Dec 31st - New Year's Eve

December 2022 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

December 2021 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
62749	Sleep Inn & Suites Hennessey North	Hennessey, OK	73742-1019	(405) 853-2126	50	201308
36764	Baymont Inn & Suites Enid	Enid, OK	73703	(580) 234-6800	58	199806
63401	Country Inn & Suites Enid	Enid, OK	73703	(580) 599-0372	77	201411
63750	Best Western Plus Fairview Inn & Suites	Fairview, OK	73737	(580) 227-2880	52	201601
64464	La Quinta Inns & Suites Enid	Enid, OK	73703	(580) 233-7100	70	201511
68907	Holiday Inn Express & Suites Kingfisher	Kingfisher, OK	73750	(405) 375-3210	77	201911
	·	·			384	

2021															20	22							
Jan	Feb	Mar	Apr	May						Nov				Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
•	_	_	_	_	_	_	_	_	_	•	_	_	_	_	_	_	_	•	•	•	•	•	•
•	_	_	_	_	_	_	_	_	_	•	_	•	_	•	•	•	•	•	•	•	•	•	•
•	•	_	_	_	_	_	_	_	_	•	_	_	_	_	_	•	•	•	•	•	•	•	•

Data received:

O = Monthly Only

● = Monthly & Daily

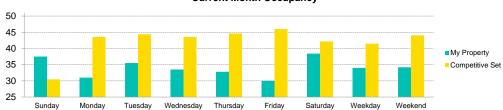
Tab 6 - Day of Week and Weekday/Weekend Report

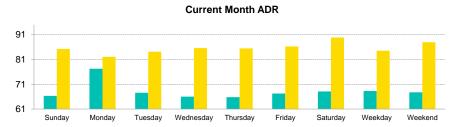
Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: December 2022 Date Created: January 18, 2023 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy





				Occupancy	v (%)					Average Da	ilv Rate		RevPAR							
		My Prop	ertv	Competitive Set		Index (MPI)		My Prope	ertv	Competiti		Index (ARI)		My Property		Competiti		Index (RGI)		
Day of Week	Time Period	,	% Chg		% Chg		% Chg	,	% Chg		% Cha		% Chg	,	% Chg		% Chg		% Chg	
Sunday	Current Month	37.5	-29.2	30.5	-14.7	123.1	-17.1	66.33	-6.7	85.25	10.5	77.8	-15.6	24.87	-34.0	25.97	-5.7	95.8	-30.0	
	Year To Date	46.2	4.5	41.2	13.0	112.0	-7.5	70.26	-3.3	82.39	-1.2	85.3	-2.1	32.43	1.1	33.96	11.7	95.5	-9.5	
	Running 3 Month	32.8	-33.0	36.4	-2.7	90.1	-31.2	70.20	-2.0	82.49	7.6	85.1	-9.0	23.00	-34.4	30.00	4.7	76.7	-37.3	
	Running 12 Month	46.2	4.5	41.2	13.0	112.0	-7.5	70.26	-3.3	82.39	-1.2	85.3	-2.1	32.43	1.1	33.96	11.7	95.5	-9.5	
Monday	Current Month	31.0	-49.6	43.6	-11.7	71.2	-42.9	77.28	13.8	82.10	6.9	94.1	6.4	23.96	-42.7	35.76	-5.6	67.0	-39.3	
	Year To Date	54.3	-6.3	55.3	6.2	98.1	-11.8	72.27	5.6	82.76	-1.7	87.3	7.5	39.22	-1.0	45.76	4.4	85.7	-5.2	
	Running 3 Month	37.2	-32.8	53.3	-1.2	69.9	-31.9	73.42	8.8	82.01	3.9	89.5	4.7	27.33	-26.8	43.68	2.6	62.6	-28.7	
	Running 12 Month	54.3	-6.3	55.3	6.2	98.1	-11.8	72.27	5.6	82.76	-1.7	87.3	7.5	39.22	-1.0	45.76	4.4	85.7	-5.2	
Tuesday	Current Month	35.5	-35.5	44.4	-11.0	80.0	-27.5	67.56	0.0	84.14	10.6	80.3	-9.6	23.98	-35.4	37.35	-1.5	64.2	-34.4	
	Year To Date	56.8	-2.9	58.1	1.0	97.7	-3.8	72.11	0.5	82.84	-2.1	87.0	2.7	40.96	-2.4	48.15	-1.1	85.1	-1.3	
	Running 3 Month	38.0	-32.0	55.7	1.1	68.2	-32.7	72.31	1.9	80.89	2.8	89.4	-0.9	27.48	-30.7	45.04	4.0	61.0	-33.3	
	Running 12 Month	56.8	-2.9	58.1	1.0	97.7	-3.8	72.11	0.5	82.84	-2.1	87.0	2.7	40.96	-2.4	48.15	-1.1	85.1	-1.3	
Wednesday	Current Month	33.5	-43.8	43.6	-12.6	76.9	-35.7	65.99	-7.1	85.60	9.6	77.1	-15.2	22.11	-47.8	37.29	-4.1	59.3	-45.5	
	Year To Date	57.4	-0.9	58.9	2.5	97.5	-3.4	72.37	2.4	84.81	0.1	85.3	2.3	41.56	1.4	49.97	2.6	83.2	-1.2	
	Running 3 Month	36.9	-32.2	55.6	-0.7	66.4	-31.7	73.75	5.8	84.15	6.0	87.6	-0.2	27.23	-28.2	46.77	5.3	58.2	-31.8	
	Running 12 Month	57.4	-0.9	58.9	2.5	97.5	-3.4	72.37	2.4	84.81	0.1	85.3	2.3	41.56	1.4	49.97	2.6	83.2	-1.2	
Thursday	Current Month	32.8	-29.3	44.6	-4.9	73.5	-25.7	65.81	-4.1	85.46	6.6	77.0	-10.0	21.58	-32.2	38.12	1.4	56.6	-33.2	
	Year To Date	55.2	1.6	57.2	4.5	96.6	-2.8	72.02	0.6	84.16	-0.7	85.6	1.3	39.78	2.2	48.14	3.8	82.6	-1.5	
	Running 3 Month	35.2	-30.8	54.4	1.4	64.7	-31.8	69.46	-1.1	84.02	5.6	82.7	-6.3	24.47	-31.6	45.74	7.1	53.5	-36.1	
	Running 12 Month	55.2	1.6	57.2	4.5	96.6	-2.8	72.02	0.6	84.16	-0.7	85.6	1.3	39.78	2.2	48.14	3.8	82.6	-1.5	
Friday	Current Month	30.0	-46.4	46.0	-14.2	65.2	-37.6	67.27	-9.3	86.29	8.8	78.0	-16.6	20.18	-51.4	39.68	-6.6	50.9	-48.0	
	Year To Date	54.2	1.4	56.0	2.5	96.8	-1.0	73.88	-0.3	87.31	0.5	84.6	-0.8	40.01	1.1	48.87	3.0	81.9	-1.8	
	Running 3 Month	38.5	-32.0	54.5	-2.9	70.5	-30.0	70.57	-5.0	87.15	6.4	81.0	-10.7	27.14	-35.4	47.53	3.3	57.1	-37.5	
	Running 12 Month	54.2	1.4	56.0	2.5	96.8	-1.0	73.88	-0.3	87.31	0.5	84.6	-0.8	40.01	1.1	48.87	3.0	81.9	-1.8	
Saturday	Current Month	38.4	-5.2	42.2	-4.1	91.1	-1.2	68.10	-11.4	89.87	13.7	75.8	-22.1	26.15	-16.0	37.88	9.1	69.0	-23.0	
,	Year To Date	55.5	8.9	53.3	1.3	104.2	7.6	75.80	-1.2	87.45	-0.1	86.7	-1.1	42.11	7.6	46.62	1.2	90.3	6.4	
	Running 3 Month	42.4	-18.4	50.4	-3.0	84.1	-15.9	72.79	-4.3	88.50	10.4	82.3	-13.3	30.89	-21.9	44.65	7.1	69.2	-27.1	
	Running 12 Month	55.5	8.9	53.3	1.3	104.2	7.6	75.80	-1.2	87.45	-0.1	86.7	-1.1	42.11	7.6	46.62	1.2	90.3	6.4	
Weekday/Week	end																			
Weekday	Current Month	34.0	-38.1	41.5	-10.8	82.0	-30.6	68.29	-1.5	84.52	8.6	80.8	-9.3	23.22	-39.0	35.05	-3.1	66.2	-37.0	
(Sun-Thu)	Year To Date	54.0	-1.1	54.2	4.8	99.7	-5.7	71.86	1.3	83.46	-1.1	86.1	2.5	38.79	0.2	45.20	3.7	85.8	-3.3	
	Running 3 Month	36.0	-32.2	51.1	-0.3	70.6	-32.0	71.89	2.8	82.73	5.0	86.9	-2.2	25.90	-30.3	42.25	4.7	61.3	-33.4	
	Running 12 Month	54.0	-1.1	54.2	4.8	99.7	-5.7	71.86	1.3	83.46	-1.1	86.1	2.5	38.79	0.2	45.20	3.7	85.8	-3.3	
Weekend	Current Month	34.2	-30.4	44.1	-10.6	77.6	-22.1	67.74	-9.9	88.00	11.1	77.0	-18.9	23.17	-37.2	38.78	-0.7	59.7	-36.8	
(Fri-Sat)	Year To Date	54.9	5.1	54.6	1.8	100.4	3.2	74.86	-0.7	87.38	0.2	85.7	-0.9	41.07	4.4	47.73	2.0	86.0	2.3	
(oa.)	Running 3 Month	40.5	-25.5	52.4	-3.2	77.3	-23.0	74.00	-4.5	87.83	8.3	81.7	-11.8	29.08	-28.8	46.04	4.8	63.2	-32.1	
	Running 12 Month	54.9	5.1	54.6	1.8	100.4	3.2	74.86	-0.7	87.38	0.2	85.7	-0.9	41.07	4.4	47.73	2.0	86.0	2.3	
Total	Current Month	34.1	-36.0	42.3	-10.7	80.6	-28.3	68.11	-3.9	85.74	9.7	79.4	-12.4	23.20	-38.5	36.26	-2.0	64.0	-37.2	
	Year To Date	54.2	0.6	54.3	3.9	99.9	-3.1	72.74	0.8	84.63	-0.7	86.0	1.5	39.44	1.4	45.93	3.2	85.9	-1.7	
	Running 3 Month	37.3	-30.2	51.4	-1.2	72.6	-29.3	71.86	0.5	84.28	6.1	85.3	-5.2	26.84	-29.8	43.36	4.8	61.9	-33.0	
	Running 12 Month	54.2	0.6	54.3	3.9	99.9	-3.1	72.74	0.8	84.63	-0.7	86.0	1.5	39.44	1.4	45.93	3.2	85.9	-1.7	

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Tab 7 - Daily Data for the Month

Index (RGI) 102.1

-29.6

-46.9

-61.1

-53.0

-69.3

-43.0

33.3

37.8

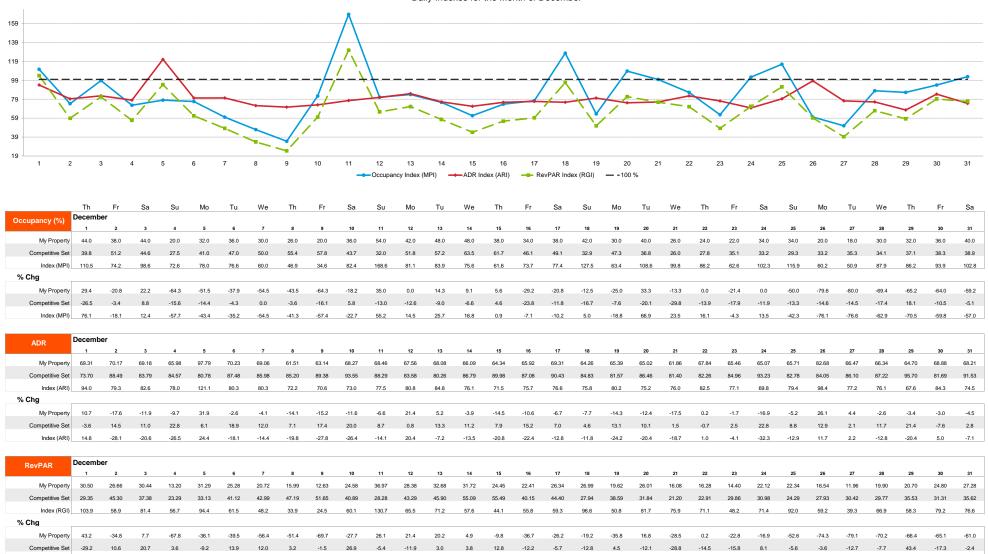
16.7

Sleep Inn & Suites Hennessey North 522 N Main St Hennessey, OK 73742-1019 Phone: (405) 853-2126

STR # 62749 ChainID: OK223 MgtCo: None Owner: None

For the Month of: December 2022 Date Created: January 18, 2023 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of December



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-27.9

-21.7

-7.3

-38.5

32.8

0.5

17.3

-8.2

-23.1

-49.8

-73.3

-67.7

-76.6



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